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**FOR IMMEDIATE RELEASE**

**Massachusetts Conference for Women Announces Deepak Chopra as 2012 Keynote Speaker**

***Chopra joins list of distinguished speakers for annual Conference for Women***

**Boston, MA, November 14, 2012** – Deepak Chopra - renowned physician, author, internist, and endocrinologist - will deliver a keynote presentation to thousands of women at the 8<sup>th</sup> Annual Massachusetts Conference for Women on Thursday, December 6, 2012 at the Boston Convention and Exhibition Center. Chopra joins an impressive roster of other esteemed speakers and influencers for the 8<sup>th</sup> annual Conference, including *The Huffington Post's* Arianna Huffington and Emmy and Tony Award-winner Kristin Chenoweth.

Themed 'Imagine,' the nonpartisan, nonprofit Conference is Massachusetts' largest event designed specifically for women. It is expected to attract more than 7,000 attendees from across the state who will convene for a full day of networking, professional development and personal growth opportunities.

Chopra will discuss his new book, "Super Brain: Unleashing the Explosive Power of Your Mind to Maximize Health, Happiness, and Spiritual Well-Being." In addition to spirituality and wellbeing, the Conference addresses topics such as career advancement, money management, health and wellness, small business and entrepreneurship, social media branding and more.

"We are delighted to add Deepak Chopra to an already remarkable line-up of speakers," said Alison Quirk, Board Member of the Massachusetts Conference for Women. "Deepak's mind-body discussion is part of a medley of important topics at the Conference."

Deepak Chopra is the author of more than 65 books translated into over 85 languages, including numerous *New York Times* bestsellers in both the fiction and nonfiction categories. Dr. Chopra is a fellow of the American College of Physicians, a member of the American Association of Clinical Endocrinologists, adjunct professor of Executive Programs at the Kellogg School of Management at Northwestern University, and senior scientist with The Gallup Organization. *TIME* magazine heralds Deepak Chopra as one of the top 100 heroes and icons of the century and credits him as 'the poet-prophet of alternative medicine.'

In addition to keynote and breakout speaker sessions, the Conference will feature a Career Pavilion, a Mentor Match program, Local Leader Meet-Ups, a Health & Wellness Pavilion and much more.

The Massachusetts Conference for Women is presented by State Street; co-chaired by Cisco and EMD Serono with corporate sponsors EMC<sup>2</sup>, John Hancock and Raytheon; patron sponsors Bank of America,

National Grid and Sanofi; and contributing sponsors able Banking, Blue Cross Blue Shield of Massachusetts, Liberty Mutual Insurance, Northeast Bank, TJX, Visa and Weber Shandwick.

To register or learn more about the 8th Annual Massachusetts Conference for Women, visit our website at <http://www.maconferenceforwomen.org/>, follow us on Twitter at <https://twitter.com/-!/masswomen>, or like our Facebook page at <https://www.facebook.com/maconferenceforwomen>.

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