

# Opening Night

AT THE  
MASSACHUSETTS  
CONFERENCE FOR WOMEN

SPONSORED BY



RAPID7



**GLORIA  
STEINEM**



**BETHENNY  
FRANKEL**



**BARBARA  
LYNCH**



**SARAH  
KAY**

**DEC 6, 2017**

**BOSTON CONVENTION  
& EXHIBITION CENTER**

# Opening Night

AT THE  
MASSACHUSETTS  
CONFERENCE FOR WOMEN

BROUGHT TO YOU BY  
THE MASSACHUSETTS CONFERENCE FOR WOMEN  
AND



RAPID7



## THIS IS A SNAPSHOT OF WHAT OPENING NIGHT OFFERS YOU:

- **KEYNOTES** including movers & shakers, authors and entrepreneurs who will inspire and entertain you.
- **BROWSE THE BOOKSTORE & MEET THE AUTHORS** after they speak on the keynote stage - not to mention the **POWER HOUR** from 7-8 PM. Get up close and personal with nationally-recognized *New York Times* best-selling authors (and beat the lines on Conference day!).
- **SUPPORT 150+ SMALL BUSINESSES** as part of our Women-Owned Business Marketplace. Come meet and shop at booths owned by a diverse array of female entrepreneurs and check out their innovative and fun products.
- **WELLNESS MOTIVATION** with medical and fitness demos, chair massages, and healthy food and beverage tastings at the Boston Scientific Health & Wellness Pavilion.
- **GET INVOLVED & MAKE A DIFFERENCE** in the lives of others and help out local charities in the Community Connection Pavilion.
- **NETWORK** with colleagues, peers and local leaders within the State Street Social Hub or make new connections at the Wine & Spirit Tasting featuring Bonterra Wine and Strongbow Cider (first come first served).
- **FREE 1:1 CAREER CONSULTING & RESUME REVIEWS** will offer immediate strategies to better position yourself in today's job market in the Liberty Mutual Career Pavilion.
- **IMAGE & PRESENCE BOOSTERS** to build your personal brand and perfect your career look – and don't forget to get a new professional headshot offered by Merck KGaA, Darmstadt, Germany and Thermo Fisher!
- **LIFE BALANCE & INTEGRATION COACHING SESSIONS** provide tools to manage the chaos of daily life. Located in the Health & Wellness Pavilion, sponsored by Boston Scientific, come learn how less "doing" and more "being" can lead to a healthier and happier you.
- **LIVE MUSIC, YUMMY BITES & FESTIVE DRINKS** (available for purchase) as the perfect backdrop to mingle with friends and peers old and new.
- **MUCH MORE!**

## KEYNOTES

Featuring seating for hundreds and plenty of standing room, don't miss this diverse line up. You'll walk away inspired and armed with practical ideas to make positive changes in your life!

**Women's First: Our Heritage, Our Way Forward** ..... **5:15 p.m.**  
**DIANA BITZAS**, senior director, global business and marketing planning at Reebok @reebok



At Reebok, we believe that sport has the power to change lives. But today, the sport and fitness industry is failing. It is leaving women behind. In fact, women represent only 25% of sales in the athletic industry. Reebok believes it is time to change that. 35 years ago, we led the first women's fitness movement, and we were the first to create workout products just for her – including being the first fitness brand to create a sneaker specifically for women! More than three

**LOTS OF LIVE GIVEAWAYS**  
 including a chance to walk away outfitted from head-to-toe!

decades later, we continue to pioneer and disrupt the industry by creating a movement focused on inspiring women to become their absolute best physically, mentally and socially. Attend this session for a behind the scenes look at our Women's-First initiative and be a part of the big reveal of product innovations that are revolutionizing the market. Come learn what it means to BE MORE HUMAN - leave inspired to get involved in this transformative movement, drive your own internal transformation and even walk away outfitted from head-to-toe with amazing giveaways.

**All Our Wild Wonder** ..... **5:35 p.m.**  
**SARAH KAY**, award-winning poet, founder and co-director, Project V.O.I.C.E and author, B @kaysarahsera



Most of us think of poetry as words on a page. But sometimes poetry comes to life when it is performed – not simply read aloud, but infused with emotion and nuance. Sarah Kay is leading a movement to bring poetry to a wider audience through her own remarkable work as a spoken word poet, and through the organization she started. Project VOICE uses poetry in classrooms and communities to help people better understand their community, their society, and themselves. In this inspirational keynote, Sarah Kay shares her experiences of how spoken word poetry has shaped her life, and how she uses the art form to

motivate and mentor others. Part performance and part speech, Sarah will remind us of the beauty in, and importance of cultivating curiosity, creativity, and confidence in others. Attend this powerful session and see first-hand why Kay has been invited to perform and speak all over the world, and why her TED talk received two standing ovations and has been viewed over 10 millions times online!

**Food for Thought...In and Out of the Kitchen** ..... **6:00 p.m.**  
**BARBARA LYNCH**, James Beard Foundation award-winning chef and restaurateur @barbaralynchbos



**LIVE COOKING DEMO** Celebrated chef Barbara Lynch credits the defiant spirit of her upbringing in tough, poor "Southie" with helping her bluff her way into her first professional cooking jobs; develop a distinct culinary style through instinct and sheer moxie; then dare to found an empire of restaurants ranging from a casual but elegant "clam shack" to Boston's epitome of modern haute cuisine. In this inspiring and entertaining session, chef Barbara will share her remarkable process of self-invention, how the imposter syndrome enabled her to advance her career and explores how the past—both what we strive to

escape from and what we remain true to—can strengthen and expand who we are. Lynch will do all of this while creating some magic in the "kitchen" with a live interactive food demonstration that will offer you some motivation to create a few masterpieces of your own during the holiday entertaining season!

## KEYNOTES

**The Cocktail for Success** ..... **6:30 p.m.**  
 A Conversation with **BETHENNY FRANKEL**, Skinnygirl creator, self-made businesswoman and branding guru @bethenny



This entertaining, inspiring and advice packed Conversation will give you the chance to get up close and personal with Bethenny Frankel – entrepreneur, brand collaborator, developer, marketer, best-selling author, producer, television personality, mother and advocate for women in crisis with her new B Strong campaign in partnership with Dress for Success. Drawing from her first-hand experiences around grit, risk-taking and passion, now is your chance to learn from her successes and setbacks and create the unique cocktail for your success. Whether you are looking for practical tips to start a business, motivation to reinvent yourself, or branding tips – this session has tools for everyone – and it will even offer some laughs at the same time!

**The Longest Revolution: Wisdom and Hope for Today and Tomorrow** ..... **7:00 p.m.**  
 A Conversation with **GLORIA STEINEM**, women's rights pioneer and advocate @gloriasteinem



Gloria Steinem reflects on her involvement in the social movements of the past five decades to discuss the politics of gender, the economic power of the female and minority consumer market, and workplace issues. A pioneer and an icon, Steinem will offer wisdom and hope for today and tomorrow – and offer inspiration for how we can join together for a brighter and more positive future!

### ALSO FEATURING



**JACKIE GLENN**  
 Dell Technologies



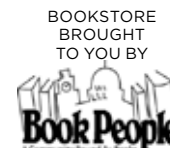
**CHRISTINA LUCONI**  
 Rapid 7



**SHAYNA SEYMOUR**  
 WCVB's Chronicle

## MEET THE KEYNOTES ...

Immediately following their keynotes, the following speakers will be heading over to the Bookstore to sign books and chat with attendees. Don't miss your chance to get up close and personal with an amazing line-up of nationally recognized best-selling authors.



6:00 PM ..... Sarah Kay  
 6:30 PM ..... Barbara Lynch  
 7:00 PM ..... Bethenny Frankel  
 7:40 PM ..... Gloria Steinem

*Note: times are approximate, but authors will head right over for signing after their session ends at the Main Stage.*

# ADDITIONAL PROGRAM OFFERINGS

Anchored by a variety of Pavilions, don't miss the many interactive opportunities throughout the exhibit hall

## LINKEDIN PROFILE MAKEOVER WORKSHOPS

### State Street Social Hub

**Making LinkedIn Work for YOU! 6:30-8:00 p.m.**

**Amanda Healy**, award-winning B2B marketing demand generation leader and social media expert @amanda\_healy



Do you have a LinkedIn profile simply because you feel you ought to? Or have you been meaning to set one up but don't know where to start? Chances are that even advanced users of LinkedIn are not maximizing the platform to its fullest. With careful curation, it can be one of the most powerful tools in your marketing arsenal, enabling new opportunities, driving new business and partnerships, and allowing you to position yourself as a thought leader in your respective field.

In these sessions, social media expert Amanda Healy will show LinkedIn novices and vets alike the tips and tricks to get LinkedIn to do the work for you. Learn how to increase your profile strength, strategically grow your network, boost your SEO value, and much more. Discover how investing less than an hour per week can pay big dividends in achieving your personal and professional aspirations. Have your LinkedIn profile open on your device and follow along in real time!

*\*Workshops will run continuously throughout the evening so stop by anytime*

## LIFE BALANCE & INTEGRATION COACHING

### Boston Scientific Health & Wellness Pavilion

**Private 1:1 Sessions to Help You Make a Life, Not Just a Living! 5:00 - 8:00 p.m.**

Take advantage of a private 1:1 Life Balance & Integration Coaching Session with a IFC certified life coach and learn how to do less "doing" and more "being"! This not about theory - participants will address your specific and unique life situation, to create a customized action plan for making choices that matter to you, right now! Using valuable tools and exercises, you will leave armed with actionable takeaways that address how to:

- Prioritize and integrate what matters most to you (and sort through the clutter in your brain);
- Make choices that matter today and accept trade-offs;
- Create relaxation and restoration practices;
- Build in sustainability strategies; and much more!

*\*Sessions are 30 minutes and are first come first serve - advance sign up is NOT required!*

# ADDITIONAL PROGRAM OFFERINGS

## 1:1 CAREER CONSULTING Liberty Mutual Career Pavilion

**COACHES CORNER 5:00-8:00 p.m.**

Led by: Coaches from the International Coach Federation (ICF) Boston Chapter

The Coaches Corner program is designed to give Conference attendees an opportunity for one-on-one "speed coaching" sessions. You will be paired with a coaching professional to talk about your career and what is needed to elevate yourself to the next level. Using valuable hands-on tools and exercises, participants learn how to advance your career by exploring topics relevant to your situation including:

- Interviewing tips;
- Maneuvering career transitions;
- Negotiating a raise;
- Asking for that promotion;
- Engaging in a job search;
- Seeking and attaining board positions; and much more!

## RESUME REVIEW SESSIONS

HR and career service experts will be providing free resume critiques. Don't miss this opportunity to have a seasoned pro give your resume a checkup and help you market yourself better in the ever-changing job market!

*\*Coaching and Resume Reviews will be offered continuously throughout the evening - advance sign-up required!*



# POWER HOUR WITH THE AUTHORS

7:00 PM TO 8:00 PM



WHY WAIT? Get your books signed now! There is no better way to get up close and personal with nationally-recognized *New York Times* best-selling authors. *This is also a great chance to beat the lines on conference day if you're attending tomorrow!*



**Grace Killelea**  
CEO & founder, GKC Group & author, *The Confidence Effect*  
@gracekillelea



**Jess Lahey**  
teacher, *New York Times* columnist and best-selling author, *The Gift of Failure*  
@jesslahey



**Christine Porath**  
associate professor, McDonough School of Business at Georgetown University & author, *Mastering Civility*  
@porathc



**Tiffany "The Budgetnista" Alliche**  
award-winning personal finance educator & author, *The One Week Budget and Live Richer Challenge*  
@thebudgetnista



**Dr. Amy Cooper Hakim**  
founder, The Cooper Strategic Group & author, *Working with Difficult People*  
@amycooperhakim



**Adam Grant**  
top-rated professor, Wharton & best-selling author, *Option B*  
@adamgrant



**Courtney R. Rhodes**  
award-winning brand strategist, entrepreneur & author, *Make Your Mark*  
@thebrandista



**Jennifer Romolini**  
chief content officer, Shondaland.com & author, *Weird in a World That's Not*  
@jennromolini



**Brigid Schulte**  
*New York Times* best-selling author, *Overwhelmed: Work, Love & Play when No One has the Time* and director, *The Good Life Initiative* & *The Better Life Lab*  
@BrigidSchulte



**Celeste Headlee**  
award-winning journalist and author, *We Need to Talk*  
@celesteheadlee



**J. Kelly Hoey**  
author, *Build Your Dream Network* & named one of the 100 most influential women on Twitter  
@jkhoey



**Whitney Johnson**  
disruptive innovation expert & author, *Disrupt Yourself*  
@johnsonwhitney



**Jen Sincero**  
#1 *New York Times* best-selling author & success coach  
@jensincero



**Ann Shoket**  
author, *The Big Life*, former editor-in-chief, *Seventeen*, team member launching CosmoGIRL  
@annshoket



**Gretchen Stewart**  
founder, Sunshine Press and creator and author, *Joy Manifesto*  
@gretchenstrait

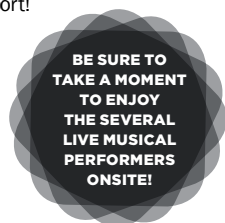


**Dr. Jen Welter**  
first female NFL coach and author, *Play Big*  
@jwelter47

# EXPO HALL HIGHLIGHTS & EXHIBITOR LISTING

Now in our 13th year, this event is the state's premiere networking and educational experience for women, and the largest women's conference in the country. Exhibitors at the conference offer a wide range of products and services meaningful to women. This year, you'll find over 250 exhibitors, featuring an exciting mix of learning and networking opportunities. Here are a few highlights for 2017:

- **CAREER PAVILION, SPONSORED BY LIBERTY MUTUAL** offering tools to address your most pressing career questions and challenges. In addition to the Career Coaching and Resume Reviews, be sure to take advantage of image consulting and then head right over to **Thermo Fisher's booth #964 to take a new headshot**...which is great for your LinkedIn Profile!
- **HEALTH & WELLNESS PAVILION, SPONSORED BY BOSTON SCIENTIFIC** is a space dedicated to your health and well-being, focused specifically around the issues that matter most to women. The Pavilion features a mix of cutting-edge exhibitors who are here to share the latest information around health and wellness options available to you. You'll also find a comfortable and peaceful relaxation lounge, medical and fitness demos, delicious healthy food and beverage sampling, and an opportunity to take a professional headshot at the Merck KGaA, Darmstadt, Germany booth #952. Also, don't miss the Health & Wellness **CLASSROOM FEATURING WELLNESS EXPERTS** and **LIFE BALANCE & INTEGRATION 1:1 COACHING SESSIONS**. Be sure to stop by the Reebok booth #933 and enter their sweeps for a chance to win Reebok gear for a year!
- **COMMUNITY CONNECTION PAVILION** offers a chance to get involved and make a difference in the lives of others. Stop by to learn more about volunteer and career opportunities with nonprofit organizations working to make our communities stronger. Be sure to visit the donation drive hosted by Cradles to Crayons!
- **TECHNOLOGY PAVILION, SPONSORED BY DELL** is open all evening and offers the perfect spot to relax, recharge and connect. Be sure to stop by the **Dell Booth #520 to watch the Dell Canvas in action and have your digital caricature created**. While you are there be sure to ask about Dell's sustainability initiatives regarding their Solar Powered Learning Labs as well!
- **SOCIAL HUB, SPONSORED BY STATE STREET** is the perfect spot to connect and chat with friends, colleagues and new contacts, or to simply recharge. In addition to being home to the **LinkedIn Profile Makeover Workshops**, the lounge offers the chance for you to **charge your mobile devices** at one of the many charging stations available, relax in the **comfortable lounge**!
- **WOMEN-OWNED BUSINESS MARKETPLACE** features a unique shopping experience by hosting 150+ women-owned businesses, entrepreneurs and vendors offering a great assortment of innovative and fun products. The Massachusetts Conference for Women is dedicated to women supporting women and we hope you will visit the Marketplace and join our effort!



# EXPO HALL MAP



# EXHIBITORS

## CAREER PAVILION

Acadian Asset Management LLC .....	669
AMAG Pharmaceuticals .....	972
Bank of America .....	965
Blue Cross Blue Shield of Mass .....	873
Boston Public Speaking.....	672
Casner & Edwards, LLP.....	872
Doreen Dove Image Consulting.....	768
Even More Success Coaching .....	974
International Coach Federation NE Chapter .....	778
JobGuiders, Inc.....	875
Johnson & Johnson.....	665
Lands' End Business Outfitters .....	774
Liberty Mutual Insurance.....	864
Lumina Learning .....	981
Massachusetts Association of Women Lawyers .....	874
Merck .....	764
One Life at a Time .....	773
Prior Consulting LLC.....	673
reachHIRE.....	975
Staples.....	973
The Raytheon Company.....	766
Thermo Fisher Scientific .....	964
TripAdvisor .....	969

## COMMUNITY CONNECTION PAVILION

Afri-root Collective .....	341
Big Sister Boston .....	257
Boston Area Gleaners .....	242
Boston Bar Lawyer Referral .....	337
Boston Female Fan Association .....	342
Budget Buddies, Inc. ....	352
Building Impact .....	252
CBS Radio Boston .....	432
Choose To Be Nice .....	333
Confidence Beads .....	353
Cradles to Crayons .....	233
Destiny Rescue.....	349
Dream Big!.....	357
eleandphant LLC .....	354
Fashion for Empowerment Project.....	241
Federation for Children with Special Needs.....	454
Hingham Savings Bank.....	355
Junior League of Boston .....	434
League of Women Voters of Massachusetts.....	446
Lean In Boston .....	343
LinkHer.....	240
Neighbor Brigade .....	442
Pearls With Purpose Foundation.....	440
Pinnovative Designs.....	253
Project Bead .....	356
Project Have Hope.....	336
Safe Havens.....	340
Tanzania School Foundation .....	347
The Boston Globe.....	456
United Airlines .....	436
Vote Run Lead .....	234
WCVB-TV .....	332
Wells Fargo .....	237
Women's Lunch Place .....	255

## EDUCATION PAVILION

Advanced Retirement Solutions.....	467
Aruba Tourism Authority.....	464
Bay Path University .....	365
Better Business Bureau.....	364
Boston College Woods College.....	267
Boston Harley-Davidson.....	566
Center for Women in Politics .....	574
Clinique .....	684F
Electric Insurance Company .....	275
Framingham State University .....	272
Harvard Business School Executive Education.....	264
Harvard Kennedy School .....	265
Lancome at Macy's in Boston .....	684F
Lesley University.....	269
Macys .....	684
McCallum Graduate School of Business at Bentley University .....	465
Metro Meeting Centers-Boston .....	469
MIT Professional Education .....	472
MIT Sloan Executive Education .....	475
MIT Sloan School of Management.....	473
NEU School of Nursing.....	374
Nichols College .....	366
Northeastern University.....	372
Peterkin Financial .....	572
SCORE Boston .....	369
Simmons College .....	270
Strategies for College, Inc.....	466
Suffolk University .....	273
The American Women's College.....	367
The Preservation Society of Newport County.....	564
UMass Boston .....	368

## HEALTH PAVILION

American Heart Association .....	635
Balans Organic Spa.....	655
barkTHINS.....	657
Beautycounter .....	841
Boston Children's Hospital .....	641
Boston IVF.....	953
Boston Scientific.....	1038
Compassion & Choices .....	734
Cultural Care Au Pair.....	840
Cupid's Charity .....	756
Dept. of Veterans Affairs.....	848
Flourish Boston .....	946
Get in Shape for Women South Weymouth.....	743
HDS Medallion Mobility Bags.....	742
Hello Healthy Box .....	1149
Hologic, Inc. ....	932
Home Instead Senior Care .....	752
Inspire Your Journey.....	1153
Jennifer Ormond-author.....	843
John Hancock .....	1032
Just Add Cooking.....	741
Laura Chenel's .....	1155
Maq Innovations.....	947
Medtronic, Inc. ....	846
Merck KGaA, Darmstadt, Germany.....	952
Metrowest Nutrition, LLC .....	754

# EXHIBITORS

Mirbeau Inn & Spa at The Pinehills .....	740
MonaLisa Touch Boston .....	1046
Monat Hair Care .....	1052
National Ovarian Cancer Coalition .....	1054
Olivia's Organics.....	647
Organic Bath Co. ....	948
Phuket Cleanse .....	749
Picasso Jasper .....	746
Planned Parenthood League of MA .....	653
Polar Seltzer .....	1044
Pure Haven Essentials .....	732
Purity Organic .....	649
Reebok.....	933
Seed Phytonutrients.....	847
Shriners Hospitals for Children .....	957
Simply Beyond .....	955
Soluna Garden Farm .....	1056
Spiritwalk Healing Shop.....	940
Sustainable Healthcare Haiti .....	1147
The Leggett Group LLC.....	842
The Northbridge Companies .....	1048

## TECHNOLOGY PAVILION

Akamai Technologies .....	415
Aruba, A Hewlett Packard Enterprise company.....	409
Bloomberg Radio.....	307
Bose .....	422
Comcast.....	412
Dell .....	520
Johnson Controls International .....	320
National Grid .....	323
Rapid7 .....	420
She Geeks Out.....	406
Sprint.....	408
UMassOnline .....	413
Waters Corporation .....	321
WITI Boston.....	407

## WOMEN OWNED BUSINESS MARKETPLACE

9000things.....	BOSTON HANDMADE - 1112
ABC Specialtees - Marketing .....	512
AELLA .....	1022
AMiRA jewelry .....	709
Amy Casher Designs .....	1117
Amy Vander Els.....	823
AprilMarin .....	1016
Argent.....	822
Artyfactos.....	808
Bandolier .....	825
Bent & Bree .....	1119
Black Molly Holding Co. ....	625
Burju Shoes .....	708
Buster's Bark.....	514
Campbell & Kate .....	821
CapeLilly skin care .....	509
Caryn's Corner.....	814
Cavedoni Balsamic Vinegar .....	1014
ChickChat - The Power of She .....	1123
Color Me Happy by Melissa .....	0
Cynthia Chapman Watercolor.....	BOSTON HANDMADE - 1112
Deborah MacFail Designs.....	BOSTON HANDMADE - 1112

Diane Hoffman Textiles.....	BOSTON HANDMADE - 1112
Diaspora Africa.....	809
Doves and Figs.....	811
EHChocolatier .....	1120
Elimindi .....	920
Family Ties Childrens Boutique .....	714
farahbean .....	815
Flagship Private Wealth .....	610
Flanabags LLC .....	817
Flutter Eyewear.....	525
Foxfire Creative Studio .....	BOSTON HANDMADE - 1112
Green Eyed Daisy Boutique .....	913
Grouse Tails .....	711
Half-n-the-Bag Wine Bags.....	1023
Hawaiian Moon.....	908
HERstory Apparel .....	521
lamtra.....	633
Jack and Mary Designs.....	810
Jamberry .....	923
Jillian Audrey Photography.....	BOSTON HANDMADE - 1112
Just Enough Nonsense .....	BOSTON HANDMADE - 1112
Kathy Kamei Designs.....	624
Lara B. Designs .....	BOSTON HANDMADE - 1112
Lindsay Tia / The Cue .....	925
Live Big.....	914
Love Travels Imports .....	1121
Mary Kay Cosmetics .....	517
Massaging Insoles .....	916
ML Lifestyle.....	922
Mona Enamel .....	1112
Nodding Bur Originals.....	820
nohmii .....	611
Nomadic Travel Company .....	1125
Own Your Money.....	720
ParTea .....	1124
Poo~Pourri.....	723
PurseAmie .....	807
robin b.....	515
Rocklen Designs.....	BOSTON HANDMADE - 1112
Rodan and Fields .....	1012
Scarf King .....	614
Scarves Unlimited .....	1020
Scenties .....	508
SeneGence/LipSense.....	716
Sharon Schindler Photography.....	621
Shepherd's Run Jewelry .....	BOSTON HANDMADE - 1112
ShoeCandy by Kara Mac .....	620
Simply SHE Boutique .....	1122
SKM Jewelers .....	615
Spangled-USA.....	715
Stella & Dot ~ Carrie McGraw .....	1024
Tamara Designs of Boston .....	806
Taza Chocolate .....	917
The Flutter Shawl .....	1021
The Pink Poppy.....	921
The Willie Wags .....	1115
Tiny Tags .....	722
Watch Me .....	511
What Women Want Travel.....	516

# MEET THE FACES OF OPENING NIGHT

## THE KEYNOTES...



**DIANA BITZAS** is the senior director of global business and marketing planning at Reebok. In this role, she is responsible for managing the implementation of long-term growth plans and seasonal marketing strategy across all Reebok global markets. Beginning as a product marketing manager in the Reebok Kids business unit twelve years ago, Bitzas' strong product expertise and exemplary ability to direct cross-functional teams led her to become the director of kids product marketing. She served in this role for five years before beginning her current position in January of 2017. Prior to joining Reebok, she spent

several years in marketing and account management at companies such as Imagitas, Neutrogena, Digitas, and Fidelity Investments. She earned an MBA from Northeastern University and a BS in political science from Fairfield University. @reebok



**BETHENNY FRANKEL** is a natural foods chef, best-selling author, reality TV star, self-made businesswoman, and mom. She first came to national attention with her wit, wisdom, and humor when she was named first runner-up on NBC's *The Apprentice: Martha Stewart*. Her success on the series led her to Bravo's *The Real Housewives of New York City* for three seasons, as well as two spin-off series on the network, *Bethenny Getting Married?* and *Bethenny Ever After...* After a three-season hiatus, she made her highly-anticipated return for season seven of *The Real Housewives of New York City*. She is currently seen

on the show's ninth season. Frankel is the creator of the low-calorie cocktail brand Skinnygirl Cocktails and partnered with Beam Suntory in 2011. As the owner of Skinnygirl, she has created a thriving lifestyle brand featuring products that offer women practical solutions to everyday problems. In 2013 Frankel brought her distinct voice and candid point of view to daytime television on *Bethenny*, her nationally syndicated daytime talk program, and she has been named one of the Top 100 Most Powerful Celebrities by *Forbes* magazine. She is the four-time best-selling author of *Skinnydipping*, *A Place of Yes: 10 Rules for Getting Everything You Want Out Of Life*, *Naturally Thin: Unleash Your Skinnygirl and Free Yourself from a Lifetime of Dieting*, and *The Skinnygirl Dish: Easy Recipes for Your Naturally Thin Life*. She has also authored *Skinnygirl Solutions: Simple Ideas, Extraordinary Results*, the recently released children's book *Cookie Meets Peanut*, the cocktail book, *Skinnygirl Cocktails*, and her most recent release *I Suck at Relationships So You Don't Have To*. @bethenny



**SARAH KAY** uses the power of spoken word to inspire creativity and self-empowerment in others. Her now-famous TED talk inspired two standing ovations and has been seen online by over seven million people. In it, she tells the story of her metamorphosis from a wide-eyed teenager, soaking in verse in New York's iconic Bowery Poetry Club, to becoming a teacher. Kay is the founder and co-director of Project V.O.I.C.E., an education organization that celebrates and inspires self-expression in youth through spoken-word poetry. She is also a documentary filmmaker, playwright, singer, songwriter, photographer, and editor for Write Bloody Publishing. Kay has performed her poetry in venues across the United States, including Lincoln Center, Tribeca Film Festival, and the United Nations, where she was a featured performer for the launch of the 2004 World Youth Report. She is the author of the book *B*, which was ranked the number one poetry title on Amazon.com, and her newest work, *No Matter The Wreckage*, is an American poetry best-seller. Her work can also be found in literary journals such as *Foundling Review*, *Damselfly Press*, *decomp*, *the Literary Bohemian*, and *Pear Noir*! Kay earned an MA in teaching from Brown University and holds an honorary Doctorate of Humane Letters from Grinnell College. @kaysarahsera



**BARBARA LYNCH** is the chef and owner of the Boston-based Barbara Lynch Gruppo. She oversees seven celebrated culinary concepts, including No. 9 Park, B&G Oysters, The Butcher Shop, Stir, Drink, Sportello, and Menton. Her cookbook *Stir: Mixing It Up in The Italian Tradition* received the prestigious Gourmand Award for Best Chef Cookbook. She shares her life story through her memoir *Out of Line: A Life of Playing with Fire*, released April 11, 2017. Lynch is the only female American to receive the Grand Chef Relais & Châteaux designation and has earned two James Beard Foundation Awards (Best Chef Northeast and Outstanding Restaurateur) as well as an Amelia Earhart Award for her success in a male-dominated field. In 2017, Lynch was named to the TIME 100, *TIME Magazine's* annual list of the world's most powerful people. @barbaralynchbos



**GLORIA STEINEM** is a writer, lecturer, political activist, and feminist organizer. In 1972, she co-founded *Ms.* magazine, and she remained one of its editors for fifteen years. In 1968, she helped to found *New York* magazine, where she was a political columnist and wrote feature articles. Her books include the bestsellers *My Life on the Road*, *Revolution from Within: A Book of Self-Esteem*, *Outrageous Acts and Everyday Rebellions*, *Moving Beyond Words*, and *Marilyn: Norma Jean*, on the life of Marilyn Monroe, and in India, *As If Women Matter*. Steinem helped to found the Women's Action Alliance and the National Women's Political Caucus. She also co-founded the Women's Media Center in 2004. She was president and co-founder of Voters for Choice, a pro-choice political action committee for twenty-five years, then with the Planned Parenthood Action Fund. She was co-founder and serves on the board of Choice USA (now URGE) and is the founding president of the Ms. Foundation for Women. Steinem is founder of its Take Our Daughters to Work Day. She was a member of the Beyond Racism Initiative, and she is currently working with the Sophia Smith Collection at Smith College on documenting the grassroots origins of the US women's movement and with the Center for Organizers on a tribute to the late Wilma Mankiller, Principal Chief of the Cherokee Nation. As a writer and activist, Steinem has received countless awards and recognitions throughout her stunning career, including the 2013 Presidential Medal of Freedom, the highest civilian honor. Rutgers University is now creating the Gloria Steinem Endowed Chair in Media, Culture, and Feminist Studies. In 1993, she co-produced and narrated *Multiple Personalities: The Search for Deadly Memories*, an Emmy Award winning TV documentary for HBO. With Rosilyn Heller, she also co-produced *Better Off Dead*, an original 1993 TV movie for Lifetime. Steinem has been the subject of three television documentaries, including HBO's *Gloria: In Her Own Words*, and she is among the subjects of the 2013 PBS documentary *MAKERS*. She was also the subject of *The Education of a Woman*, a biography written by Carolyn Heilbrun. @gloriasteinem



## THE SPEAKERS...



**JACKIE GLENN** is vice president, global diversity and inclusion at Dell Technologies/Dell EMC, the newly merged technology industry leader with a workforce of 145 thousand in 180 countries. Her strategic focus is on setting the policies and processes of a unified enterprise that brought together Dell Inc. and EMC Corporation in 2016, while executing the role of brand evangelist and thought leader to the global community. Glenn formed recruiting partnerships with Historically Black Colleges and Universities, featuring a summer internship that built a pipeline of high-potential future STEM employees. Glenn's personal

honors include Champion of Diversity, NY Urban League; Founder's Award, Lawyers' Committee for Civil Rights & Economic Justice; Black History Leadership, Whittier Street; Boston's 100 Most Influential People, Get Konnected!; Top 10 Influential Women in Diversity, *Diversity Global Magazine*; and Women of Excellence/Global Women's Champion, National Association for Female Executives. Glenn earned an MS in human resources management from Leslie University and a BS from Emmanuel College. Her passion for community advocacy and civic leadership includes service on the boards of the Children's Services of Roxbury (MA), African-American Museum of Boston, and Beth Israel Deaconess Hospital. @dellemc



**AMANDA HEALY** is an award-winning B2B marketing demand generation leader and social media expert, national speaker, and syndicated blogger. She currently works as senior marketing manager at TIBCO Software, driving campaign strategy and lead generation for the company's largest business unit, Enterprise Solutions. She has trained world-class sales teams ranging from startups to Fortune 500 companies about how to leverage social selling, and has spoken at industry-leading conferences including the Massachusetts Conference for Women, Women in Technology International Summit, Microsoft

Envision, Social Tools Summit, Watermark's Lead On Conference for Women, and many more. You can follow or contact her at @amanda\_healy



**CHRISTINA LUCONI** leads Rapid7's strategic people initiatives as its chief people officer. She is responsible for the entire employee lifecycle, with critical focus on recruiting stellar talent, corporate culture, acquisition integration, and "scaling with soul." Prior to joining Rapid7, she was the owner of People Innovations, an independent consulting firm focused on the creation of innovative people strategies for start-ups and high growth companies, primarily in the high technology and internet industry. Luconi served as chief people officer at @stake, a professional services security firm which she helped build from the

launch through its acquisition by Symantec. She also was vice president of people strategy at Sapien Corporation, where she played a critical role as a member of the senior management team, focusing on the strategic and operational direction of the company as well as executing acquisitions, from due diligence through integration. Luconi has been featured in several articles and is a frequent speaker regarding her visionary approach to people strategy and culture, and her disdain for old-school "human resources." She contributes a weekly blog to VentureFizz and LinkedIn. She earned a BA in psychology from George Washington University and an MS in organizational administration from Boston University. @peopleinnovator @rapid7



**SHAYNA SEYMOUR** is an Emmy winning journalist, and co-anchor of WCVB's award-winning nightly newsmagazine, *Chronicle*. She was previously a reporter, producer and occasional anchor for *Chronicle* and co-anchor of WCVB's weekend *EyeOpener* newscast. Since her arrival at the station in April 2006, Seymour has been nominated for several local Emmy Awards and was awarded an Emmy in 2015 as co-host of WCVB's telecast of the annual Holiday Lights tree lighting event. She has had the opportunity to interview many celebrities including Oprah Winfrey and Ellen DeGeneres. Prior to joining WCVB, Seymour

was anchor of the morning and noon newscasts as well as general assignment reporter at WGGB-TV, Springfield. While at this ABC affiliate, Seymour honed her reporting skills covering breaking news events, education and health issues. Seymour co-hosted the MDA Jerry Lewis Telethon for WGGB. Seymour launched her broadcast career at WSTM-TV in Syracuse, New York. Prior to that, she was employed in the corporate world. She has been recognized as a "stylish Bostonian" by both the *Boston Globe* and the *Improper Bostonian*, even gracing the cover of the latter. A native of Amherst, Massachusetts, Seymour earned a BA in sociology from Spelman College and an MS in broadcast journalism from Syracuse University. @shaynaseymour

## MEET THE AUTHORS OF THE POWER HOUR



**TIFFANY ALICHE**, also known as "The Budgetnista," is quickly becoming America's favorite personal financial educator. The Budgetnista is the founder of the LIVE RICHER Challenge. Since 2008, Aliche has specialized in the delivery of financial education that includes seminars, workshops, curricula and trainings. She is the bestselling author of the books, *The One Week Budget* and *Live Richer Challenge* (#1 Amazon / budgeting), and she and her financial advice have been featured on: *Good Morning America*, the *TODAY* show, PBS, *TIME*, *The New York Times*, *Reuters*, *ESSENCE Magazine*, *FORBES*, Fox Business, MSNBC and CBS MoneyWatch. She also blogs about personal finance for The Huffington Post and *U.S. News and World Report*. @thebudgetnista



**AMY COOPER HAKIM, Ph.D.** is an industrial-organizational psychology practitioner and workplace expert. She is a speaker, author, and the executive consultant and founder of The Cooper Strategic Group. She helps employees and employers to get along better, and coaches leaders and employees to improve productivity, morale, satisfaction and overall work-life balance. Her book, *Working with Difficult People*, provides clear strategies to effectively handle the ten types of difficult bosses, colleagues and subordinates. The book recently hit number one in sales at Amazon for Business Etiquette books and was highlighted in *Parade Magazine*. Dr. Hakim has been featured in the *New York Times*, *Wall Street Journal*, *Chicago Tribune*, *Fast Company*, CNBC Make It, Inc., Bustle, The List, and *Star-Telegram*. She has also been a guest on the KRTH Morning Show, Think KERA Radio, the WBEZ Morning Shift, the Boca Voice, and Business Radio on Sirius XM. @amycooperhakim



**ADAM GRANT** is Wharton's top-rated professor. He has been recognized as one of the world's 25 most influential management thinkers and *Fortune*'s 40 under 40. He is the *New York Times* bestselling author of two books translated into 35 languages. *Give and Take* was named one of the year's best by Amazon, the *Financial Times*, and the *Wall Street Journal*. *Originals* was a #1 national bestseller praised by J.J. Abrams, Richard Branson, and Malcolm Gladwell. Grant's two TED talks have been viewed over eight million times; his keynote speaking and consulting clients include Facebook and Google, the NBA, the Gates Foundation, Goldman Sachs, and the U.S. Army and Navy. He is a World Economic Forum Young Global Leader, writes for the *New York Times* on work and psychology, and serves on the Lean In board and the Department of Defense Innovation board. He received his BA from Harvard and his PhD from the University of Michigan. Grant is a former magician and junior Olympic springboard diver. His third book, *Option B* with Facebook COO Sheryl Sandberg, is on facing adversity and building resilience. @adammgrant



**CELESTE HEADLEE** is an award-winning journalist and author of the upcoming book, *We Need to Talk – How to Have Better Conversations* (September 2017). She has appeared on NPR, PBS World, PRI, CNN, BBC and other international networks. She hosts a daily talk show called "On Second Thought" for Georgia Public Broadcasting in Atlanta. She was formerly a host at National Public Radio, anchoring shows including *Tell Me More*, *Talk of the Nation*, *All Things Considered* and *Weekend Edition*. Until September of 2012, Celeste was the co-host of the national morning news show, *The Takeaway*, from PRI and WNYC. She anchored presidential coverage in 2012 for PBS World Channel. She is also the author of *Heard Mentality: An A to Z Guide to Taking Your Radio Show or Podcast from Idea to Hit*. For many years, she has been a mentor and managing editor for NPR's Next Generation Radio Project, training young reporters and editors in broadcasting. @celesteheadlee



**J. KELLY HOEY** is the author of *Build Your Dream Network* (January 2017 / Tarcher Perigee). She has been lauded from *Forbes* as "1 of 5 Women Changing the World of VC/Entrepreneurship," as well as in *Fast Company* as "1 of the 25 Smartest Women On Twitter," and *Business Insider*'s "1 of the 100 Most Influential Tech Women On Twitter." Empowering A Billion Women By 2020 included her on their list of the "100 Most Influential Global Leaders Empowering Women Worldwide." Hoey appears on CNBC's Power Pitch and works with inclusive companies including Comcast and Capital One. Her career story is one

transformation. Hoey's career started in corporate law. A chance opportunity in 2009 to work with a visionary leader sparked her transition from earning a paycheck to seeking equity. Co-founding a startup accelerator then an interim CMO role are just part of Kelly's journey of reinvention as an author, influencer and investor. @jkhoey



**WHITNEY JOHNSON** is recognized as one of the fifty leading business thinkers in the world (Thinkers50). She is an expert on disruptive innovation and personal disruption, specifically, a framework which she codifies in the critically acclaimed book *Disrupt Yourself: Putting the Power of Disruptive Innovation to Work* and the upcoming book *Build an "A" Team: Play To Their Strengths and Lead Them Up the Learning Curve* (Harvard Business Press, 2018). She is also the author of *Dare, Dream, Do: Remarkable Things Happen When You Dare to Dream*. She developed her proprietary framework and diag-

nostics after having cofounded the Disruptive Innovation Fund with Harvard Business School's Clayton Christensen. This framework is complemented by a deep understanding of how executives cre-

ate and destroy value, having spent nearly a decade as an institutional investor ranked equity analyst on Wall Street. In addition to her work as a speaker and advisor, Johnson is one of Marshall Goldsmith's original cohort of twenty five for the #100 Coaches Project, is a coach for Harvard Business School's Executive Education program, frequent contributor to the *Harvard Business Review*, is a LinkedIn influencer, and hosts the twice-monthly Disrupt Yourself Podcast. @johnsonwhitney



**GRACE KILLELEA** is the CEO and founder of the GKC Group, a leadership development firm based in Philadelphia. A veteran of the telecommunications industry, Killelea served as SVP of talent, and the first ever VP of talent management and leadership diversity at Comcast Cable Corporation. After 35 years in talent management, human resources, retail and programming, she retired to launch Half The Sky Leadership for Women, and continue her practice as a keynote speaker and consultant. There are now over 400 graduates of her women's leadership program, and in 2015 she launched a co-ed leadership program called Quattro. Killelea serves on the board of the Girl Scouts of Eastern Pennsylvania, and has been acknowledged with numerous awards. She recently authored her second book, entitled "The Confidence Effect" published by AMACOM. Her book was listed as one of the top business books of 2016 by INC.com and has been one of the top 10 best-selling books for women in business on Amazon. She is a certified Birkman Consultant and also trained at the prestigious Center for Creative Leadership in Greensboro, NC. Killelea earned her M.S. in human resources from American University's Kogod School of Business and Public Affairs. @gracekillelea



**JESSICA LAHEY** is a teacher, writer, and mom. She writes about education, parenting, and child welfare for *The Atlantic*, Vermont Public Radio, and the *New York Times*. Lahey is the author of the *New York Times* best-selling book, *The Gift of Failure: How the Best Parents Learn to Let Go So Their Children Can Succeed*. She is a member of the Amazon Studios Thought Leader board and wrote the educational curriculum for Amazon Kids' *The Stinky and Dirty Show*. Lahey earned a BA in comparative literature from the University of Massachusetts and a JD with a concentration in juvenile and education law from the University of North Carolina School of Law. She lives in New Hampshire with her husband and two sons and teaches high school English and writing in Vermont. @jesslahey



**CHRISTINE PORATH** is a professor at the McDonough School of Business at Georgetown University. Prior to that, she taught at Marshall School of Business at University of Southern California. Her research focuses on the effects of bad behavior as well as how organizations can create a more positive environment where people can thrive. She is the author "Mastering Civility" and co-author of "The Cost of Bad Behavior." Porath frequently speaks and delivers workshops for organizations and conferences, including Google, United Nations (UN), International Monetary Fund (IMF), Conference Board, Human Resources People and Strategy (HRPS), Department of Labor, Department of the Treasury, Department of Justice and the National Security Agency (NSA). She has taught in various executive programs at Harvard, Georgetown, and ESADE. Her work has been featured worldwide in over 1000 television, radio and print outlets, including *The Wall Street Journal*, *Fortune*, *The New York Times* and *The Washington Post*. It has appeared on 20/20, Today, Fox News, CNN, BBC and NPR. She has written articles for *The New York Times* (Sunday Review) and *The Washington Post*, and blogs for *Harvard Business Review*. Porath earned a Ph.D. from Kenan-Flagler Business School at the University of North Carolina at Chapel Hill. @porathc



**COURTNEY RHODES** is CEO of Brandista, and Urbanity Communications. With over 15 years of experience in corporate branding, marketing, and advertising, Rhodes has worked for some of the country's largest media companies in traditional and digital media, including Clear Channel Communications now iHeart Media, CBS Television (Atlanta), and iHeart Media (for a second time) in media sales. Having worked extensively with top advertising agencies, PR firms, marketing directors, entertainment executives, sports franchises and business principals, she acquired a unique niche for identifying and accommodating brands' need analysis. In 2011, after 13 years absorbing everything she could about marketing, advertising, and branding principles, she launched Urbanity Communications. Urbanity is a boutique- brand strategy, advertising, and marketing consulting firm. Urbanity Communications clients have/has included: Wade Ford (three dealer group/ largest AA Ford franchise), The Wade Ford Summer Concert Series (3-5 concerts annually), Steven R. Ewing-CEO Wade Ford; SpineCenterAtlanta-Savannah, Dr. James Chappuis- CEO & Sr. Orthopaedic Surgeon of SpineCenterAtlanta and Savannah; Westside Cultural Arts Center; Gray & Company, Gallery 88 Miami, Anthony Liggins- Owner & Artist Gallery 88; Twelve Music Group, Dina Marto-Owner & Operator 12 Music Studios; Buckhead Bottle Bar and Reggie Rouse- VP of Urban Programming CBS Radio and numerous others. @thebrandista



**JENNIFER ROMOLINI** is the chief content officer of Shondaland.com, and author of the career guide *Weird In A World That's Not*. She was previously the editor-in-chief of *HelloGiggles* and *Yahoo Shine* and the deputy editor of *Lucky Magazine*. Her work has appeared in *Lenny Letter* and *The New York Times*. She lives in Los Angeles. @jenromolini



**BRIGID SCHULTE** is the author of the *New York Times* best-selling book on time pressure, *Overwhelmed: Work, Love & Play when No One has the Time*. She has spoken all over the world about time, productivity, and the causes and consequences of our unsustainable, always-on culture. She also speaks on how to make time for Work, Love and Play – The Good Life – by rethinking how we work so that it's effective, sustainable and fair. Schulte encourages re-imagining gender roles for a fairer division of labor and opportunity at work and home. She was an award-winning journalist for *The Washington Post* and *The Washington Post Magazine*, and part of the team that won the 2008 Pulitzer Prize. She now serves as the founding director of The Good Life Initiative at the nonpartisan think tank, New America, and is director of The Better Life Lab. She has been quoted in numerous media outlets and has appeared on numerous TV and radio programs including *NBC Nightly News*, *Good Morning America*, *BBC World News*, and NPR's *Fresh Air*, *Morning Edition* and *On Point*. In addition to the *Post*, her work has appeared in, among other places, *the Atlantic*, *the Boston Globe*, *The Guardian*, *Slate*, *Time*, *CNN*, *The Toronto Globe & Mail* and *Quartz*. @brigidschulte @betterlifelab



**JEN SINCERO** is a bestselling author, success coach, and motivational speaker who has spent over a decade traveling the world helping people transform their lives and their bank accounts via her public appearances, private sessions, coaching seminars, and books, including the *New York Times* best-seller *You Are a Badass: How to Stop Doubting Your Greatness and Start Living an Awesome Life*. Sincero and her work have appeared in a variety of media outlets including the *New York Times*, *Los Angeles Times*, *Comedy Central*, *Bloomberg Magazine*, *Men's Journal*, *Success* magazine, *Interview*, *Cosmopolitan*, and *O Magazine*. @jensincero



**ANN SHOKET** is author of *THE BIG LIFE: Embrace the Mess, Work Your Side Hustle, Find a Monumental Relationship, and Become the Badass Babe You Were Meant to Be*. She has been a key architect in shaping the national conversation about and for millennial women. Over the last fifteen years, Shoket brought two major young women's publications to number one across every platform. As editor-in-chief of *Seventeen* from 2007 to 2014, she repositioned the iconic fashion and beauty brand to dominate as the most relevant voice for its 13 million readers. As part of the launch team for *CosmoGIRL* in 1999, she helped revolutionize teen magazines by talking openly about important emotional issues that weren't yet addressed by traditional publications. She was the first magazine editor to give Taylor Swift, Rihanna, Ariana Grande, Issa Rae, and Lauren Conrad cover stories, helping them launch highly successful careers. Shoket has appeared regularly on *Good Morning America*, *Today*, the *Oprah Winfrey Show*, *The View*, *CNN*, *Access Hollywood*, and *E! News*, and she was a guest judge for four seasons on *America's Next Top Model*. *Forbes* has named her one of the Most Powerful Fashion Magazine Editors in the country. @annshoket



**GRETCHEN STEWART** is the founder of Sunshine Press. She understands that in life we must take our story into our own hands. That's why her boutique publishing company is committed to producing life changing books that elevate and inspire. Gretchen strives to uplift those around her with her own life and writing, sharing the insights that have brought her joy, purpose, and peace. Nurse, disaster relief volunteer, author, business owner, illness survivor; it's no secret that Stewart has seen the world through a variety of unique lenses. The only thing that matches her ambition is her versatility. Stewart's story is one of transformation and determination; doubling down when the odds are stacked against you. Her indomitable spirit shines through in each of her aspirations. From the innovative philosophy of her *Joy Manifesto*, to her published books on overcoming challenges and finding joy, to inspirational speaking; Gretchen is an unstoppable dervish of positivity. @gretchenstrait



**DR. JEN WELTER** became the first female to coach in the NFL when she joined the Arizona Cardinals as a linebackers coach in the summer of 2015. She is also the first woman to play running back in a men's professional football league, and the first to coach men's professional football, helping lead the Texas Revolution through the most successful season in franchise history. In women's professional football, Welter won four National Championships and two gold medals as a member of Team USA in the 2010 and 2013 International Federation of American Football's (IFAF) Women's World Championship. Welter has been recognized at the United Nations as Sports Pioneer of the Year, and *ESPNW* named her one of the *25 Most Influential Women in Sports* in 2015. Welter earned a doctorate degree in psychology, an MS in sport psychology, and a BS from Boston College. She has been a guest on the NFL Network, ESPN, NBC, ABC, FOX and many other outlets. Welter runs football training camps for women and girls in association with the NFL alumni network, and makes presentations to organizations and conferences including Intel, MGM, S.H.E. Summit, and many others. @jwelter47



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