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MASSACHUSETTS CONFERENCE FOR WOMEN CELEBRATES 15 YEARS OF EMPOWERING WOMEN Keynote Speaker Line-Up Includes Yara Shahidi, Simon Sinek, Tara Westover, Brené Brown, Wade Davis, Cy Wakeman and the Skimm Co-Founders Carly Zakin and Danielle Weisberg

Massachusetts Conference for Women (MACFW) on December 11 and 12, with a slate of inspirational and educational headliners including award-winning actress and activist **Yara Shahidi**; researcher, storyteller and author **Dr. Brené Brown**; best-selling author **Tara Westover**; leadership expert **Simon Sinek**; mental health and LGBTQ activist **Amanda Southworth**; and co-founders and co-CEOS of theSkimm **Carly Zakin and Danielle Weisberg**.

With another year of almost instantaneous sellout, the 2019 Massachusetts Conference for Women will have eleven thousand attendees attending the 15th annual event on Thursday, December 12, 2019.

As a result of growing interest in issues relating to women in the workplace and the demand in conference tickets, the Conference will for the first time this year offer **Livestream Tickets**, allowing people to watch the Conference live from the comfort of their own computer.

Tickets are also sold out for the 5th annual **Workplace Summit**, which will take place the day before the Conference. The Workplace Summit is designed to promote effective partnerships and advance equity within workplaces and will take place at the Boston Convention & Exhibition Center from 1 to 5 p.m. on Wednesday, December 11, 2019.

The Workplace Summit offers an afternoon focused on key topics facing managers and negotiating the toughest issues in organizations, with keynotes by researcher, storyteller and TED speaker Brene Brown, Wade Davis, former NFL Player and educator on gender, race and orientation equality and president and founder of Reality-Based Leadership and best-selling author Cy Wakeman.

"The broad range of perspectives and knowledge represented by these keynote speakers promises a truly transformative experience for attendees at the Conference," said Gloria Larson, Esq., Board President of the Massachusetts Conference for Women. "Over the two days, we expect guests to learn, grow and advance with respect to their personal and professional goals."



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The **Opening Night** at the Conference event, which was conceived to bring the sold-out Conference offerings to a wider audience, includes keynote speakers Dr. Brené Brown and theSkimm co-founders Carly Zakim and Danielle Weisberg, Bookstore & Author Meet-Ups, 100+ exhibitors in the Women-Owned Business Marketplace, wellness motivation and unparalleled networking. The Opening Night at the Conference will be held **at the Boston Convention & Exhibition Center from 5 to 9 p.m on Wednesday, December 11, 2019.** A limited number of tickets are still available for Opening Night at https://www.maconferenceforwomen.org.

"State Street remains committed to supporting the Massachusetts Conference for Women and is proud about the enormous benefits it delivers for attendees," said Kathy Horgan, Executive Vice President and Chief Human Resources and Corporate Citizenship Officer at State Street. "The conversations that take place throughout every gathering of influential and accomplished women pairs well with our efforts to help people meet their potential."

The Massachusetts Conference for Women is presented by State Street Corporation and generously sponsored by Boston Scientific Corporation; Merck KGaA, Darmstadt, Germany; Target; Cisco; Bose Corporation; Bristol-Myers Squibb; Fidelity Investments; Fresenius Medical Care; Hologic, Inc.; IBM; Johnson & Johnson; JPMorgan Chase; Juniper Networks; Liberty Mutual Insurance; MFS Investment Management; Oracle; Raytheon; Sanofi; Santander Bank; Teradyne; Thermo Fisher Scientific; The TJX Companies, Inc.; Wayfair; Wells Fargo; Akamai Technologies; AMAG Pharmaceuticals; Applied Materials; Bank of America; Bentley University; Biogen; Blue Cross Blue Shield of Massachusetts; Commonwealth Financial Network; Harvard Business School Executive Education; Kronos; Merck & Company; National Grid; Ocean Spray; Pfizer; Rapid7; Workhuman; Pegasystems, Inc.; Vertex; Deloitte; Foundation Medicine; Johnson Controls International; Pepper Hamilton; United Airlines; Weber Shandwick; and media sponsors The Boston Globe; and WCVB-TV Boston.

ABOUT MASSACHUSETTS CONFERENCE FOR WOMEN

The Massachusetts Conference for Women provides one full-day of connection, motivation, networking, inspiration and skill building for thousands of women each year and is the nation's largest event of its kind. Since the first Conference in 2005, this annual event has grown to a sold-out crowd of more than 11,000 attendees and impacts thousands of lives. Dozens of expert speakers lead workshops and seminars on the issues that matter most to women, including personal finance, business and entrepreneurship, health, work/life balance and more. The Conference offers incredible opportunities for business networking, professional development and personal growth.

Speaker Headshots <u>here.</u>

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