

Opening Night

AT THE
MASSACHUSETTS
CONFERENCE FOR WOMEN

PRESENTING SPONSOR



BOSTON CONVENTION
& EXHIBITION CENTER

DEC 7, 2016



**LUVVIE
AJAYI**

award-winning writer, digital
strategist and blogger



**JESSICA
BENNETT**

award-winning journalist and
author, *Feminist Fight Club*



**ELLEN
DOLGEN**

author, blogger and health,
wellness and menopause advocate



**SALLY
KOHN**

columnist, CNN political commentator
and former community organizer



**GLENNON
DOYLE MELTON**

#1 *New York Times* best-selling author, *Love Warrior*
and renowned blogger of *Momastery.com*

***Opening
Night***
**AT THE
MASSACHUSETTS
CONFERENCE FOR WOMEN**

THIS IS A SNAPSHOT OF WHAT OPENING NIGHT OFFERS YOU:

- **KEYNOTE SPEAKERS** on the **POWER STAGE** including movers & shakers, authors and entrepreneurs who will inspire and entertain you;
- **BROWSE THE BOOKSTORE & MEET THE AUTHORS** after they speak. It's a great chance to get up close and personal with nationally-recognized New York Times best-selling authors (and beat the lines on Conference day!);
- The chance to **SUPPORT 100+ SMALL BUSINESSES** as part of our Women-Owned Business Marketplace – support women entrepreneurs and check out the creative, innovative and fun products at a diverse array of amazing booths;
- **WELLNESS MOTIVATION** with medical and fitness demos, chair massages, healthy food & beverage tastings at the Boston Scientific Health & Wellness Pavilion;
- A way to **GET INVOLVED, MAKE A DIFFERENCE** in the lives of others and help out local charities in the Community Connection Pavilion;
- **NETWORKING OPPORTUNITIES** with colleagues, peers and local leaders within the State Street Social Hub;
- Strategies to better position yourself in today's job market with **FREE 1:1 CAREER CONSULTING** at the Coaches Corner and Resume Review within the Amazon Career Pavilion;
- **IMAGE & PRESENCE BOOSTERS** to build your personal brand and perfect your career look – and don't forget to get a new professional headshot offered by State Street, Thermo Fisher and others!
- Tools to manage the chaos of daily life with private **LIFE BALANCE & INTEGRATION COACHING SESSIONS** to learn how to do less “doing” and more “being!”
- Great conversation and mingling over **YUMMY BITES AND FESTIVE DRINKS** (available for purchase); and
- Much, much more....

THE POWER STAGE



Featuring seating for hundreds and plenty of standing room, don't miss this diverse line up – you will walk away both inspired and armed with practical ideas to make positive changes in your life!

Power Stage Emcee:

Jackie Glenn, vice president, global diversity & inclusion, DELL

Stepping Outside of Your Comfort Zone..... 5:25 p.m.

Kim Jackson, senior director, merchandising, Alex and Ani

If you always know where you are going, you'll never know what you missed. Join Alex and Ani's senior director of merchandising Kim Jackson for a journey through the past 365 days to learn how a 25-year veteran of the corporate world stepped out of her comfort zone and re-imagined work, life, and friendships. A master story-teller who engages audiences of all ages, Kim will illustrate how her advice to be more authentic, break routine and cultivate new skills, leads to playing bigger.

A Girlfriend's Guide to Surviving & Thriving Menopause and Perimenopause - Think Inside the Box!..... 5:45 p.m.

Ellen Dolgen, author, blogger and health, wellness and menopause advocate

For Ellen Dolgen, menopause education is a mission spurred by her own experience struggling with the symptoms. That's why she has been #1 on Dr. Oz Sharecare.com Top 10 Social HealthMakers on Menopause. Prepare yourself to laugh and learn...From hot flashes and mood swings, to mental foggy and loss of libido, and lots more in between, participants will gain advice and strategies to manage the crazy ups and downs of perimenopause and menopause.

How to Combat Sexism in Today's Workplace..... 6:10 p.m.

Jessica Bennett, award-winning journalist and author, *Feminist Fight Club*

Part manual, part manifesto, Jessica Bennett's Feminist Fight Club blends the personal stories of a group of women who formed a secret group in New York City with research, statistics, and no-bullsh*t advice for how to combat today's sexism. She herself has been in the trenches, navigating the pay gap, sexism, self-sabotage, and more. With the perfect blend of humor and hard hitting data, Jessica will entertain, inspire and inform you on strategies, insights, hacks and vocab to ensure you survive on the career battlefield.

The Do-Better Manual for Doing Life Right!..... 6:30 p.m.

Luvvie Ajayi, award-winning writer, digital strategist and blogger

Luvvie Ajayi is a *New York Times* best-selling author of *I'm Judging You*, the voice of blog "Awesomely Luvvie" and a digital strategist who thrives at the intersection of comedy, technology and activism. In this session, she will share her unique and honest perspective and dole out the hard truths and a road map for bringing some "act right" into your lives, social media and popular culture. Thank goodness she is judging us because we could all use a Do-Better Manual to do life right!

THE POWER STAGE

Insights from a Love Warrior on an Abundant & Authentic Life!..... 6:45 p.m.

Glennon Doyle Melton, #1 *New York Times* best-selling author, *Love Warrior*, newest Oprah's

Bookclub 2016 selection and renowned blogger and founder, Momastery.com and Together Rising

Just when Glennon Doyle Melton was beginning to feel she had it all figured out—three happy children, a doting spouse, and a writing career so successful that her first book catapulted to the top of the *New York Times* bestseller list—her husband revealed his infidelity and she was forced to realize that nothing was as it seemed. A recovering alcoholic and bulimic, Glennon found that rock bottom was a familiar place. In the midst of crisis, she knew to hold on to what she discovered in recovery: that her deepest pain has always held within it an invitation to a richer life. Learn from Glennon's journey and realize that you were born to be a warrior: strong, powerful, and brave; able to confront the pain and claim the love that exists for us all. Walk away ready to attain a more abundant, authentic life.

Emotional Correctness..... 7:15 p.m.

Sally Kohn, columnist, CNN political commentator and former community organizer

Based on her hit TED talk, Sally Kohn explores the practical application of finding compassion for others—including, or even especially your enemies and haters and trolls — when they barely seem to deserve it. Sally reads from her epic folder of hate mail and hate tweets and shares her own internal and external strategies for combating the meanness everyone experiences on some scale every day. In a time when we need it more than ever, Sally will inspire and offers ways for you to renew yourself and your faith in humanity... even on social media!

MEET THE AUTHORS...

Immediately following their keynotes, the following speakers will be heading over to the Bookstore to sign books and chat with attendees! Don't miss your chance to get up close and personal with an amazing line-up of nationally recognized best-selling authors!

6:00 p.m. Ellen Dolgen

6:30 p.m.....Jessica Bennett

7:00 p.m.Luvvie Ajayi

7:15 p.m..... Glennon Doyle Melton

Note: Times are approximate and speakers will sign books in the book signing area immediately following their Power Stage sessions.

BOOKSTORE
BROUGHT
TO YOU BY



PROGRAMMING IN THE PAVILIONS

Anchored by a variety of Pavilions, don't miss the many interactive opportunities to learn and advance yourself in-and-out of the office!

LINKEDIN PROFILE MAKEOVER WORKSHOPS in the State Street Social Hub

Making LinkedIn Work for YOU!.....5:00–8:00 p.m.

Amanda Healy, award-winning B2B marketing leader and social media expert

Do you have a LinkedIn profile simply because you feel you ought to? Or have you been meaning to set one up but don't know where to start? Chances are, even more advanced users of LinkedIn are not maximizing the platform to its fullest. With careful curation, LinkedIn be one of the most powerful tools in your personal branding arsenal, enabling new opportunities, driving new business and partnerships, and enabling you to position yourself as a thought leader in your respective field. In these Profile Makeover sessions, LinkedIn novices and vets alike will learn a treasure trove of tips and tricks to get your LinkedIn to do the work for you. Hear how to increase your profile strength, strategically grow your network, boost your SEO value, and much more. Discover how investing less than an hour per week can pay big dividends in achieving your personal and professional aspirations. Bring your devices and get a real-time LinkedIn profile makeover!

**Workshops will be running continuously throughout the evening so stop by anytime!*

LIFE BALANCE & INTEGRATION COACHING in the Boston Scientific Health & Wellness Pavilion

Private 1:1 Sessions to Help You Make a Life,

Not Just a Living!.....6:00–7:30 p.m.

Take advantage of a private 1:1 Life Integration Coaching Session with a ICF certified life coach and learn how to do less “doing” and more “being”! This not about theory – participants will address your specific and unique life situation, to create a customized action plan for making choices that matter to you, right now! Using valuable tools and exercises, you will leave armed with actionable takeaways to implement a life integration plan that address how to:

- Prioritize and integrate what matters most to you (and sort through the clutter in your brain);
- Make choices that matter today and accept trade-offs;
- Create relaxation and restoration practices;
- Build in sustainability strategies; and much more!

**Sessions are 30 minutes and are first come first serve – advance sign up is NOT required!*

**VISIT THE DELL
BOOTH TO AMPLIFY
YOUR VOICE WITH
THE DIGITAL
GRAFFITI WALL**

PROGRAMMING IN THE PAVILIONS

FREE 1:1 CAREER CONSULTING in the Amazon Career Pavilion

COACHES CORNER 5:00–8:00 p.m.

Led by: Coaches from the International Coach Federation (ICF) Boston Chapter

The Coaches Corner program is designed to give Conference attendees an opportunity for one-on-one “speed coaching” sessions. You will be paired with a coaching professional to talk about your career and what is needed to elevate yourself to the next level. Using valuable hands-on tools and exercises, participants learn how to advance your career by exploring topics relevant to your situation including:

- Interviewing tips;
- Maneuvering career transitions;
- Negotiating a raise;
- Asking for that promotion;
- Engaging in a job search;
- Seeking and attaining board positions; and much more!

RESUME REVIEW SESSIONS

HR and career service experts will be providing free resume critiques. Don't miss this opportunity to have a seasoned pro give your resume a checkup and help you market yourself better in the ever-changing job market!

**Coaching and Resume Reviews will be offered continuously throughout the evening
- advance sign-up required!*

WELLNESS CLASSES in the Boston Scientific Health & Wellness Pavilion

Understanding Your Risks for Heart Disease 6:00–6:30 p.m.

Instructed by: **Paul Underwood**, medical director, interventional cardiology/structural heart, Close the Gap, Boston Scientific

Heart disease causes more deaths in Americans of both genders and all racial and ethnic groups than any other disease. The good news is that by understanding your risks, you can take charge of your heart health. What tests you should have and when should you have them? What are your risk factors for developing heart disease and stroke and what you can do about them? Attend this session to get answers to these questions and much more!

Become Fitter Together

with a Shared Purpose and a Workout Buddy 6:45–7:15 p.m.

Instructed by: **Martina Jahrbacher**, VP, concept-to-consumer, Reebok International & **Kathleen Tullie**, director of social responsibility, Reebok International, and founder and executive director, BOKS (Build our Kids' Success)

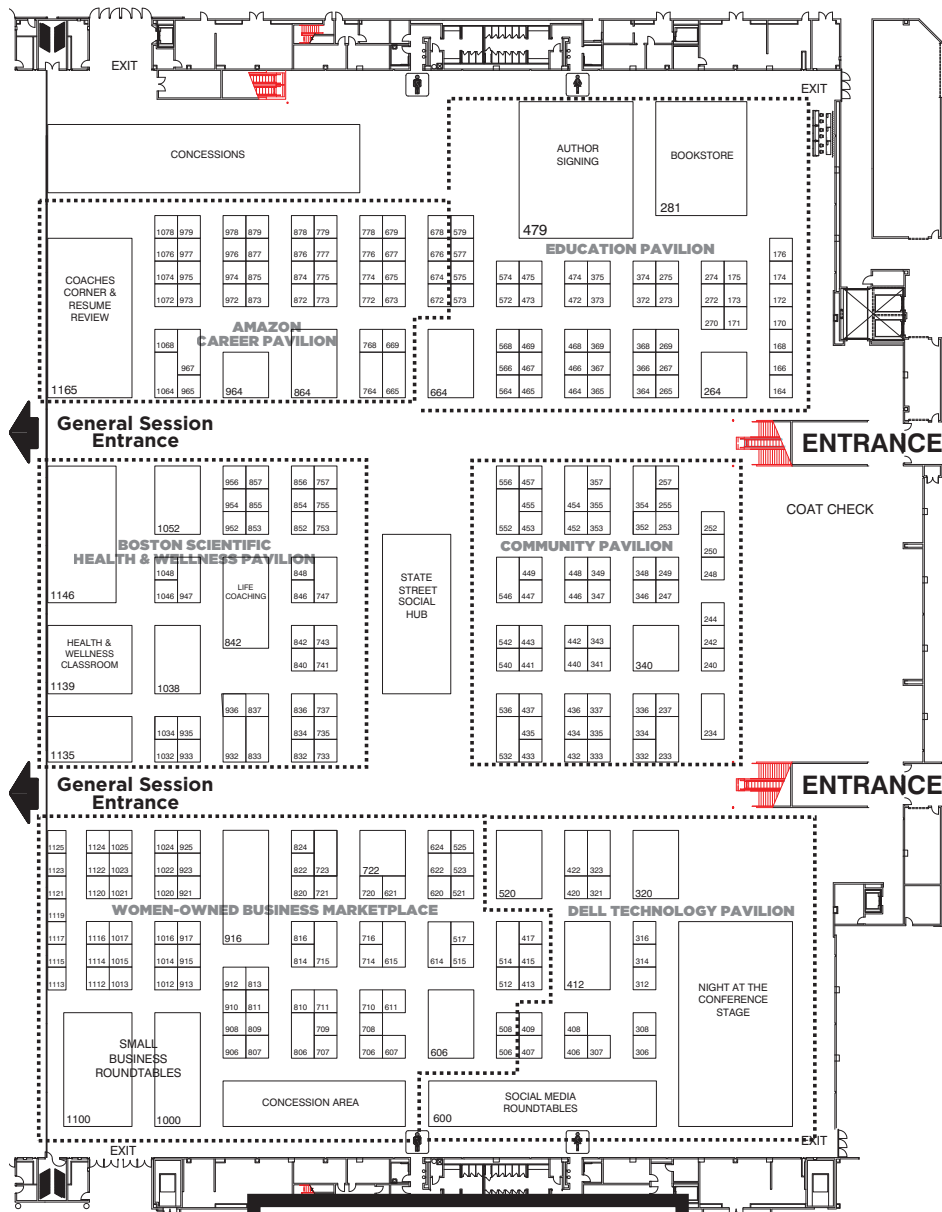
“Movements are sparked by actions, but mobilized by a network.” Research shows that partnering up with a friend, colleague, co-worker or other people in your known or unknown environment can make a lot of difference to find to a regular workout routine by offering motivation and accountability. This interactive session will get you up and moving, and also offer practical tools and techniques to start a fitness partner routine. Learn how to carve out the time and create a system that works for your unique situation. Kathleen and Martina will use their real-life experiences as Reebok leaders and fitness buddies to illustrate how their shared purpose for health and wellness has propelled them to new heights through a workout buddy system- allowing them to become more fit and build community at the same time. Walk away inspired and ready to start your new routine.

EXPO HALL HIGHLIGHTS

Over 250 exhibitors are featured this year and the hall is filled with a great mix of learning and networking opportunities. Here are a few highlights for 2016:

- **AMAZON CAREER PAVILION** offering tools along with local and national experts to address your most pressing career questions and challenges. In addition to the Career Coaching and Resume Reviews, be sure to take advantage of image consulting and then head right over to **Thermo Fisher's booth to take a new headshot**...which is great for your LinkedIn Profile!
- **BOSTON SCIENTIFIC HEALTH & WELLNESS PAVILION** is a space dedicated to your health and well-being. The Pavilion features a mix of cutting-edge exhibitors sharing the latest information around health and wellness options available to you; a comfortable and peaceful relaxation lounge; medical and fitness demos; delicious healthy food and beverage sampling including a **Mixology Demonstration in the Merck KGaA, Darmstadt, Germany Booth** – as well as the invaluable **classroom featuring wellness experts** and the exciting **life balance & integration 1:1 coaching sessions**.
- **COMMUNITY CONNECTION PAVILION** offers a chance to get involved and make a difference in the lives of others. Stop by to learn more about volunteer and career opportunities with nonprofit organizations working to make our communities stronger. Be sure to visit the donation drive hosted by Cradles to Crayons! And located inside the Women-Owned Business Marketplace you can still give back...check out the **Alex & Ani Bangle Bar** where a portion of all proceeds will be donated to a charitable cause.
- **EDUCATION PAVILION** is home to the Conference Bookstore brought to you by BookPeople and features the exciting "Power Hour" of author signings. The bookstore includes hundreds of titles featuring Conference speakers and offers a private area for book signings. Whether you are looking to enhance your personal library or searching for that perfect gift of inspiration, you definitely want to make this a must stop along your tour of the Expo Hall!
- **STATE STREET SOCIAL HUB** is the perfect spot to connect and chat with friends, colleagues and new contacts, or to simply recharge. In addition to being home to the **LinkedIn Profile Makeover Workshops**, the lounge offers the chance for you to **charge your mobile devices** at one of the many charging stations available, experience the **Interactive Social Wall** and take a **professional headshot!**
- **WOMEN-OWNED BUSINESS MARKETPLACE** features a unique shopping experience by hosting 100+ women-owned businesses, entrepreneurs and vendors. The Massachusetts Conference for Women is dedicated to women supporting women and we hope you will visit the Marketplace and join our effort!

EXPO HALL MAP



5:00 - 6:00 P.M.
WINE & SPIRIT TASTING
FEATURING LEONARDO
LOCASCIO SELECTIONS WINE
AND STRONGBOW CIDER
(FIRST COME FIRST SERVE)

EXHIBITORS

CAREER PAVILION

Ace-up	672
Akamai Technologies	665
Amazon	1064
Bank of America/Merrill Lynch	967
BMW Dealer Careers	964
Doreen Dove Image Consulting	875
Entrepreneurs' Organization	675
FlexProfessionals, LLC	775
Fresenius Medical Care North America	972
Johnson & Johnson	764
Kronos	669
Merck	673
Nancy O'Keefe Executive Coach	773
NAPO New England	975
Ocean Spray	768
reachHIRE	874
Thermo Fisher Scientific	864
TripAdvisor	965
U.S. Postal Inspection Service	774

COMMUNITY CONNECTION PAVILION

AfricanAmericanHeritage MA	442
Afri-root Collective	355
Big Sister Boston	332
Boston Globe Media	532
Boston Harbor Hotel	556
Boston Harley-Davidson	454
Boston Women Connect	443
Building Impact - sponsored by Riverbed	234
Cabot Creamery Co-operative	441
Choose To Be Nice	433
Confidence Beads	457
Cradles to Crayons	233
Dream Big!	341
Ellie Fund	343
Girl Scouts of Eastern Mass.	357
Horizons for Homeless Children Sponsored by MFS	540
iCater	447
Junior League of Boston	440
Lean In Boston	255
Liberty Mutual	340
Mediation Advantage Services	369
MSPCC	348
Paint Nite	552
PeaceQuilts	446
Pearls With Purpose	333
Polka Dot Powerhouse	335

Project Bead	434
Project Have Hope	448
Tanzania School Foundation	347
Team FrateTrain	548
The ALS Association	546
Trendy Napkin	542
WCVB Channel 5 Boston	354

EDUCATION PAVILION

Aruba Tourism Authority	364
Bay Path University	473
Better Business Bureau	366
Boston College, Woods College	272
Brandeis Intl Business School	373
Bridgewater State University	275
CBS Radio - Boston	564
College Coach	464
Food and Drug Administration	573
Framingham State University	466
Harvard Business School- Exec. Education	264
Harvard Kennedy School	269
Lesley University	566
Macy's Downtown Boston	664
Nichols College	368
Regis College	575
Simmons College	367
Suffolk University	472
The American Women's College	475
UMass Boston	574

HEALTH & WELLNESS PAVILION

American Heart Association	737
Bittersweet Herb Farm	1048
BOKS - Build Our Kids Success	933
Boston IVF	842
Boston Scientific	1038
Daily Success Routine	743
Enovative Technologies	846
Federation for Children	735
FitKit	733
HDS Medallion Designer Bags	952
Hologic	1052
Home Instead Senior Care	1032
IamTra	836
John Hancock	932
Just Add Cooking	935
LUNA Bar	947
Massaging Insoles	954
Mass-ALA	854

EXHIBITORS

Merck KGaA, Darmstadt, Germany.....	1135	Hawaiian Moon.....	912
NOCC - MA Chapter.....	755	HERstory Apparel.....	1025
Planned Parenthood League of M.....	852	Hoist Away Bags.....	1020
Polar Beverages.....	757	I Heart Accessories.....	822
Pure Haven Essentials.....	840	India Hicks.....	809
Shire.....	833	Jamberry.....	1023
Shriners Hospitals for Children - Boston.....	857	Kathy Kamei Designs.....	525
SkinHealth Centers.....	853	Konenkii.....	622
Soluna Garden Farm.....	855	Lavinia Borcau Skin Care.....	1120
Spina Bifida Association GNE.....	834	Leise Jones Photography.....	1114
The Optimist Co.....	856	Lindsay Tia Inc.....	721
The Shea Shop.....	848	Mary Kay.....	620
Trimino Protein-Infused Water.....	1046	Own Your Money.....	624

TECHNOLOGY CONNECTION PAVILION

Bose Corporation.....	422	Sandy Conviser Womens Clothing.....	1117
Dell.....	520	Scarf King.....	614
Fox Meadow Films.....	420	Scarves Unlimited.....	1021
National Grid.....	323	SCORE Boston.....	1014
Tyco.....	320	Scrub Bugs.....	1125
UMassOnline.....	314	Sharon Schindler Photography.....	521
WITI Boston.....	316	ShoeCandy by Kara Mac.....	820
XFINITY.....	412	SKM Jewelers.....	615

WOMEN OWNED BUSINESS PAVILION

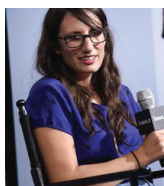
A Lighter Nest Organizing.....	515	Spanx.....	916
ALEX AND ANI.....	723	Stella & Dot Indep. Star Dir.....	1124
Argent.....	923	The Coop.....	611
ArtLifting.....	116	The Little Christmas Angel.....	908
Buster's Bark.....	1022	The Pink Poppy.....	813
C.A.S. Handmade inc.....	621	Tori Soudan Collection.....	720
Caryn's Corner.....	514	Vero & Provato.....	508
Cavedoni Balsamic Vinegar.....	1015	Wander.....	523
Charleston Shoe Company.....	1017	Watch Me.....	814
Dagne Dover.....	1016	Wendy Perrotti LIVE BIG.....	816
Design of Mine.....	921	Younique.....	1121
DESIGNS BY ANKE.....	1013		
Doves and Figs.....	910		
Epoca - Modern Amber Jewelry.....	709		
Esmeralda Lambert Jewelry.....	917		
Family Ties Children Boutique.....	714		
Flagship Private Wealth.....	811		
Flanabags LLC.....	716		
Flat Out Heels.....	1024		
Flutter Eyewear.....	824		
glee gifts boutique on wheels.....	606		
Green Eyed Daisy.....	806		
Grouse Tails.....	915		
Half-N-The-Bag.....	1122		

MEET THE FACES OF OPENING NIGHT



LUVVIE AJAYI is an award-winning writer and digital strategist who thrives at the intersection of comedy, technology and activism. A 13-year blogging veteran, she's the voice behind the respected blog AwesomelyLuvvie.com, where she covers all things pop culture with razor-sharp commentary and wit. Her first book, "I'M JUDGING YOU," was released in September 2016 by Henry Holt and Company. With a passion for social justice and a love of shoes, Ajayi co-founded The Red Pump Project in 2009

to raise awareness about the impact of HIV/AIDS on women and girls. Their work has earned them a congressional record from the U.S. House of Representatives, and resolutions by the Illinois State Senate as well as the City Council of Chicago. Ajayi launched AwesomelyTechie.com in April 2014 as a resource for writers, small-business owners and everyday people looking to use technology to make their lives easier. She is a contributing editor and columnist for TheGrio.com, writer of recaps at Vulture.com, and has written for *Essence*, *EBONY* and *Uptown* magazines. She was named a 2015 Black Innovator by XFINITY Comcast, along with Ava DuVernay and Issa Rae. She is also winner of the Women's Media Center's 2012 Social Media award. @luvvie



JESSICA BENNETT is an award-winning journalist and critic who writes about women, sexuality and culture. She is a contributing writer at the *New York Times*, where she has covered feminism and Greek life, sexual consent, and authored the first profile of Monica Lewinsky in a decade. A former staff writer at *Newsweek* and columnist at *Time.com*, she is also a contributing editor at LeanIn.Org, the nonprofit founded by Sheryl Sandberg, where she co-founded and curates the Lean In Collection, a photo

partnership with Getty Images to change the way women are depicted in stock photography. Bennett's first book, "Feminist Fight Club: An Office Survival Manual (For a Sexist Workplace)" hit bookstores in September 2016. The book brings a fresh, funny and powerful new perspective to the feminist-lit space. Part battle manual, part manifesto — with a negotiation cheat sheet, feminist mad libs and dozens of original illustrations — the book's practical and informed take on combatting gender inequality in the workplace is essential, and hilarious, reading for every professional woman, as well as those waiting in the wings. @jess7bennett



ELLEN DOLGEN is an author, blogger, speaker, health, wellness and menopause awareness advocate. For Dolgen, menopause education is a mission. Dolgen shares her knowledge through multiple channels, including her latest free e-book, "MENOPAUSE MONDAYS: The Girlfriend's Guide to Surviving and Thriving During Perimenopause and Menopause," her Menopause Mondays™ weekly blog, and the viral video "A Singing Uterus Explains Perimenopause and Menopause." She

has been No. 1 on Dr. Oz Sharecare.com Top 10 Social HealthMakers on Menopause. From 2012 through 2016, EllenDolgen.com and Menopause Mondays was named one of the "Best Menopause Blogs" by Healthline. She has appeared on the "TODAY Show," "TODAY Kathie Lee & Hoda," "The Katie Show," "NBC Nightly News," "The Rachael Ray Show," "The Doctors," Oprah Radio, Playboy Radio, NPR's "Tell Me More," Doctor Radio, and dozens of

regional and national media outlets. In 2011, she appeared in a production of “The Vagina Monologues.” Dolgen serves on the community advisory board of Scripps Memorial Hospital, La Jolla. She has chaired and served on various boards and committees for Planned Parenthood of the Pacific Southwest, Fresh Start Women’s Foundation, San Diego Hospice, Brandeis University, NARAL, the Phoenix Heart Ball, Juvenile Diabetes Research Foundation, Weizmann Institute of Science, Angel Charity for Children, Brewster Auxiliary and Handmaker Home for the Aging. @ellendolgen



GLENNON DOYLE MELTON is the author of the inspiring and hilarious New York Times best-selling memoir “Carry On, Warrior,” and the No. 1 New York Times best-selling memoir “Love Warrior,” which was chosen as one of Oprah’s Book Club picks for 2016. She is the founder of Momastery.com, an online community where hundreds of thousands of readers meet daily to experience her shameless and laugh-out-loud-funny essays about marriage, motherhood, faith, addiction, recovery and serving the marginalized. She is also the creator and president of Together Rising, a nonprofit organization that has revolutionized online giving through “Love Flash Mobs” and has connected countless families in need with millions of dollars in critical resources. Melton became a sensation when her personal essays, which give language to our universal (yet often secret) experiences, started going viral. Her hilarious and poignant observations have been read by millions, shared among friends, discussed at water coolers and have now inspired a social movement. She is a regular contributor to the Huffington Post and other publications. She has been featured on “The Today Show,” “The Talk” and NPR, as well as in Ladies’ Home Journal, Woman’s Day, Glamour UK, Family Circle, Parents Magazine, American Baby and Newsweek, to name just a few. Drawing from her own personal story of addiction and recovery, Melton inspires mental health and addiction and recovery audiences with her authentic, empowering, hopeful and fresh perspective on healing. @momastery



JACKIE GLENN is a pioneering diversity and inclusion expert. Her groundbreaking initiatives have reshaped organizational policies, unified a multidimensional corporate culture, and generated international interest and intrigue. Glenn joined EMC Corporation in 2000 and quickly progressed to senior director of HR operations for a global salesforce of more than 2,000. As global chief diversity officer, she created a groundbreaking transgender reassignment and benefits program, multiple women’s corporate advancement immersion experiences, and recruiting partnerships with Historically Black Colleges and Universities (HBCUs). As a result of Glenn’s work, EMC has been recognized with numerous honors, including DiversityIncTop 25 Noteworthy Company, Disability Matters Leading Employer, and for five consecutive years EMC achieved a perfect score on the Human Rights Campaign Corporate Equality Index. Glenn’s personal honors include Champion of Diversity by NY Urban League, Founder’s Award from Lawyer’s Committee for Civil Rights & Economic Justice, Black History Leadership from Whittier Street, named one of Boston’s 100 Most Influential People by Get Connected!, Top 10 Influential Women in Diversity by Diversity Global Magazine, and Women of Excellence/Global Women’s Champion by National Association for Female Executives. Glenn earned an M.S. in human resources management from Leslie University, Cambridge, MA and a bachelor’s degree from Emmanuel College.



AMANDA HEALY is an award-winning B2B marketing leader and social media expert, national speaker and syndicated blogger. She currently works as a senior marketing manager at TIBCO Software, driving campaign strategy and demand generation for the company's largest business unit, enterprise solutions group. She has trained world-class sales teams ranging from startups to Fortune 500 companies to leverage social selling, and has spoken at industry-leading conferences including the Massachusetts Conference for Women, the Women In Technology International Summit, Microsoft Envision, Social Tools Summit, Watermark's Lead On Conference for Women, and many more. @amanda_healy



KIM JACKSON is the senior director of brand merchandising for ALEX and ANI. In this role, she works every day with a diverse group of innovators creating meaningful eco-conscious jewelry that empowers and connects humanity. Jackson is an award-winning merchandiser who has led teams for stores and e-commerce. Her extensive experience ranges from apparel and footwear to cosmetics and accessories, and includes career stops at May Company, Talbots and PUMA. Jackson is passionate about helping early career women build confidence and develop their résumés, and to that end is active on the college speaking circuit supporting young professionals in their job search. She is an alum of Syracuse University. @alexandani



MARTINA JAHRBACHER is the vice president of concept-to-consumer at Reebok International, focusing on the rollout of Reebok's strategy and business initiatives worldwide to become the best fitness brand in the world. She is an active supporter of the brand's fitness culture and has probably never been fitter and healthier in her adult life. Jahrbacher has more than 20 years' experience in the sporting goods industry and has worked across different functions and in different locations around the world — Germany, the Netherlands, South Africa and the U.S. She always embraced the variety of opportunities both professionally and culturally while holding positions in brand marketing, product marketing, business development, strategy and go-to-market. Driven by her passion not only for the job but also for the people around her, Jahrbacher has become a mentor to young professionals in the organization and is part of the Women's Leadership Team at Reebok.



SALLY KOHN is a political commentator with CNN and the Daily Beast. Previously a Fox News contributor, Kohn's writing has appeared in the *Washington Post*, the *New York Times*, *New York* magazine, *More* magazine, RollingStone.com, Elle.com, *USA Today*, *Time*, *Afar* magazine and many other outlets. Her work has been highlighted by outlets ranging from the "Colbert Report" to the "National Review." She is ranked by Mediaite as one of the 100 most influential pundits on television, and by the Advocate as the 35th most influential LGBT person in the media. Previously, Kohn was senior campaign strategist with the Center for Community Change, a 45-year-old hub of grassroots organizations nationwide. Before that, she held a program fellowship at the Ford Foundation, helping to manage more than \$15 million in annual grants to social justice organizations nationwide. She was also strategic adviser to the Social Justice Infrastructure Funders, and before that, she served as executive director of the Third Wave Foundation.

She was a distinguished Vaid fellow at the National Gay and Lesbian Task Force Policy Institute, and also worked as a consultant with the Urban Justice Center. Kohn earned a joint degree in law and public administration from New York University and was a Root Tilden public service scholar at the New York University School of Law. She received her undergraduate degree from George Washington University in D.C. @sallykohn



KATHLEEN TULLIE is director of social responsibility for Reebok International. She is also the founder and executive director of BOKS (Build Our Kids' Success). BOKS began as a small idea presented to a few moms in Natick, Massachusetts, and has since grown to more than 1,900 enrolled schools. Parents, teachers and communities across the U.S. and beyond have adopted BOKS, affecting the lives of thousands of children on a day-to-day basis. Some of Tullie's major accomplishments include

partnering with the Partnership for a Healthier America, Alliance for a Healthier Generation, American Council on Exercise, the Aspen Institute and Let's Move Active School, where she was honored by First Lady Michelle Obama's "Let's Move" initiative. She was presented the community leadership award in 2013 by the President's Council on Fitness, Sports and Nutrition. A member of the Institute of Medicine Roundtable on Obesity Solutions, she serves on the Physical Activity Innovation Collaborative, sits on the steering committee for Let's Move Active Schools and is vice chair of physical activity at World Federation of the Sporting Goods Industry. Tullie has been featured in numerous media outlets, including CBS, Huffington Post, NESN and NPR. Most recently Family Circle listed her as one of the 20 Most Influential Moms. @kathleentullie



DR. PAUL UNDERWOOD is the medical director for the interventional cardiology and structural heart department for the Close the Gap program with Boston Scientific. He is an interventional cardiologist with over 25 years in clinical practice. Underwood trained at Mayo and the Cleveland Clinic, and is a former president of the Association of Black Cardiologists. In 2009 he left clinical practice to join Boston Scientific as a medical director in interventional cardiology and structural heart.

While at Boston Scientific, Underwood has worked with Close the Gap, the health equity promotion team that doggedly works to ensure all people have access to the best health care possible. @bostonsci



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