



MASSACHUSETTS
CONFERENCE
FOR WOMEN

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STATE STREET



IN-PERSON

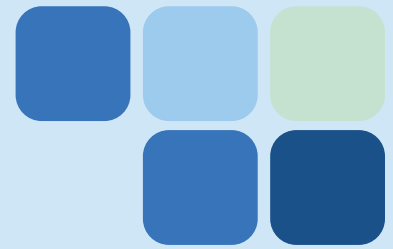
Reset. Renew. Reconnect.

KEYNOTE SPEAKERS

DR. KIZZMEKIA CORBETT
VIOLA DAVIS
JAMEELA JAMIL
LISA MULLINS

NOVEMBER 30, 2022 | BOSTON CONVENTION & EXHIBITION CENTER

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General Information

Please review this list of notes and information designed to help make your day more enjoyable. Please be respectful of speakers and other attendees and silence your cell phones while in the keynote session.

Keynote Session Seating – Please find the table number that corresponds to the one listed on your badge. Check pages 54-55 for the lunch seating map to find the location of your table. Assigned seating is strongly enforced.

Where Is...

ATMs are located in the North Lobby on Level 1 next to the FedEx Office; Southeast Level 0 outside of Hall C; and Northeast Level 1 next to the food court.

Concessions are available in the following locations:

- Main Concession* – Interactive Hall
(between the escalators, 9am – 4pm)
- Outtakes East* – North Lobby (8am – 3pm)
- Outtakes West* – North Lobby (8am – 3pm)
- E-Tuk Coffee Cart* – Interactive Hall (9am – 4pm)

Lost & Found for the day will be located at the Help Desk in the North Lobby. To locate lost items post conference, please contact info@maconferenceforwomen.org.

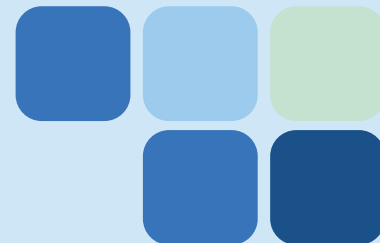
Nursing Mothers' Room is located in Meeting Room 150.

Men's Restrooms can be found on Level 0, in the Interactive Hall and Keynote Session, on Level 1 in the North Lobby and on Level 3 near the Ballrooms.

Misc/Good to Know:

All In-Person Attendees receive a ticket to tomorrow's Virtual Conference on December 1ST. With a completely different lineup of keynotes including Reese Witherspoon, and over twelve nationally renowned breakout speakers with live Q&A's, you won't want to miss this.

Stay hydrated! Thanks to Hologic, free water stations can be found in the Interactive Hall.



November 30, 2022

Dear Friends and Colleagues,

Welcome to this special 2022 In-Person Massachusetts Conference for Women.

It's special because, after two years of being unable to meet in person, we're back!

It's also special because, for the first time in 18 years, we are gathering in person on November 30 **and** virtually on December 1. And everyone attending the in-person Conference receives access to Thursday's virtual conference.

We are doing this because you told us you wanted options – and we wanted to create opportunities that would allow as many of you to connect as possible.

So, whether you are joining us in person or from the comfort of your home (or both), we're excited you're here – in a community designed to support, inspire, and inform you along your journey of professional and personal advancement.

Our theme for this year's Conference is *Reset. Renew. Reconnect.*

And we encourage you to do just that by learning from this year's speakers, sharing your questions and good ideas, and taking advantage of the many networking opportunities. Our goal is for you to leave energized and ready to take on the world.

So, **thank you to for investing in YOU — whether you brought yourself here or your company sponsored you for a day of development —** get ready to dive in!

Warmly,

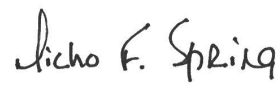
The Massachusetts Conference for Women Board



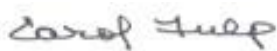
Gloria C. Larson, Esq.
Former President
Bentley University



Marian L. Heard
President & CEO
Oxen Hill Partner



Micho F. Spring
Chief Reputation Officer
Weber Shandwick



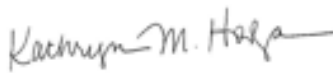
Carol Fulp
CEO
Fulp Diversity, LLC



Heather P. Campion
Managing Director
Diversified Search Group



Renee L. Connolly
Chief DEI Officer and Head of Innovation HR
Engagement & Inclusion
Merck KGaA, Darmstadt, Germany



Kathryn M. Horgan
EVP & Chief Human Resources
& Citizenship Officer
State Street Corporation



Kelli Kirwin
Senior Director, Global Software Sales
Cisco Systems



Alison A. Quirk
Independent Director &
Senior Advisor



Lynn D. Tinney
Senior Vice President, Global Partners
Zayo Group

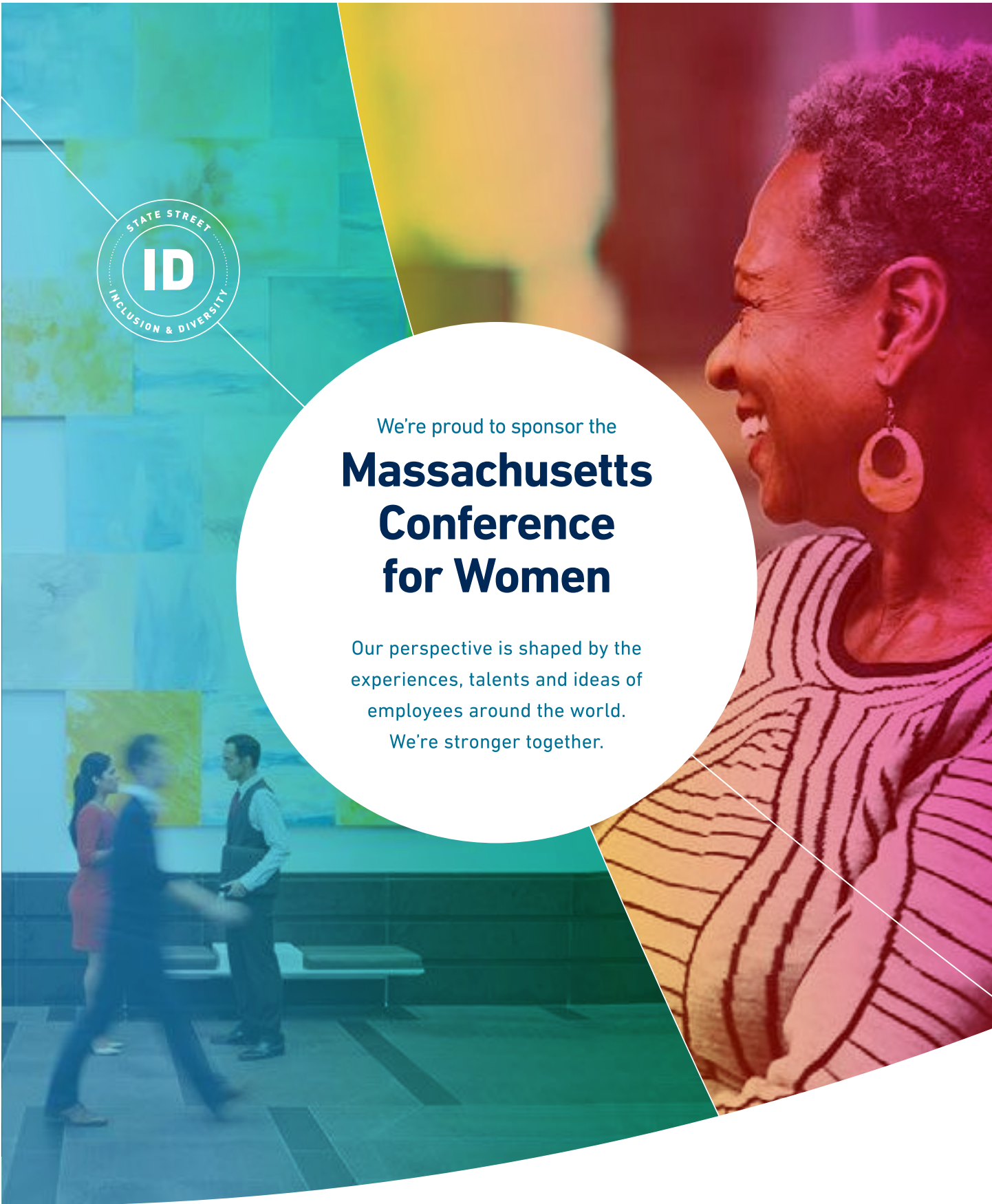


Kimberly Steimle Vaughan
Founder and Principal
Summit



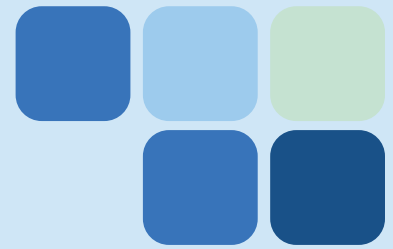
We're proud to sponsor the
**Massachusetts
Conference
for Women**

Our perspective is shaped by the
experiences, talents and ideas of
employees around the world.
We're stronger together.



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STATE STREET



STATE STREET®

November 30, 2022

I am thrilled to welcome you to the 18TH annual Massachusetts Conference for Women.

It has been a challenging several years for everyone, with women bearing perhaps the greatest burden. The theme of this year's conference—*Reset. Renew. Reconnect.*—therefore, is not just a neat piece of alliteration, but a spiritual and professional imperative. With so many uncertainties in the world—hope, joy, and celebration of our community are more necessary than ever.

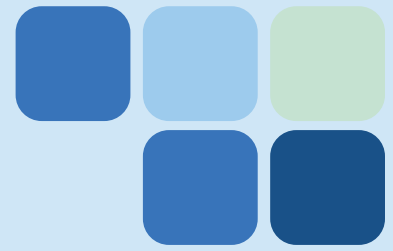
Speaking of hope, joy, and celebration, we are delighted this year to welcome back as a keynote speaker Academy Award-, Emmy Award-, and Tony Award-winning actress, producer, and author Viola Davis. When Ms. Davis last took the stage at our 2017 event, she noted the lack of women of color in our audience and asked us to do better. We took that sentiment seriously and, as a result was born the "Viola Davis Challenge," which has us working closely with corporate sponsors to improve audience diversity and engagement efforts.

On behalf of everyone at State Street, proud presenting sponsor for our 16th consecutive year, I would like to thank the Massachusetts Conference for Women for the work it does year after year, and envisioning what resetting, renewal, and reconnection looks like in 2022.

Thank you for joining us and enjoy this year's Conference.

Kathy M. Horgan
Executive Vice President & Chief Human Resources and Citizenship Officer
State Street Corporation

How to Maximize Your Experience



PLAN AHEAD

Get the most out of the Conference and start planning before arriving onsite. Take a look at our [travel information](#) to minimize traffic and parking hassles the day of the Conference.

DON'T MISS OUT ON THESE CAREER ADVANCEMENT OPPORTUNITIES

Resume Review, Career Coaching and Free Headshots are great for career advancement. Space is limited and is first-come, first-served and takes place from 9-10:30 am and 1:30 – 4:00 pm.

FIND YOUR ASSIGNED SEATS

The Keynote Session and Lunch are [assigned seating](#). Please see your badge to confirm your keynote seat and lunch assignments.

NETWORK

It's exciting to be back together in person! We've designed several opportunities for you to connect with other attendees. Networking is first-come, first-served, and takes place throughout the day. [SEE HERE](#) for specific details on structured and informal networking.

EXPLORE

Set aside time to explore the Interactive Hall featuring the Women-Owned Business Marketplace, interactive spaces, and more.

Don't Forget!
Your ticket includes full access to our virtual Conference Anywhere experience on December 1st. Check your email for your login information. [SEE HERE](#) for details on how to watch.

THE MASSACHUSETTS CONFERENCE FOR WOMEN

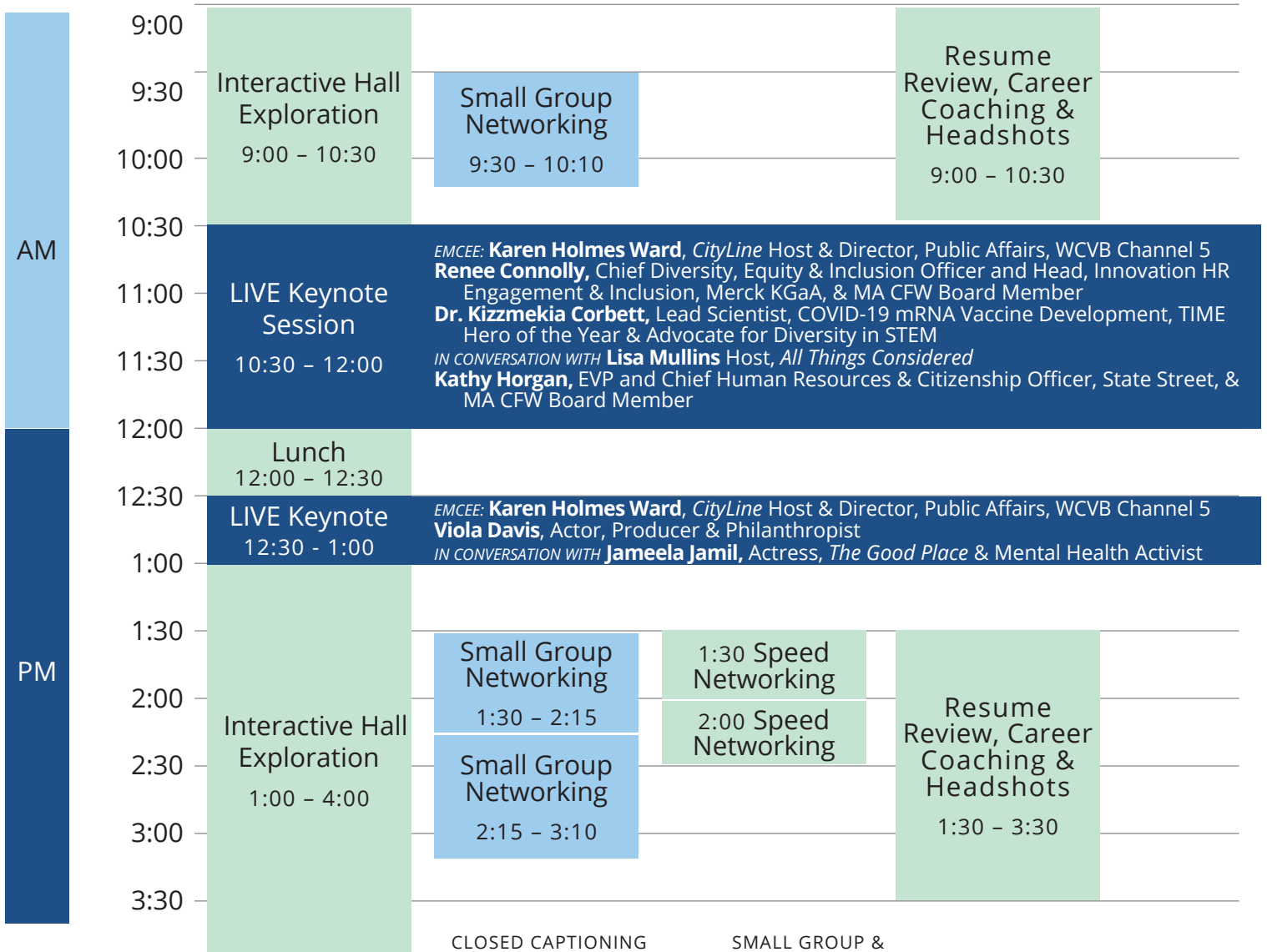
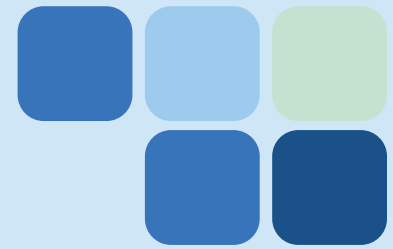
VIRTUAL DEC 1

Chimamanda Ngozi Adichie **José Andrés** **Misty Copeland** **Marlee Matlin** **Reese Witherspoon**

Don't forget to join us tomorrow for the Virtual Conference!

In-Person Conference Agenda at-a-Glance

ALL TIMES ARE EASTERN



CLOSED CAPTIONING
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SPEED NETWORKING
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Preventive care creates the foundation for you to thrive – professionally and personally. A Well Woman exam provides screenings for breast, colon and cervical cancers; osteoporosis; heavy periods and other important health conditions.

Learn more at ScreeningsForHer.com.



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SERONO**

**MILLIPORE
SIGMA**

**EMD
ELECTRONICS**

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DE&I

is *not* a topic, *not* an issue, *not* a hobby...

It **is** a business and people imperative.

In recognizing the true value of diversity, we embrace the rich mix of our people. We strive for equitable outcomes and work to identify and eliminate barriers.

Stop by our booth and learn more about our commitment to building an inclusive culture.

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Convention Center Map

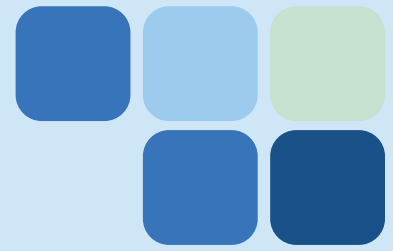
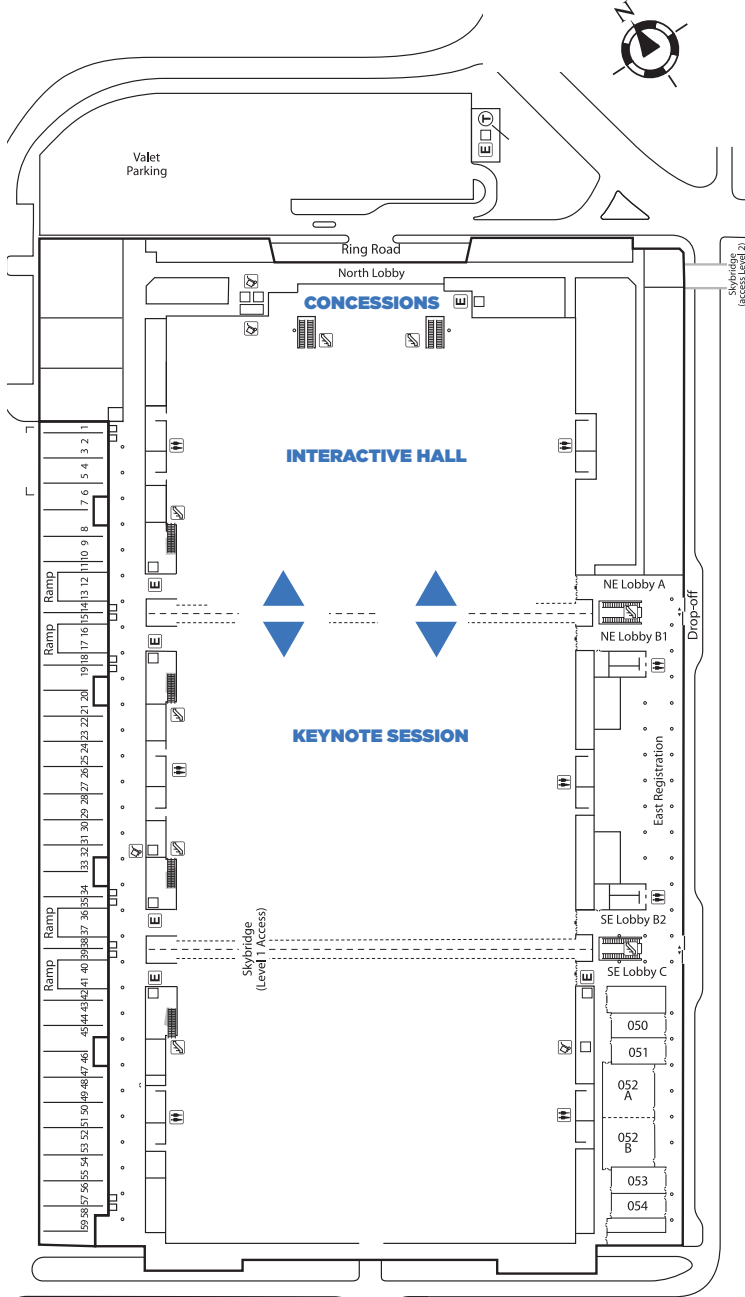
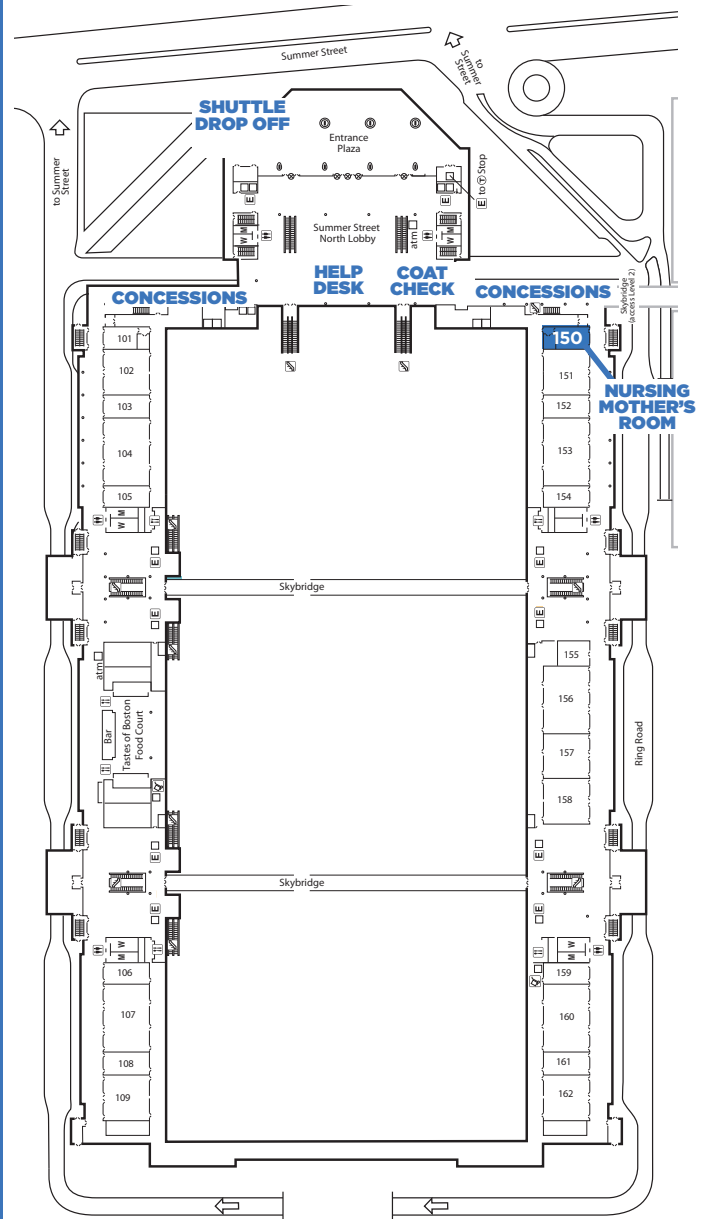


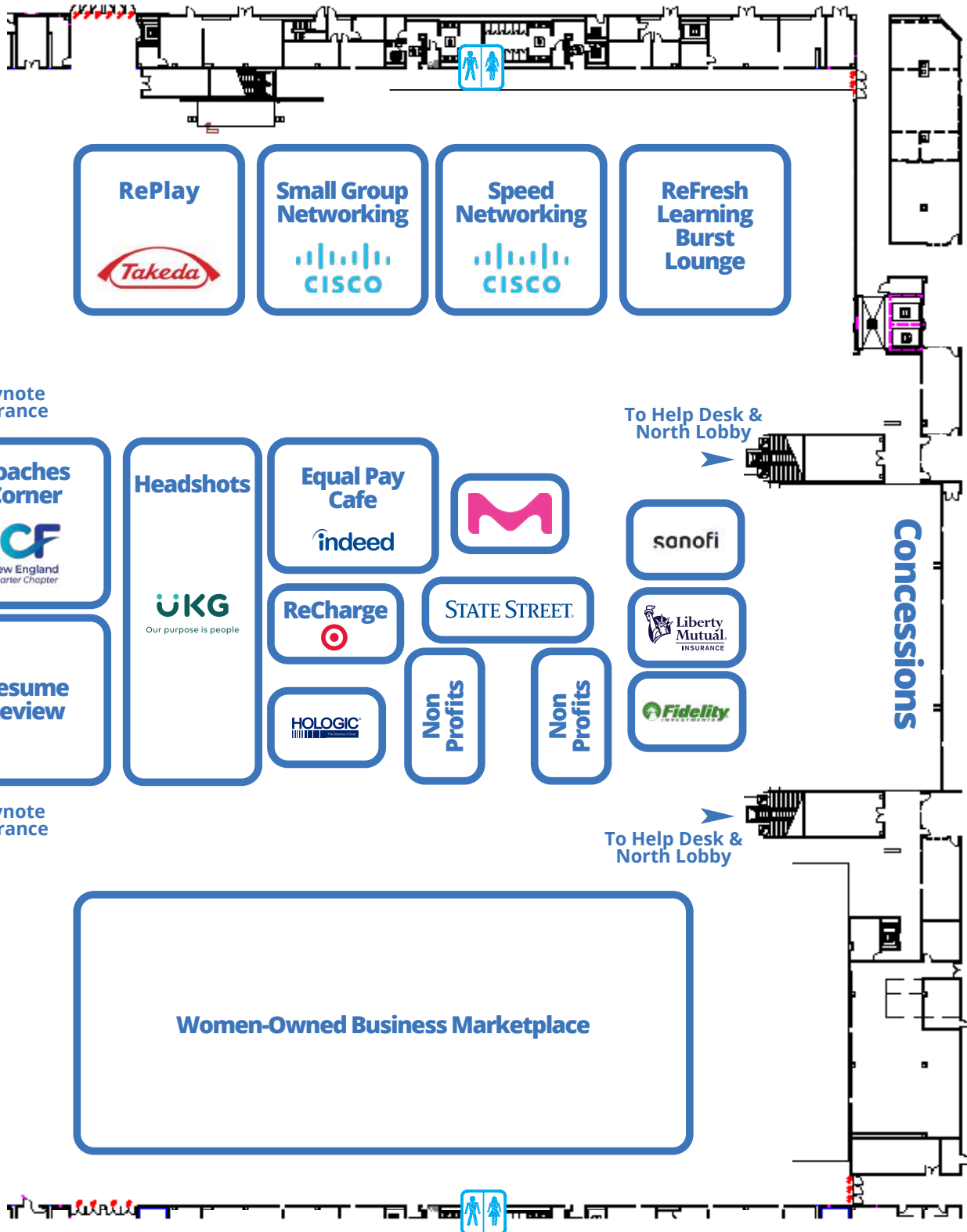
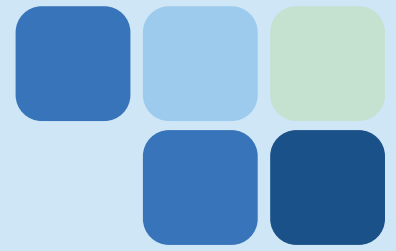
EXHIBIT LEVEL



FIRST FLOOR



Interactive Hall Map



Keynote Entrance

To Help Desk & North Lobby

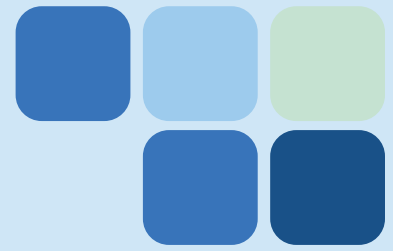
Keynote Entrance

To Help Desk & North Lobby

Interactive Hall Entrance

NORTH LOBBY
Help Desk
Coat check

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CHAMPIONS FOR WOMEN



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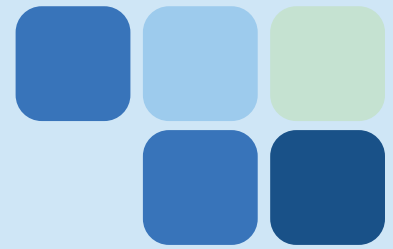
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CORPORATE SPONSORS



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PATRON SPONSORS



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COMMUNITY SPONSORS



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Takeda is a proud sponsor of this year's Conference for Women.

Takeda strives to provide a best-in-class workplace that's as diverse as the patients it serves.

Learn about exciting career opportunities at [Takedajobs.com](https://www.takedajobs.com).

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www.takeda.com



Powering an Inclusive Future for All Women



At Cisco, we see inclusion as a bridge—a way to connect diverse perspectives. To spark new ideas, explore new possibilities, tap into the power of digital transformation, and inspire innovation.

cisco.com/go/careers





Networking Schedule-at-a-Glance

The Massachusetts Conference for Women is thrilled to welcome our community back to the Boston Convention & Exhibition Center for in-person connection and networking! These opportunities are first come, first serve, take place in the Interactive Hall, and were designed to help you meet new people, expand your network, and exchange ideas:

SPONSORED BY



9:30 am, 1:30 pm, 2:15 pm —————

Small Group Networking

Discuss how to advocate for yourself and others in small groups. ICF Coaches will facilitate this activity, suggesting conversation topics to break the ice and deepen your conversations.

Lunch Conversation Starters

Whether you choose to meet new friends at lunch or to spend time with colleagues or acquaintances, here are some ideas to kick off your mealtime conversation:

- What is one thing you learned about yourself during the pandemic?
- What are three things that describe your “new normal”?
- Who inspired you the most this year and why?
- Which speaker taught or reinforced something for you, and what was it?

LET'S CONNECT ON LINKEDIN

Continue to network with the Massachusetts Conference for Women Community year-round as a member of our revitalized LinkedIn group! Stay connected with women and allies you meet during the Conference, share and receive career advice, and so much more.



1:30 pm, 2:00 pm —————

Speed Networking

Bring a stack of business cards (or create a digital one) and get ready to meet new people and broaden your network.



Top Tips for Networking at a Conference

1. MAKE TIME

Set aside time before and/or after the keynote session so that you can engage fully in networking.

2. INTRODUCE YOURSELF

Make a lasting impression by going beyond your job title and saying something meaningful, such as:

“My name is [YOUR NAME], and I’m at the Massachusetts Conference for Women because [YOUR GOAL FOR THE DAY].”

To learn more about communicating your value when you meet someone, [watch Charmaine McClarie’s tips here.](#)

3. OFFER TO HELP

After meeting someone new, ask them what is one thing you could do to support their goals. Offering to help is a great way to make a connection.

4. PREPARE TO SHARE

Bring a stack of business cards or create a [digital one](#), create a professional contact for yourself in your phone to [AirDrop](#), or share your [LinkedIn QR code](#) so that you can quickly share your information with a new friend.

5. FOLLOW UP

Set time aside after the conference to reach out to new contacts and to follow up on invitations to meet up. Follow up is the key to all relationship-building!

Stay Connected

#MassWomen #ResetRenewReconnect



@MassWomen



@MassWomen



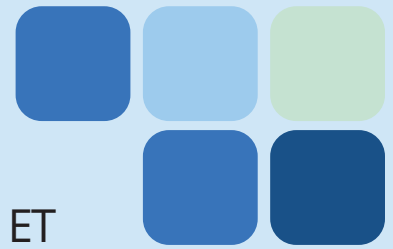
MassWomen



maconferenceforwomen

Keynote & Special Guest Speakers

OPENING KEYNOTE SESSION 10:30 a.m. – 1:00 p.m. ET



Dr. Kizzmekia Corbett
Lead Scientist, COVID-19 mRNA Vaccine Development, TIME Hero of the Year & Advocate for Diversity in STEM



Lisa Mullins
Host,
All Things Considered



Viola Davis
Actor, Producer & Philanthropist



Jameela Jamil
The Good Place Actress & Mental Health Activist



**CLICK ON ANY NAME
TO ACCESS
SPEAKER BIOS**



EMCEE

Karen Holmes Ward
CityLine Host & Director,
Public Affairs, WCVB
Channel 5



Renee Connolly
Chief Diversity, Equity & Inclusion
Officer and Head, Innovation HR
Engagement & Inclusion, Merck KGaA,
& MA CFW Board Member



Kathy Horgan
EVP and Chief Human Resources &
Citizenship Officer, State Street, & MA
CFW Board Member

ALSO FEATURING SPECIAL GUEST SPEAKERS

New Playlist!

MassWomen22

Check out our new playlist on Spotify to hear all the energizing music from the Conference!

PLAYLIST SPONSORS



#MassWomen
@MassWomen

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conferencesforwomen.org
a year-round resource
helping you advance
in your career and life

In Charge and Lacking Confidence | That's a Good Question

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The Conferences for Women is the largest network of women's conferences in the country.

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Advice

Podcast

Did you know you receive access to tomorrow's Virtual Conference?



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FOR WOMEN

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VIRTUAL

Reset. Renew. Reconnect.

KEYNOTE SPEAKERS

JOSÉ ANDRÉS
TABITHA BROWN
MISTY COPELAND
REESE WITHERSPOON

DECEMBER 1, 2022 | VIRTUAL CONFERENCE ANYWHERE



Women do amazing things when empowered to use their unique talents.

At UKG, we foster a culture of trust and respect that inspires, celebrates, and empowers all women. We embrace their range of talents and encourage their growth. Because we create a workplace of belonging, a place where all employees can thrive, they can be the best version of themselves.

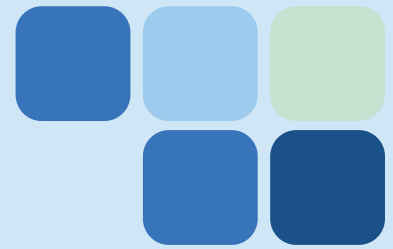
Uniquely you, uniquely valued.

ukg.com/careers



Career Hub

Located in the Interactive Hall



The Massachusetts Conference for Women is proud to bring you this year's virtual Career Hub—where you'll find opportunities to enhance your skills, network with peers, and connect with companies looking to hire women like you.



COACHES CORNER

The Coaches Corner is the place where Conference attendees receive one-on-one “laser coaching” with a professional certified coach from the International Coach Federation (ICF). This is a valuable opportunity to take what you learn at the Conference and translate it into action to take your career to the next level. ICF-credentialed coaches will support your goals to advance your career and help you plan your next step by exploring topics relevant to your situation, which may include:

- Clarifying your professional goals
- Prioritizing and balancing your life
- Navigating career transitions
- Negotiating a raise
- Asking for that promotion
- Launching a new career or job search
- Seeking and attaining board positions
- And much more!



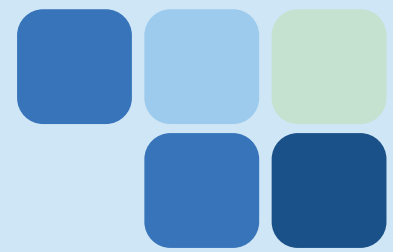
It's helpful to have a topic in mind to discuss with your coach, but if you're feeling overwhelmed or not sure where to start, your coach can help with clarity.

RESUME REVIEW

HR and career service experts will be providing free resume critiques. Don't miss this opportunity to have a seasoned pro give your resume a checkup and help you market yourself better in the ever-changing job market!

Career Hub

Located in the Interactive Hall



CAREER COACHES:

Amy Ames, Ames Coaching & Consulting
Emily Bass, Emily Bass Strategies
Erica D'Eramo, Two Piers Consulting, PBC
Star Dargin, Star Leadership
Elaine Davis, ETD Coaching
Patricia Doon, Patricia Doon Insights
Jennifer Felsted-Knight, Redwood Creek Coaching
Kimberly Harris, Kim Harris Coaching and Consulting
Sean Hayes, Sean Hayes Coaching
Lara Kallander, Thriving Through Adversity Coaching
Sarah Malkenson, Malkenson Coaching
Lisa Milich, Beyond Change
Lisa Mims, L Mims Career & Personal Coaching LLC
Cathryn Noyes, Odyssey Coaching
Mary O'Sullivan, Encore Executive Coaching
Colombe Saint-Pere, Red Cardinal Coaching
Kristen A. Tagliamonte, Empowered Results with KAT
Shee Shee Van Inwegen, Life Stage Strategies
Karen Welling, Welling Coaching and Counseling
Amanda Wright, Coaching Through Life's Transitions

**The Virtual Conference
will also be offering
Resume Review & Career
Coaching opportunities!**

RESUME REVIEWERS:

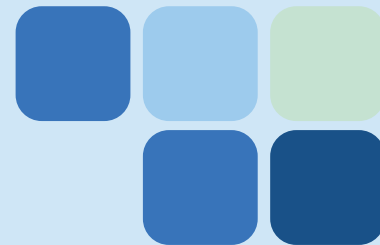
Amy Atwood, Takeda
Faith Bade, Wentworth Institute of Technology
Lisa Campagnoni, Northeastern University
Brittney Cassidy, Rapid7
Lindsay Collier, UKG
Lisa Connolly, Takeda
Cathy Cosgrove, Northeastern University College of Science
Lauren Coulombe, Rapid7
Julie Duernberger, Rapid7
Emily Esteve, Vertex Pharmaceuticals
Amorettefa Farkas, Northeastern University
Jessica Fisher, Northeastern University
Michelle Goldberg, Suffolk University
Lauren Gray, Suffolk University
Anne Grieves, Northeastern University
Lorraine Hanley, Wellesley College
Vanecia Harrison, Northeastern University
Hilary Johnson, Ocean Spray Cranberries
Robin Kahan, Tufts University
Brianna Kenneally, Ocean Spray
Laura Meyer, Northeastern University
Linda Micciche, UKG
Rebecca Miller, Wellesley College
Kai Moss, Vertex
Emma Newcombe, Northeastern University
Heather Sepulveda, Takeda
Komal Shah, Boston University
Malakia Silcott, Tufts University
Jaime Sullivan, UKG
Cara Valente, Ocean Spray
Alex Vaneck, Rapid7
Katie Weissman, Vertex Pharmaceuticals

*COACHING & RESUME REVIEW WILL NOT BE AVAILABLE DURING THE KEYNOTE SESSION.

THANK YOU TO OUR COACHES AND RESUME REVIEWERS

Women-Owned Business Marketplace

Located in the Interactive Hall



Join us in supporting these small & women-owned
businesses, today and every day.

12 West Boutiques
www.12WESTBOUTIQUES.com

A Sense of Purpose
www.seekingasenseofpurpose.com

Adriana Kopinja Photography
<https://adrianakopinjaphotography.com/>

Afri-root Collective
www.afri-rootcollective.com

American Moving and Installation
<https://www.americanmovingandinstall.com>

AprilMarin
www.aprilmarin.com

Arrive w/ Just Kym
www.justkym.com

Beautycounter
www.beautycounter.com/emilyvoss

Beeline Skin Care
www.beelineskincare.com

Bosisi Designs
www.bosisidesigns.com

Cali-Art <https://www.Cali-Art.com>

ChocolatesU, LLC
www.hotchocolateballs.com

Color Street
www.colorstreet.com/shannonkaeding

Connolly and Company
<https://www.instagram.com/connollyandco01/>

Dovera
www.DoveraDesigns.com

F+V Design Studio
<https://fandvdesignstudio.square.site/>

Flutter Eyewear
<https://fluttereyewear.com/>

Fortune Tees
www.Fortunepockets.com

GingerGems
www.GingerGems.com

Hawaiian Moon
www.aloecream.biz

Huck Strategies
www.wearehuck.com

Innovation Women
<https://www.innovationwomen.com/>

Kara Mac Shoes
<https://KaraMac.com>

Kindred, LLC
www.shopatkindred.com

Leavitt & Co.
www.LeavittandCo.com

LightWater
www.lightwaterskin.com

Marabou Jewelry
<https://maraboujewelry.com/>

Mary Gagne Coaching
www.marygagnecoaching.com

Meant to Bee ME
www.meanttobeeme.com

ML Lifestyles
www.soleilhairtools.com/

Morrissey Market
www.morrisseymarket.com/

Next Generation Wealth
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Overseasoned
www.overseasoned.com/

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www.penny-finance.com

Poplin Inc.
www.getpoplin.com

reachIRE
www.reachire.com

Really Just Shae
www.reallyjustshae.com

Reilly Laine DIV OF Lindsay Tia Inc.
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Spotlight PR LLC
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Two B's Accessories
www.twobsaccessories.com

Vibes Candles
www.vibescandles.com/

Warm Delights Crafts
www.warmdelightscrafts.com

Woven Stories
www.thewovenstories.com

COMMUNITY PARTNERS

Big Sister Association of Greater Boston
www.bigsister.org

Center for Women in Politics & Public Policy
www.umb.edu/cwppp

Cradles to Crayons - Donation Drive WishList
www.amazon.com/hz/wishlist/lz/3LAE1QH32UUXF?ref_=wl_fv_le

Federation for Children with Special Needs
www.FCSN.org

Hadassah Northeast
www.hadassah.org

ICF New England
www.icfne.org/

Italian Home for Children, Inc
www.italianhome.org/

Junior League of Boston
www.jlboston.org

League of Women Voters of Massachusetts
www.lwvma.org

National Ovarian Cancer Coalition
www.ovarian.org

Pearls With Purpose
www.pearlswithpurpose.org

Project Have Hope
www.projecthavehope.org

Wend Africa
www.wendafrica.com/

Women's Foundation of Boston
www.wfboston.org

Women's Money Matters
www.womensmoneymatters.org

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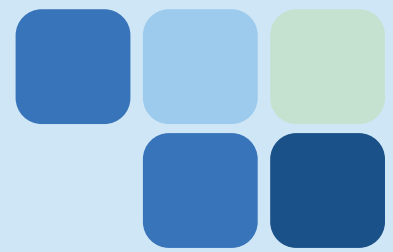
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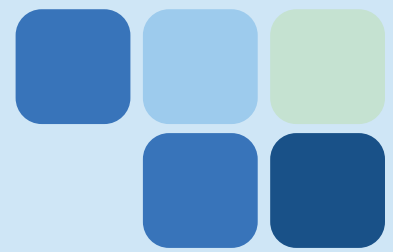
HEATHER CAMPION is a managing director at Diversified Search Group, one of the top ten executive search firms in the country and the largest woman-founded recruiting firm in the world. She leads their strategic consulting practice, Connected

Leadership, which works with leaders and their institutions to build valuable networks and meaningful reputations. Campion also oversees the firm's marketing and communications functions. Campion has broad experience at the highest levels of public, private, and nonprofit institutions, with expertise in communications, marketing, government relations, and charitable giving. Prior to joining Diversified Search Group, Campion was CEO of the JFK Presidential Library Foundation, following over a decade in financial services. She led corporate affairs as EVP at Citizens Financial Group, serving on the company's top management team through over a dozen acquisitions. She later served as chief administrative officer of Northeast Bancorp. Prior to her career in banking, Campion held many leadership positions for nearly two decades at Harvard's Kennedy School of Government. She was associate director of Harvard's Institute of Politics and served as the director of the JFK Jr. Forum. She also served as the school's director of public liaison and helped launch the Center for Business & Government. She currently serves on the Senior Advisory Committee of Harvard's Institute of Politics (IOP). Campion began her career in politics and government and served in the Carter White House, first in the speech-writing office and then in the Public Liaison Office. She has also had roles in several presidential campaigns. A recognized leader in women's advancement, Campion is a past president of the Massachusetts Women's Forum and is on the board of the Massachusetts Conference for Women. She has served on numerous private and nonprofit boards, and in addition to Harvard's IOP, she's on the board of AAA Northeast, and on the President's Advisory Boards of the Brigham & Women's Hospital and Partners Health Care.



RENEE CONNOLLY is the chief diversity, equity & inclusion officer and head of innovation HR engagement & inclusion at Merck KGaA, Darmstadt, Germany, where she drives the strategic advancement and cultural implementation of the company's global DE&I efforts at an enterprise level.

With a passion for this critical area, she aims to deliver a state-of-the-art business model for DE&I, empowering the global organization to move the needle—for the €17.5B business, for fifty-eight thousand employees across sixty-six countries, and for customers, the community, and patients. Connolly's focus is on the intersection where DE&I efforts support the company's purpose alongside employees' professional goals. In her nearly eighteen years with the company, Connolly has been a driver of change, builder of teams, and nurturer of culture to support the global business and its employee base. In her previous roles at Merck KGaA, Darmstadt, Germany, Connolly served for eight years as global head of communications and business markets/services for the life science business, leading the business's internal communications for twenty-three thousand employees, as well as its external communication, corporate brand strategy, community affairs, sustainability, and corporate responsibility programs. While in this role, in 2015, Connolly spearheaded the communication strategy for the €14.5B acquisition of chemical giant Sigma-Aldrich—marking the largest acquisition in the company's history and one of the largest in the life science industry. During this time, she also launched the life science business's SPARK™ global volunteer program and signature Curiosity Labs™ program, which inspires students to explore STEM careers through hands-on education. Prior to that, she served as vice president of US communications for the health care business of Merck KGaA, Darmstadt, Germany. Before moving to Massachusetts, as a native New Yorker, she spent the first nine years of her professional career in New York City, working in public and investor relations in the biotechnology, pharmaceutical, and life science industries. Connolly enjoys contributing to organizations focused on building better communities, supporting young women professionals, and encouraging future scientists and engineers. She likes to donate her time and passion to causes such as oncology research and creating hopeful tomorrows for at-risk children and families. She is a board member for the International Women's Forum—



Massachusetts, the American Cancer Society's New England Region chapter, Massachusetts Conference for Women, and the Home for Little Wanderers. Connolly has also been involved in the American Diabetes Association and she has been a member of the MassBioEd Foundation for over ten years, five of which she served as chair to the board. She is a past recipient of the Working Mother of the Year award from Working Mother magazine and of the American Cancer Society's Cindy Lombardo Service Above Self award for her support in the fight against cancer. Connolly earned a bachelor's degree in journalism from Ithaca College. She and her husband, Scott, are parents to four children (three sons and a daughter) and live in the Boston suburbs.



CAROL FULP is the CEO of Fulp Diversity, where she consults with CEOs to advance inclusion building upon the research from her book, *Success through Diversity: Why the Most Inclusive Companies Will Win*. Her publication has been raised by *Publishers Weekly*, The World Economic Forum, and the

Freedom Institute Forum. She has been engaged by more than one hundred organizations, from Microsoft to PBS to the Boston Red Sox and more. She also leads an Inclusive Leadership Forum series at Boston College's Graduate School of Management. Fulp previously served as CEO of The Partnership, the national firm that enhances the competitiveness of organizations by attracting, developing, retaining, and convening multicultural executives and professionals. President Barack Obama also appointed Fulp as representative of the United States to the United Nations General Assembly. She currently serves on the board of advisers for Eastern Bank as well as their foundation. She is the vice chair of the board of the American Student Assistance Corporation as well as Beth Israel Deaconess Medical Center. Fulp is also on the board of advisers for the John F. Kennedy Presidential Library Foundation and the Institute of Politics, Policy and History for the University of the District of Columbia. Fulp is the recipient of many honors, including the Greater Boston Chamber of Commerce Distinguished Bostonian award and the Museum of African American History's Living Legend award. During her career, *Boston Business Journal* has listed her as one of the 50 Most Influential Bostonians,

and *Boston* magazine named her one of the 21 Most Powerful People in Boston Business.



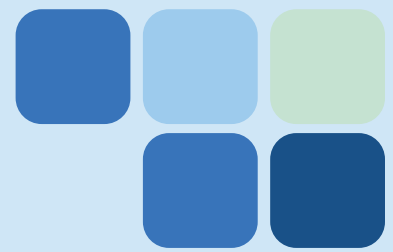
MARIAN L. HEARD has been president and chief executive officer of Oxen Hill Partners, specialists in leadership development programs and brand enhancements strategies, since August 2004. Prior to this role, Heard served over three decades in various United

Way leadership positions, including president and CEO of the United Way of Massachusetts Bay and CEO of the United Ways of New England. She served as the founding president and CEO of the Points of Light Foundation. Heard is also a founder of the National Mentoring Partnership, and was elected to the Corporate Governance Hall of Fame by the National Association of Corporate Directors. Heard has had the rare privilege of working with six US presidents. She holds the title of Distinguished Trustee of Dana Farber Cancer Institute, and she is the author of two books, *The Complete Leader* and *Take Time*. She is the recipient of over 121 local, national, and international awards and citations, including 21 honorary doctorate degrees, noting her leadership focused on helping children and families. She is active at the Greater Framingham Community Church and is a life member of the NAACP. Heard earned an MA in education from Springfield College and completed the Executive Leadership Program at the University of Michigan at Ann Arbor.



KATHY HORGAN is executive vice president and chief human resources and citizenship officer at State Street Corporation, responsible for ensuring that employees feel engaged, valued, and committed to the markets and clients they serve. She leads all global

functions related to talent acquisition, education and training, career development, performance management, succession planning, diversity and inclusion, and leadership development company-wide. She is a member of State Street's Management Committee, the company's most senior strategy and policy-making team. Horgan joined State Street in April



2009, initially as the head of human resources for State Street Global Advisors. She took on roles of increasing responsibility within human resources, including talent development, employee relations, and HR operations, before assuming her current role in 2017. Prior to joining State Street in 2009, Horgan was an executive vice president of human resources at Old Mutual Asset Management, where she was responsible for the delivery of HR strategy and services supporting the firm's institutional multi-boutique model. Prior to that, she spent more than ten years at Mellon Financial Corporation as human resources director for its global asset management business. Prior to Mellon, she was a human resources manager at Boston Scientific Corporation. She began her career with Baxter Healthcare Corporation. Horgan chairs State Street's U.S. Benefits Committee and is a member of the company's Professional Women's Network global advisory board and "Leading Women," a mentoring program for senior women across the company. She served on the board of trustees for Thayer Academy in Braintree, Massachusetts, for seven years. Horgan received a Pinnacle award from the Greater Boston Chamber of Commerce in 2021 for outstanding achievement in business and management and was named to Profiles in Diversity Journal's annual list of "Women Worth Watching" in 2017. She often presents on topics related to career management, talent management, and employee engagement. Horgan has more than thirty years of human resources experience, primarily in the asset management industry, and graduated from Cornell University with a bachelor's degree in industrial and labor relations.



KELLI KIRWIN is an award-winning and well-respected executive, currently serving as senior director of global software sales with Cisco Systems. Over her nearly fifteen-year career with Cisco, Kirwin has had a proven track record of success incubating and scaling new market opportunities, ensuring customers realize value faster across the lifecycle selling motion. She is adept at building powerful teams and relationships, identifying next-wave growth opportunities, communicating vision, and maximizing the power and

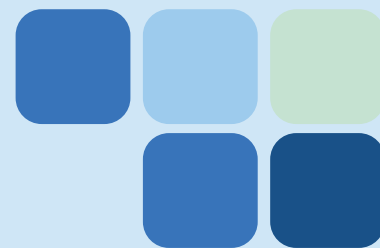
potential of her teams. Prior to her current role, Kirwin served in various positions, leading teams across Cisco's global software, services, and customer success areas. Prior to joining Cisco, Kirwin was a senior consultant with Silverback Technologies, and a partner development manager with American Power Conversion. Kirwin is on the board of directors of the Massachusetts Conference for Women. She completed her BS at the University of Rhode Island, and has continued her executive education at Harvard University.



GLORIA CORDES LARSON is a respected lawyer, public policy expert, Boston business leader, and former university president. She currently serves as a director on the public company board of Unum Group, as well as on the boards of two private companies, reachHIRE and Christie Campus Health. In addition, she is a member of the boards of several other national and regional nonprofit organizations. In 2011, Larson launched the Center for Women and Business at Bentley University, which was named in her honor when she stepped down as president in 2018. While at Bentley, Larson also authored the book *PreparedU: How Innovative Colleges Prepare Students for Success*. Following her retirement from Bentley, Larson served as president in residence at the Harvard Graduate School of Education through June 2019. She has been named to the Power 50 by the Boston Business Journal and Boston magazine, listed on The Commonwealth Institute's roster of the Boston Globe magazine's Top 100 Women-Led Businesses in Massachusetts, and awarded the 2018 Ellen M. Zane award for Visionary Leadership from Tufts Medical Center. More recently, Larson was named one of the University of Virginia School of Law's One Hundred Change Agents, and in 2021 she was selected as one of NACD's Top 100 Public Company Directors. She's married to attorney Allen Larson and is the proud owner of two English labs, Sally and Olive.



ALISON QUIRK retired from State Street Corporation in 2017, where she was the chief human resources and corporate citizenship officer. She is now an independent director for two public companies, Clean Harbors Inc. (NYSE: CLH),



an environmental and industrial services company with over eighteen thousand employees, \$4B+ in annual revenues, and \$6.7B market cap, where she serves on the Compensation Committee; and Janus Henderson Investors (NYSE/ASX: JHG), a global asset manager with \$420B in assets under management across all major asset classes and \$3.5B market cap, where she chairs the Compensation Committee and serves on the Nominating and Corporate Governance Committee. Quirk is also a member of the Independent Compliance Committee of Wynn Resorts, Ltd. (NASDAQ: WYNN), responsible for ensuring compliance with federal, state, local, and gaming laws and advises Wynn Board of Directors and senior management on related topics. She also serves on the Finance Committee of Bay Colony Golf Club and as an adviser for Embrace Boston, a not-for-profit organization focused on equity and social/economic justice.



MICHO F. SPRING is chief reputation officer at Weber Shandwick. She served six years as CEO of Boston Telecommunications Company and four years as deputy mayor of Boston. She also served as chief of staff to Boston mayor Kevin H. White. She has been named one of the 20 Most Powerful

Women in Boston by Boston magazine. She serves on the boards of NBH Holdings Corporation, the National Association of Corporate Directors New England (NACDNE), the John F. Kennedy Library Foundation, the Caribbean Educational and Baseball Foundation, and the Massachusetts Women's Forum. Spring has served as chair of the boards of the Greater Boston Chamber of Commerce, United Way of Mass Bay, and the Massachusetts Women's Forum. Born in Havana, Spring is actively involved in efforts to improve US-Cuba relations and is founding chair of Friends of Caritas Cubana. Spring was inducted as a Legend into the Ad Club's Hall of Fame and named a Distinguished Bostonian by the Greater Boston Chamber of Commerce. She was awarded an honorary Doctor of Commercial Science from Bentley University McCallum Graduate School of Business and an honorary Doctorate of Humane Letters from Salem State University. She has received numerous awards. Spring attended Georgetown and Columbia universities and earned an MPA from Harvard's Kennedy School of Government.



LYNN D. TINNEY is a successful technology executive whose career includes Brightcove, Riverbed, Cisco, Siemens, and IBM. Her roles include channels, sales, marketing, and strategy. Tinney's leadership style maintains high expectations for her

team while developing each person's skills in a culture of trust that allows and expects them to take risks and think big. She strives to keep her teams ahead of market changes by driving plans that identify business requirements, leveraging all available resources, and measuring against aggressive targets. She has been committed to diversity and learning from all voices throughout her career. Tinney's penchant for supporting the growth of women in technology is a cornerstone of her reputation through sustained action. She earned an MBA at Bentley University's McCallum School of Business.



KIMBERLY STEIMLE VAUGHAN is the founder and principal of Summit, a management consulting firm that specializes in unifying brand and culture for peak performance. Working with clients across a variety of sectors, Summit uses a proven process to get at

the heart of what a company stands for, the way it puts it in action, and how it turns it into a story that employees, customers, and other audiences can believe in. Summit helps create the alignment that drives higher performance inside companies and out. Before launching Summit, Vaughan was the chief marketing officer, chief people officer, and chief culture officer at Suffolk, one of the largest and most innovative building construction companies in the country. Vaughan also served on Suffolk's executive management team, which was responsible for providing counsel and input on the strategic direction of the company. Vaughan serves on the board of trustees of the Greater Boston Chamber of Commerce, Massachusetts Conference for Women, and is treasurer of the Massachusetts Women's Forum.



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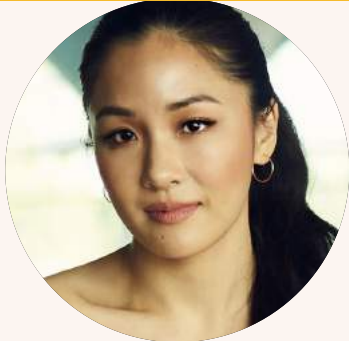
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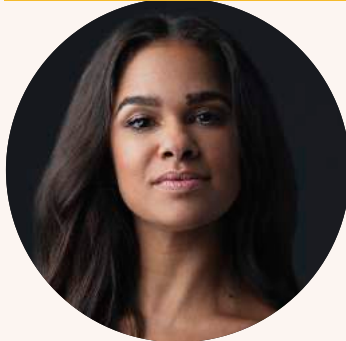
In-Person/Santa Clara/March 1

Virtual/March 2



Constance Wu

ACTRESS & AUTHOR,
MAKING A SCENE



Misty Copeland

FIRST AFRICAN AMERICAN FEMALE PRINCIPAL DANCER, AMERICAN BALLET THEATRE & AUTHOR, *THE WIND AT MY BACK*



Naomi Osaka

TENNIS ICON, FOUNDER & SERIAL ENTREPRENEUR AND PHILANTHROPIST

BREAKOUT SPEAKERS



Cassie Holmes

Author, *Happier Hour*



Marisa Renee Lee

Grief Advocate & Author, *Grief Is Love*



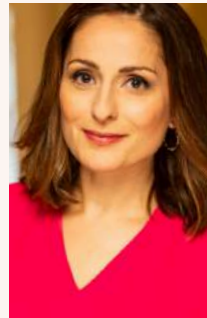
Dr. Swati Mohan

Mars 2020 Guidance & Controls Operations Lead, NASA's Jet Propulsion Laboratory



Kate Murphy

Journalist & Author, *You're Not Listening: What You're Missing and Why It Matters*



Farnoosh Torabi

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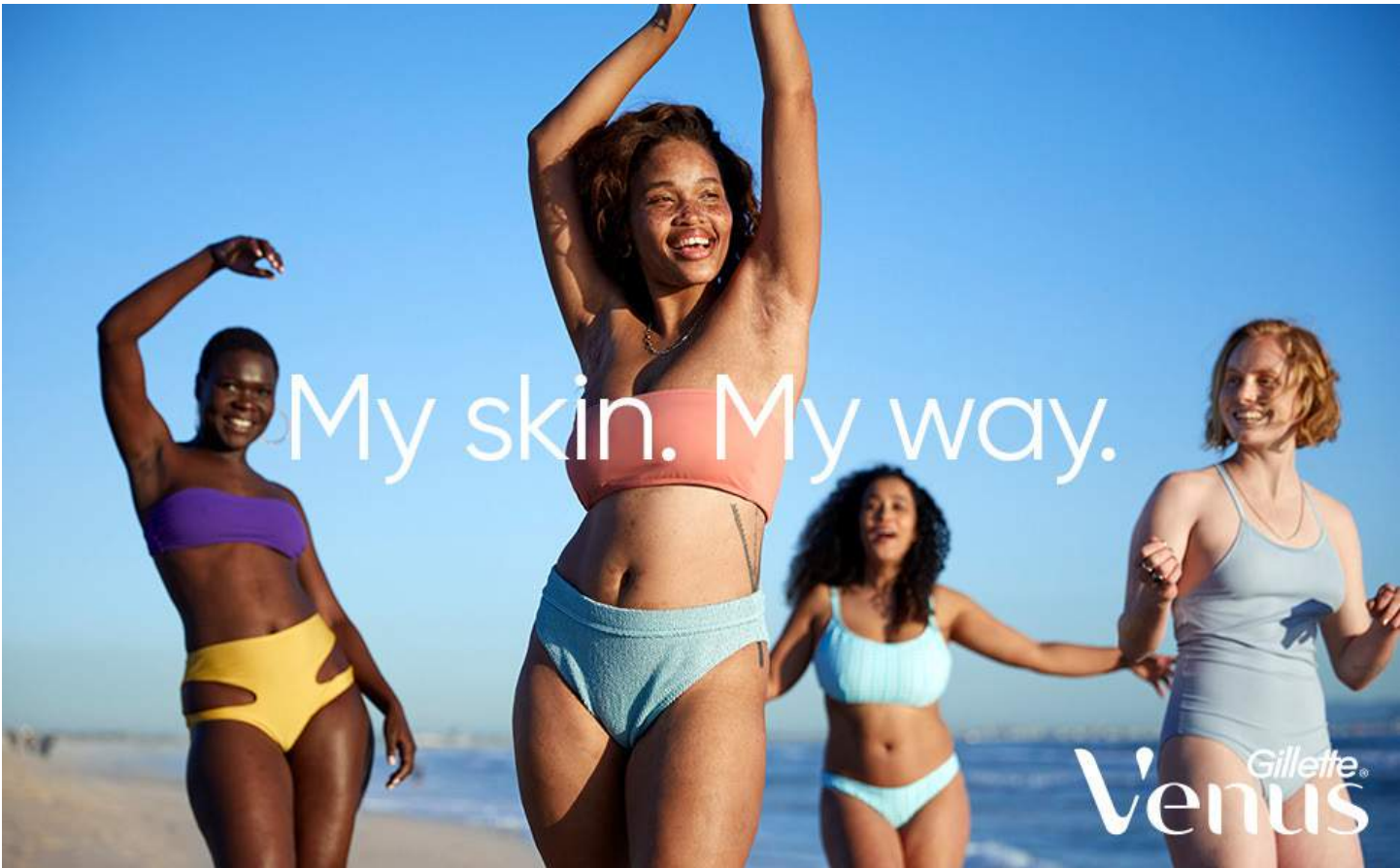
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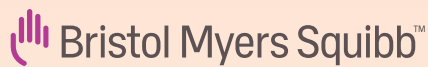
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Karen is part of Foundation Medicine's patient network and was compensated for her participation in a photo shoot.



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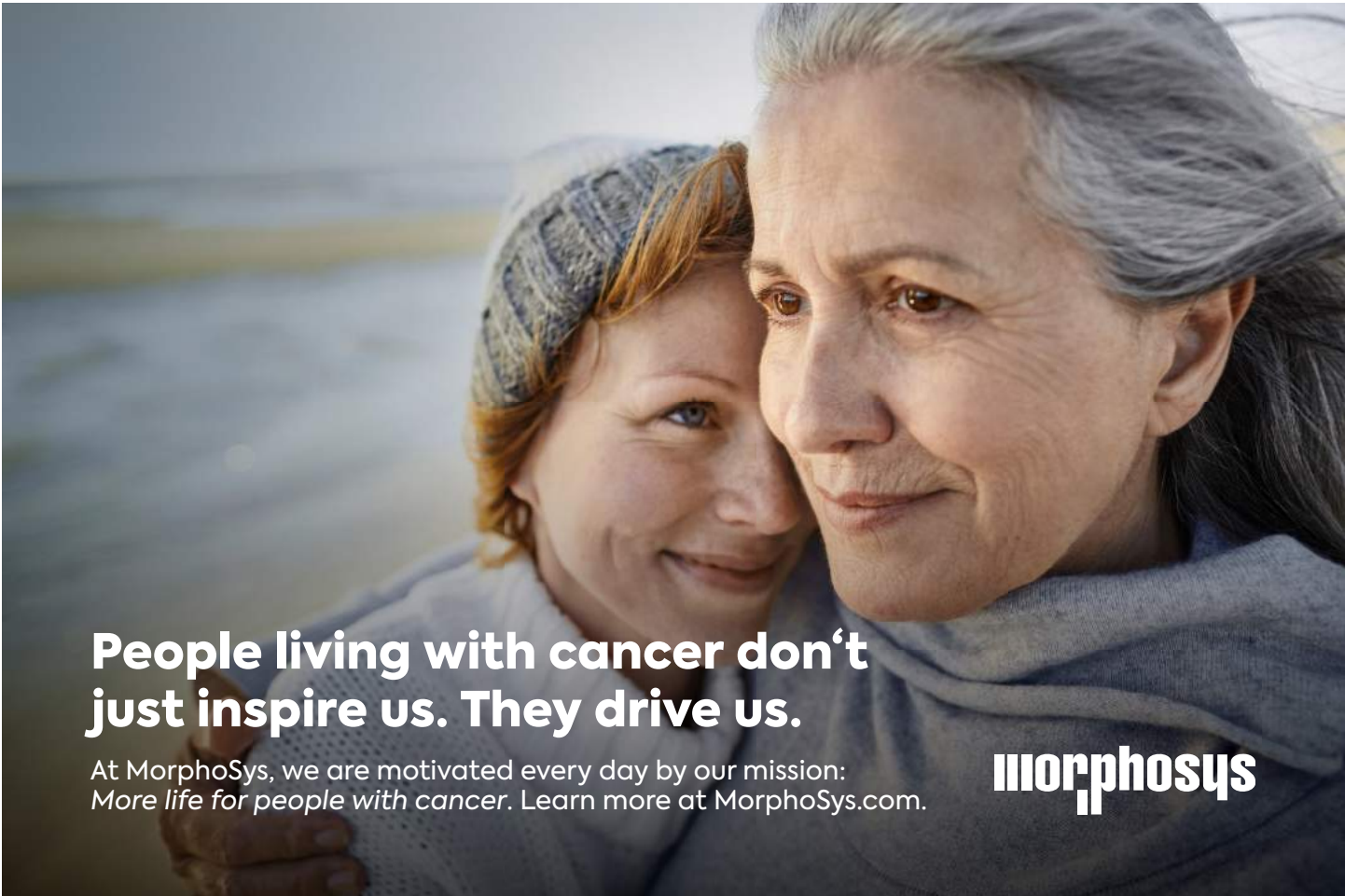
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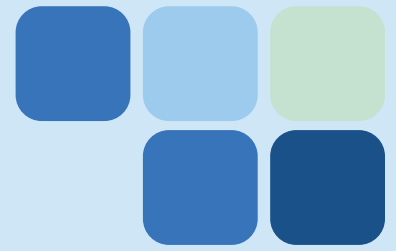
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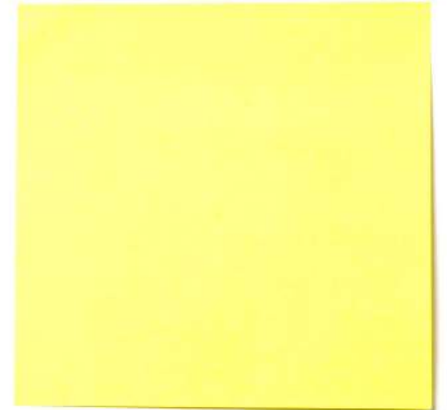
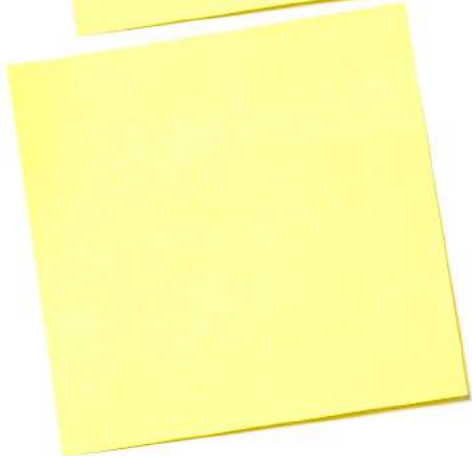
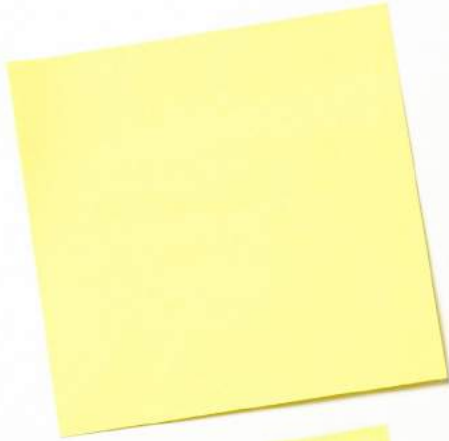
Notes



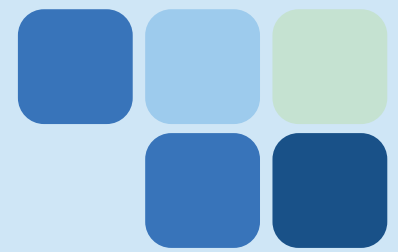
 **HOW TO TAKE NOTES**

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Lunch Seating Map



Keynote Session *STAGE*

			A109	A108
		A210	A209	A208
	A311	A310	A309	A308
A412	A411	A410	A409	A408
	A511	A510	A509	A508

A107	A106	A105	A104			
A207	A206	A205	A204	A203	A202	A201
A307	A306	A305	A304	A303	A302	A301
A407	A406	A405	A404	A403	A402	A401
A507	A506	A505	A504	A503	A502	

A614	A613	A612	A611	A610	A609	A608
A714	A713	A712	A711	A710	A709	A708
A814	A813	A812	A811	A810	A809	A808
A914	A913	A912	A911	A910	A909	A908
A1014	A1013	A1012	A1011	A1010	A1009	A1008
A1114	A1113	A1112	A1111	A1110	A1109	A1108

A607	A606	A605	A604	A603	A602	A601
A707	A706	A705	A704	A703	A702	A701
A807	A806	A805	A804	A803	A802	A801
A907	A906	A905	A904	A903	A902	A901
A1007	A1006	A1005	A1004	A1003	A1002	A1001
A1107	A1106	A1105	A1104	A1103	A1102	A1101

A1214	A1213	A1212	A1211	A1210	A1209	A1208
A1314	A1313	A1312	A1311	A1310	A1309	A1308
A1414	A1413	A1412	A1411	A1410	A1409	A1408
A1514	A1513	A1512	A1511	A1510	A1509	A1508
A1614	A1613	A1612	A1611	A1610	A1609	A1608
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A1814	A1813	A1812	A1811	A1810	A1809	A1808

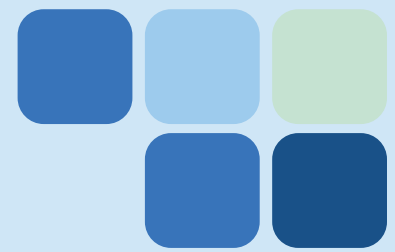
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A1507	A1506	A1505	A1504	A1503	A1502	A1501
A1607	A1606	A1605	A1604	A1603	A1602	A1601
A1707	A1706	A1705	A1704	A1703	A1702	A1701
A1807	A1806	A1805	A1804	A1803	A1802	A1801

A1914	A1913	A1912	A1911	A1910	A1909	A1908
A2014	A2013	A2012	A2011	A2010	A2009	A2008
A2114	A2113	A2112	A2111	A2110	A2109	A2108
A2214	A2213	A2212	A2211	A2210	A2209	A2208
A2314	A2313	A2312	A2311	A2310	A2309	A2308
A2414	A2413	A2412	A2411	A2410	A2409	A2408
			A2510	A2509	A2508	

A1907	A1906	A1905	A1904	A1903	A1902	A1901
A2007	A2006	A2005	A2004	A2003	A2002	A2001
A2107	A2106	A2105	A2104	A2103	A2102	A2101
A2207	A2206	A2205	A2204	A2203	A2202	A2201
A2307	A2306	A2305	A2304	A2303	A2302	A2301
A2407	A2406	A2405	A2404	A2403	A2402	A2401
A2507	A2506	A2505	A2504	A2503	A2502	A2501

Keynote Entrance

Lunch Seating Map



Keynote Session *STAGE*

			B104	B105	B106	B107
B201	B202	B203	B204	B205	B206	B207
B301	B302	B303	B304	B305	B306	B307
B401	B402	B403	B404	B405	B406	B407
	B502	B503	B504	B505	B506	B507

B108	B109				
B208	B209	B210			
B308	B309	B310	B311		
B408	B409	B410	B411	B412	
B508	B509	B510	B511		

B601	B602	B603	B604	B605	B606	B607
B701	B702	B703	B704	B705	B706	B707
B801	B802	B803	B804	B805	B806	B807
B901	B902	B903	B904	B905	B906	B907
B1001	B1002	B1003	B1004	B1005	B1006	B1007
B1101	B1102	B1103	B1104	B1105	B1106	B1107

B608	B609	B610	B611	B612	B613	B614
B708	B709	B710	B711	B712	B713	B714
B808	B809	B810	B811	B812	B813	B814
B908	B909	B910	B911	B912	B913	B914
B1008	B1009	B1010	B1011	B1012	B1013	B1014
B1108	B1109	B1110	B1111	B1112	B1113	B1114

Entrance from Interactive Hall

B1201	B1202	B1203	B1204	B1205	B1206	B1207
B1301	B1302	B1303	B1304	B1305	B1306	B1307
B1401	B1402	B1403	B1404	B1405	B1406	B1407
B1501	B1502	B1503	B1504	B1505	B1506	B1507
B1601	B1602	B1603	B1604	B1605	B1606	B1607
B1701	B1702	B1703	B1704	B1705	B1706	B1707
B1801	B1802	B1803	B1804	B1805	B1806	B1807

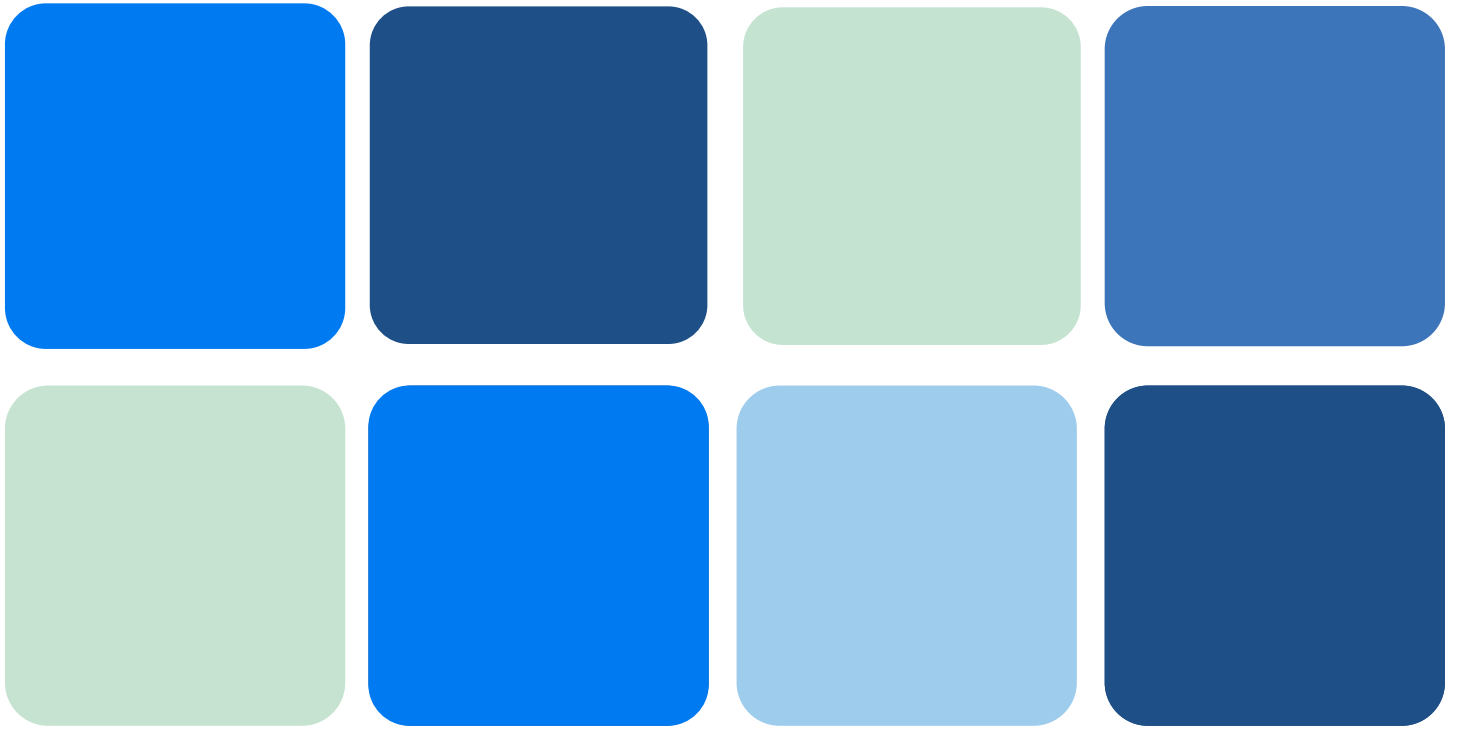
B1208	B1209	B1210	B1211	B1212	B1213	B1214
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B1508	B1509	B1510	B1511	B1512	B1513	B1514
B1608	B1609	B1610	B1611	B1612	B1613	B1614
B1708	B1709	B1710	B1711	B1712	B1713	B1714
B1808	B1809	B1810	B1811	B1812	B1813	B1814

Entrance from Interactive Hall

B1901	B1902	B1903	B1904	B1905	B1906	B1907
B2001	B2002	B2003	B2004	B2005	B2006	B2007
B2101	B2102	B2103	B2104	B2105	B2106	B2107
B2201	B2202	B2203	B2204	B2205	B2206	B2207
B2301	B2302	B2303	B2304	B2305	B2306	B2307
B2401	B2402	B2403	B2404	B2405	B2406	B2407
B2501	B2502	B2503	B2504	B2505	B2506	B2507

B1908	B1909	B1910	B1911	B1912	B1913	B1914
B2008	B2009	B2010	B2011	B2012	B2013	B2014
B2108	B2109	B2110	B2111	B2112	B2113	B2114
B2208	B2209	B2210	B2211	B2212	B2213	B2214
B2308	B2309	B2310	B2311	B2312	B2313	B2314
B2408	B2409	B2410	B2411	B2412	B2413	B2414
B2508	B2509	B2510				

Keynote Entrance



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