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Nation's Largest Women's Conference Announces 2021 Event Focused on Helping Women Navigate Work in a Post-Pandemic World

BOSTON, June 9 –Helping women navigate the new post-pandemic world of work—and getting those who lost their jobs due to COVID back to work –will be the focus of the 2021 Massachusetts Conference for Women on December 2nd.

In a reflection of the need for bold action to meet the challenges facing women in these times, this year's conference will feature a major new virtual career fair to help women who are out of work land new jobs as part of a collaboration between the Massachusetts Conference for Women and numerous local, regional, and national partners.

"Today's working women have faced some of the greatest challenges of our lifetime," said Gloria Larson, Massachusetts Conference for Women Board President. "As the largest conference for women in the nation, we are deeply committed to presenting the practical strategies needed to help all women get their careers back on track."

Keynote speakers include:

- **Chloe Zhao**, Academy Award-winning director of *Nomadland* and the first Asian woman to win the Oscar for best director, who will speak about breaking barriers on gender and race equity.
- **Regina King,** Academy, Golden Globe, and Emmy Award-winning actress, who will discuss redefining the playing field for women and women of color.
- **Jay Shetty**, best-selling author of *Think Like a Monk*, who will talk about how to live a less anxious, more meaningful life.
- **Selma Blair**, disability rights advocate and actress, who will share how to improve mental health and resilience in challenging times.

The theme of the 17th annual event is "Forward. Stronger. Together." For an event that has attracted more than 20,000 attendees in recent years, the 2021 theme reflects a call for prioritizing progress and inclusion—while recognizing the power that comes in a community of women supporting women.

Early-bird tickets are available through July 7th at www.maconferenceforwomen.org.

"During a time when many women, especially women of color, have suffered setbacks and faced significant challenges due to the pandemic, State Street is proud to give our enthusiastic support to the important work the Massachusetts Conference for Women is undertaking," said Kathy Horgan, Executive Vice President and Chief Human Resources and Citizenship Officer at State Street Corporation.

Additional confirmed speakers for the event include:

- Luvvie Ajayi, New York Times best-selling author of I'm Judging You: The Do-Better Manual, who will speak about how to face fears and live boldly.
- **Tina Tchen**, president and CEO, TIME'S UP Now and TIME'S UP Foundation who will speak about how to rebuild more equitable workplaces for women.
- **Erin Falconer**, editor-in-chief and co-owner, Pick the Brain and author, *How to Get Sh*t Done*, who will speak about how to reframe productivity and overcome the cultural pressures facing women.

The 2021 Conference is presented by State Street Corporation and generously sponsored by Hologic, Inc.; Merck KGaA, Darmstadt, Germany; Target; Cisco; Biogen; Boston Scientific; Johnson & Johnson; Liberty Mutual Insurance; MFS Investment Management; National Grid; P&G Gillette; Thermo Fisher Scientific; The TJX Companies, Inc.; Akamai Technologies; Blue Cross Blue Shield of Massachusetts; Commonwealth Financial Network; Converse; Merck & Co., Inc.; Ocean Spray Cranberries, Inc.; UKG; Bentley University's Gloria Cordes Larson Center for Women and Business; Bristol Myers Squibb; GSK; Juniper Networks; Oracle; Rapid7; Vertex Pharmaceuticals and media sponsors The Boston Globe; WBUR; and WCVB-TV Boston.

The Massachusetts Conference for Women is part of the <u>Conferences for Women</u>, the largest network of women's conferences in the United States. Its annual conferences in Texas, Pennsylvania, Massachusetts and California attract more than 50,000 people a year to advance equality for women in the workplace and beyond. Thousands more tune in via Livestream.

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