

Massachusetts Conference for Women

Social Media Toolkit



Social Media Images

Please use the following information/images in your social media posts

Virtual
CAREER FAIR
THE MASSACHUSETTS
CONFERENCE
FOR WOMEN

Website address: maconferenceforwomen.org

Conference Date: December 2

Hashtag: #MassWomen (Twitter & Instagram)

Massachusetts Conference for Women social media:

- LinkedIn:
 - [Conferences for Women Page](#)
 - [Massachusetts Conference for Women Page](#)
- Facebook: [/maconferenceforwomen](https://maconferenceforwomen)
- Twitter: [@masswomen](https://twitter.com/masswomen)
- Instagram: [@masswomen](https://www.instagram.com/masswomen)

Downloads



Story

Recommended for Instagram Stories



Landscape

Recommended for Twitter



Square

Recommended for LinkedIn,
Facebook, Instagram

Virtual Career Fair Information

Please use the following in your social media posts for the Virtual Career Fair



Website address: maconferenceforwomen.org/careerfair

Virtual Career Fair Date: December 1

Hashtag: #MassWomen (Twitter & Instagram)

Massachusetts Conference for Women social media:

- LinkedIn:
 - [Conferences for Women Page](#)
 - [Massachusetts Conference for Women Page](#)
- Facebook: [/maconferenceforwomen](#)
- Twitter: [@masswomen](#)
- Instagram: [@masswomen](#)

Virtual Career Fair Opportunities:

- Chats with employers who are currently hiring, plus opportunity to submit your resume to be shared with all employers
- Timely advice on career topics from the Conferences for Women, along with Fairygodboss, Ladies Get Paid, PowerToFly, and other partners
- A library of on-demand sessions, videos, and podcasts featuring local, regional, and national experts
- Plus, go-to resources on job search, resume refresh, interview skills, and more, available in the Conferences for Women's Career Hub

Downloads



DECEMBER 1ST
11AM to 2PM ET

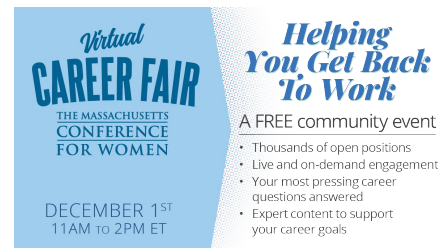
**Helping
You Get
Back
To Work**

A FREE Community Event

- Thousands of open positions
- Live and on-demand engagement
- Your most pressing career questions answered
- Expert content to support your career goals

Story

Recommended for Instagram Stories



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You Get Back
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A FREE community event

- Thousands of open positions
- Live and on-demand engagement
- Your most pressing career questions answered
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Landscape

Recommended for Twitter



DEC 1
11-2
EASTERN

**Helping You Get
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- Thousands of open positions
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Thank you!

