**GENERAL INFORMATION**

- **Cell phones:** Please silence your phones in all keynote and breakout sessions.
- **Morning keynote:** There are no assigned seats.
- **Luncheon keynote:** Assigned seating is strongly enforced. Please find the table number that corresponds to the one listed on your badge. Consult the inside back cover of the program to find the location of your table.
- **Videotaping of keynote sessions on your phone is not permitted.**
- **Breakout sessions** are open seating and available on a first-come, first-serve basis. Adding a session to My Schedule on the App does not ensure seating.
- **Continental breakfast and lunch:** Included as part of your conference admission.
- **Please remember to hydrate:** Fill up your new water bottle (found in your attendee bag) at water stations throughout the Exhibit Hall.

Search “MassWomen” in your app store to download this year’s APP!

**WHERE ARE...?**

- **ATMs:** North Lobby on Level 1 next to the FedEx Office; Southeast Level 0 outside of Hall C; and Northeast Level 1 next to food court.
- **Coat Checks:** Level 1 in the North Lobby, and on the lower level in the Exhibit Hall.
- **Concessions:** Hall A, and the North Lobby.
- **Lost and Found locations:** Registration in the North Lobby, Level 0 security desk, and Level 1 security desk - North Lobby.
- **Nursing Mother’s Rooms:** Meeting Room 106, Meeting Room 158, and Meeting Room 208.
- **Restrooms:** many of the men’s restrooms have been converted to women’s. They can be found in the General Session, the Exhibit Hall, and the North Lobby.

**GENERAL INFORMATION**

- **Cell phones:** Please silence your phones in all keynote and breakout sessions.
- **Morning keynote:** There are no assigned seats.
- **Luncheon keynote:** Assigned seating is strongly enforced. Please find the table number that corresponds to the one listed on your badge. Consult the inside back cover of the program to find the location of your table.
- **Videotaping of keynote sessions on your phone is not permitted.**
- **Breakout sessions** are open seating and available on a first-come, first-serve basis. Adding a session to My Schedule on the App does not ensure seating.
- **Continental breakfast and lunch:** Included as part of your conference admission.
- **Please remember to hydrate:** Fill up your new water bottle (found in your attendee bag) at water stations throughout the Exhibit Hall.

Search “MassWomen” in your app store to download this year’s APP!
SAVE THE DATE
FOR NEXT YEAR’S CONFERENCE
DECEMBER 12, 2019
REGISTRATION WILL OPEN IN JUNE- MARK YOUR CALENDARS AND SIGN UP FOR THE NEWSLETTER FOR UPDATES!

@MACONFERENCENFORWOMEN
@MASSWOMEN
@MASSWOMEN
#MASSWOMEN

DOWNLOAD THE APP
THANK YOU TO CISCO FOR THEIR GENEROUS PARTNERSHIP TO MAKE OUR APP POSSIBLE. DOWNLOAD THIS YEAR’S NEW & IMPROVED APP TO ACCESS FULL AGENDA, MAPS, SPEAKER INFO, & NETWORKING OPPORTUNITIES! SEARCH “MASSWOMEN” IN YOUR APP STORE TO DOWNLOAD.

ActivLocation maps
Smart schedule
plan your day with ease
Stronger social sharing & networking
explore, share and reach other attendees
No manual updating

NOTE: ADDING A SESSION TO YOUR SCHEDULE ON THE APP DOES NOT GUARANTEE SEATING. ARRIVE EARLY TO ENSURE A SEAT AT ALL BREAKOUT SESSIONS.

IF YOU’D LIKE TO BE AN EXHIBITOR OR SPONSOR AT NEXT YEAR’S CONFERENCE, PLEASE CONTACT:
EXHIBITORS@MACONFERENCENFORWOMEN.ORG
OR INFO@MACONFERENCENFORWOMEN.ORG
**Conference Schedule at a Glance**

<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 AM – 5:00 PM</td>
<td>Registration</td>
<td>North Lobby</td>
</tr>
<tr>
<td>8:15 - 9:30 AM</td>
<td>Opening Keynote Session</td>
<td></td>
</tr>
<tr>
<td>10:00 - 11:00 AM</td>
<td>Session I Breakouts</td>
<td></td>
</tr>
<tr>
<td>11:30 - 12:30 PM</td>
<td>Session II Breakouts</td>
<td></td>
</tr>
<tr>
<td>1:00 - 2:40 PM</td>
<td>Keynote Lunch</td>
<td></td>
</tr>
<tr>
<td>3:00 - 4:40 PM</td>
<td>Session III Breakouts</td>
<td></td>
</tr>
<tr>
<td>4:00 - 5:00 PM</td>
<td>Wine Tasting Networking Reception</td>
<td></td>
</tr>
</tbody>
</table>

**Exhibit Hall Open All Day From 7:00 AM – 5:00 PM**

Book Store, sponsored by Liberty Mutual
Career Pavilion, sponsored by MFS
Community Connection Pavilion
Health & Wellness Pavilion, sponsored by Boston Scientific
Target Lifestyle Lounge
Classroom Sessions
Life Balance & Integration Coaching
Social Hub, sponsored by State Street
LinkedIn Workshops
Technology Pavilion, sponsored by Dell
Technology Roundtables
Women-Owned Business Marketplace, sponsored by Wells Fargo
Small Business Roundtables

At the Luncheon Keynote Session there is assigned seating.

Your table number can be found on your badge.

A map of the assigned luncheon tables can be found on the inside back cover.

---

**Authors Signings**

- **9:30 AM**
  - Antoinette Antonio, co-anchor, WCVB Channel 5 EyeOpener @antoinettea
  - Marian Heard, president & CEO, Oxen Hill Partners, and @MassWomen founding board member
  - Target Storytellers presentation by Laysha Ward, EVP & chief external engagement officer, Target @target
  - Shawn Achor, New York Times best-selling author, The Happiness Advantage and Big Potential @shawnachor
  - Renee Connolly, global head, communications & corporate responsibility, MilliporeSigma, and @MassWomen board member
  - Elizabeth Gilbert, New York Times best-selling author & memoirist, Eat, Pray, Love @gilbertliz

- **10:00 - 11:00 AM**
  - **Session I Breakouts**

- **11:00 AM**
  - **Session II Breakouts**

- **12:30 PM**
  - **Session III Breakouts**

---

**Luncheon Keynote Session**

Karen Holmes Ward, director, public affairs & community services, WCVB Channel 5 @karenholmesward
Gloria Cordes Larson, president in residence, Harvard Graduate School of Education, and @MassWomen board president
Ali Bebo, senior vice president, human resources, Hologic @hologic
Jesmyn Ward, MacArthur Genius, novelist, essayist, memoirist and two-time National Book Award winner @jesmimi
Maysoon Zayid, comedian and disability advocate @maysoonzayid
Kathy Horgan, EVP & chief human resources and citizenship officer, State Street Corporation and @MassWomen board member
Amal Clooney, international human rights attorney, Keynote Speech followed by Conversation with moderator Nick Clooney, Emmy award-winning journalist

---

**Additional Events**

- **2:45 PM**
  - Author Signing

- **3:00 - 4:00 PM**
  - Session III Breakouts

- **3:00 - 4:40 PM**
  - Technology & Small Business Roundtables

- **4:00 PM**
  - Author Signings

- **4:00 - 5:00 PM**
  - Wine Tasting Networking Reception

- **4:40 PM**
  - Author Signings

- **5:00 PM**
  - Conference Closes
LEADERSHIP ......................................................................................................................... Ballroom West

Women Breaking Barriers: Lessons from the Frontlines (POE)

Leading in the frontlines of today’s workplace is complicated and filled with an abundance of obstacles and opposition. How leaders navigate through pitfalls is a critical and defining moment in one’s success. In this powerful session, we will explore real experiences of leaders from the frontlines to discuss courage, influence, and risk-taking. Learn how you can stand up, speak up, positively gain traction with others including superiors, and ultimately break barriers despite the pushback and bumps you face along the way. Walk away inspired by these influential and progressive leaders who succeeded in driving change in the midst of obstacles and controversy.

THOUGHT LEADER: Ellen McGirt, award-winning journalist, senior editor, Fortune @ellmcgirt

PANELISTS: Kate Gulliver, vice president, global head of talent, Wayfair @wayfair
   Sam Rapoport, director, football development, NFL and former football player @samrap10
   Cecile Richards, nationally respected leader in women’s health & reproductive rights & best-selling author @cecilerichards

EMCEE: Loï Sessions Goulet, director, UX research, brand experience, Trip Advisor @tripadvisor

PERSONAL DEVELOPMENT ........................................................................................................ Ballroom East

Your Personal Best: Winning the Marathon... of Life! (FC)

Sometimes the worst thing in your life can inspire you to action, and sometimes that action can change the world. Let’s get up close and personal with iconic Olympian athlete Des Linden, the first American woman to win the Boston Marathon in 33 years with an unofficial time of 2:39.54 — more than ten minutes off her personal record despite Boston’s harsh cold, wet, and windy weather conditions. Don’t be fooled, this session is not about running – it is about overcoming the impossible and changing lives. We will explore breaking gender barriers, perseverance, teamwork, and many other valuable insights that will leave you feeling empowered and ready to re-examine your own life to develop a sense of vision to go the distance.

MODERATOR: Linda Henry, managing director, Boston Globe and co-founder, HUBweek @linda_pizzutti

SPEAKER: Desiree Linden, 2018 Boston Marathon Champion, U.S. Olympian, coffee aficionado and co-founder, linden & true @des_linden

EMCEE: Brooke Bass, SVP & manager, property field operations, global retail markets US Claims, Liberty Mutual @libertymutual

TRANSITIONS ........................................................................................................................ Meeting Room 258 (simulcasting to MR 257)

Tackle Life’s Curveballs with a Financial Plan...and Sanity! (FC)

Are you thinking about a career change, single, married, going through a divorce, having your first or third child, caring for elderly parents, managing medical care for family? It’s during these transitional life events – big and small – that our emotional and financial health can take a beating. Yes, transition can be exhausting, stressful, and unpredictable, yet it can also be empowering, filled with opportunity and new beginnings. Featuring two of the nation’s leading financial experts, this intimate conversation will explore how to set financial priorities, determine goals, and build a financial plan that helps you maneuver life’s transitions and take control of your money so that it works as hard as you do. Attendees will walk away with a mix of tactical tips and inspiration to tackle curveballs and change and build the future you envision with a financial plan to make it a reality.

MODERATOR: Kathleen A. Murphy, president, Fidelity Investments Personal Investing division, named to Fortune’s 50 Most Powerful Women in American Business @fidelity

SPEAKER: Jean Chatzky, financial editor, NBC’s TODAY show, award-winning personal finance journalist, personal finance ambassador AARP, and best-selling author @jeanchatzky

EMCEE: Christine M. Fandozzi, PhD, associate vice president, research laboratories, Merck @merck

CAREER ADVANCEMENT ........................................................................................................ Meeting Room 253 (simulcasting to MR 252)

Super-Connectors: Build a Network of Relationships, Not Just Contacts (POE)

The ability to make meaningful connections with people is critical to success in life and in your career. For over two decades, FOX’s NFL coverage reporter Laura Okmin has covered the biggest names on the biggest stages including Super Bowls, two Olympics, multiple NBA Finals, World Series and All-Star games. But what Laura is most known for, and most proud of, is the connections she has cultivated by building relationships. Laura and a panel of leaders will talk about ways to build a valuable network and leverage those connections to make them work for you and for them, so it’s a win-win! Understand who you need to meet, how to meet them and how to form lasting relationships (even if you’re an introvert). Don’t wait for social osmosis. Attend this session and gain advice for how you can take control and guide yourself where you want to go.

THOUGHT LEADER: Laura Okmin, Emmy award-winning sports reporter and founder, GALvanize @lauraokmin @galvanizelife

PANELISTS: Dr. Ellen Hendriksen, clinical psychologist, author, & creator, award-winning podcast Savvy Psychologist @ellenhendriksen
   Mona Patel, VP, clinical training & fellowship education, neuromodulation, Boston Scientific @bostonsci
   Elizabeth Phalen, president & GM, data protection, Dell @dell

EMCEE: Kristen LaVerghetta, head, life science global internal communications, MilliporeSigma @milliporesignma
# MeToo world. Together we will explore how to dispel fear and mistrust to create a workplace that works for everyone.

Leading experts on gender partnership for a forward-looking conversation about how to constructively navigate the workplace in a post-MeToo era. Is it safe to take a closed-door meeting with a woman, or to mentor her? Some find themselves immobilized by fear. But we can do better. Join a panel of real experts.

Navigating the Workplace in a Post #MeToo Era...Now What? (POE)

An unexpected stumble or fall can throw off our careful planning and feel like a defeat. But a setback can also unleash creativity, provide new opportunities, and strengthen resolve: key ingredients for success. Using real-life experiences, this discussion will help you discover how facing challenges can help you build grit, grow professionally, and reach your goals. Whether you are bouncing back from a personal or work-related disappointment, attend this session to explore ways you can become more resilient and ultimately successful.

Thought Leader: *Valorie Burton*, founder, Coaching and Positive Psychology Institute, life strategist, and best-selling author, *Successful Women Think Differently* @valorieburton

Panelists: *Nathalie Molina Niño*, co-founder and CEO, Brava Investments, and author, *Leapfrog* @nathaliemolina @bravains
*Cathleen Scerbo*, VP & GM, technology services, Liberty Mutual Insurance @libertymutual
*Ashley Tymer*, founder, Farmbox

Emcee: *Nicole Wetmore*, director, global HR compliance & Americas HR operations, Dell @dell

It Takes a Village: Create Your Tribe of Mentors (POE)

Mentors and sponsors can put you on a path to pay raises, promotions, and high profile assignments. To make the most of your career, one mentor is not enough. You need multiple mentors with separate areas of expertise to support you throughout your multifaceted career journey. In this discussion, a panel of mentors and protégées will talk about assembling a personal board of advisors. Whether you are looking for a mentor, already have one, or are open to the benefits of multiple advisors, join this conversation for practical tips on connecting professionally, maintaining relationships, and getting the most out of your network of mentors.

Thought Leader: *Deb Pine*, executive director, Gloria Cordes Larson Center for Women and Business, Bentley University @bentleycw

Panelists: *Kem Danner*, SVP, global human resources, State Street Global Advisors @statestreetga
*Meredith Flynn-Ripley*, VP, mobile messaging, service cloud, Salesforce @salesforce
*Britney Robbins*, founder and CEO, The Gray Matter Experience @bask_n_robbins

Emcee: *Gillian Meek*, president, Keds @keds

Navigating the Workplace in a Post #MeToo Era...Now What? (POE)

The #MeToo movement has led us to a watershed moment. Cultural norms and workplace policies are evolving. New questions and realities are starting to surface. Anecdotes of men avoiding women have also started to proliferate. Some men wonder: is it safe to take a closed-door meeting with a woman, or to mentor her? Some find themselves immobilized by fear. But we can do better. Join a panel of leading experts on gender partnership for a forward-looking conversation about how to constructively navigate the workplace in a post-MeToo world. Together we will explore how to dispel fear and mistrust to create a workplace that works for everyone.

Thought Leader: *Joanne Lipman*, author, That’s What She Said @joannelipman

Panelists: *Carol Fulp*, president & CEO, The Partnership and @MassWomen board member
*Laurie Knocke*, senior employment counsel, Boston Scientific @bostonsci
*David Smith*, associate professor, sociology, Department of National Security Affairs, United States Naval War College, former Navy pilot, and co-author, Athena Rising @davidsgsmithphd

Emcee: *Blair Hammond*, global director, brand management, Reebok @reebok

Break the Cycle: Embrace Your Hormones (LP)

Feeling “hormonal” is not usually seen as a positive thing, even though it is entirely natural. But Martie Haselton, the world’s leading researcher on sexuality and ovulation, argues that there is great value to be had in better understanding the hidden intelligence of hormones. In this session, she will clearly explain the biological processes that profoundly influence our behavior and offer a radical new understanding of our bodies, minds, and relationships. Once we embrace hormonal cycles as adaptive solutions to genuine biological challenges, we can stop letting these changes bring us down and use this information to make better-informed choices. Plan to leave less fearful of hormonal shifts and armed with a new appreciation of how hormones can empower you to succeed.

Speaker: *Martie Haselton*, professor, UCLA, and author, *Hormonal: The Hidden Intelligence of Hormones* @haselton

Emcee: *Elizabeth Bolgiano*, EVP & chief HR officer, AMAG Pharmaceuticals @amagpharma

Adding a session to your schedule on the app does not guarantee seating. Arrive early to ensure a seat at all Breakout Sessions.

Please see Breakout Session Key at the bottom of page 20.
PERSONAL DEVELOPMENT

Meeting Room 153 (simulcasting to MR 154)

Time Saving Hacks to Boss Up & Beat Burnout (POE)

For most of us, a life with more time to do what you want and less stress would be optimal. But making intentional, purposeful choices to create a life with more clarity and ease when you feel so harried is challenging. Whether you feel overwhelmed by busyness, trying to balance work and home, or just looking for more time-saving tips, this session will explore how to “un-complicate” and achieve the simpler, more intentional lives we desire, with less clutter mentally and physically. A panel of professional women grappling with the same life integration conundrum as all of us will offer validation and some simple hacks to help you:

- Boycott busy, get rid of excess, and create more with less—more space, more time, and less stress
- Create boundaries, feel comfortable saying no, and avoid burnout
- Manage the mental, emotional, and physical challenges of caring for children, aging parents, and other challenging life events
- Ultimately find more time in your day that leads to joy

**THOUGHT LEADER:** Emilie Aries, nationally recognized writer, podcaster, and founder and CEO, Bossed Up @emiliearies

**PANELISTS:**
- Sally Bament, VP, marketing, cloud and service providers, Juniper Networks @junipernetworks
- Courtney Carver, blogger, creator of Project 333, and author, Soulful Simplicity @bemorewithless
- Dr. Laurie Santos, professor of psychology & head, Silliman College, Yale University @lauriesantos

**EMCEE:** Laysha Ward, SVP, chief external engagement officer, Target @target

LEADERSHIP

Meeting Room 104 (simulcast to MR 102)

How Women Rise: Taking the Next Step in Your Career (W)

Whether climbing the corporate ladder or taking the leap on your own as an entrepreneur, the very skills and habits that made you successful early on could actually be holding you back as you advance to the next stage of your working life. In this session, we will identify specific behaviors that may keep women from realizing their full potential, no matter the stage of their career. Learn why certain strategies that may have worked in the past will not help you get to where you want to go in the future. Attendees will leave armed with tangible tools to shed those behaviors and ultimately advance to the next level.

**SPEAKERS:**
- Marshall Goldsmith, world-renowned business educator, coach, and best-selling author @coachgoldsmith
- Sally Helgesen, leadership expert and best-selling author @sallyhelgesen

**EMCEE:** Rakhi Kumar, senior managing director & head, ESG Investments and Asset Stewardship, State Street Global Advisors @statestreetga
LEADERSHIP

Be a Great Boss and Colleague AND Stay Human (POE)
Acting with empathy and humanity is critical in today’s complex workplace. Do you want to learn a framework that shows how to be a better boss and a better colleague and still get your job done and achieve success? This session will explore the fundamentals of human communication between each of us as neighbors, communities, and collaborators. We will offer advice to help you balance being empathetic with being decisive; challenge directly and still show you care; and say what you think while also giving a damn about the person you’re saying it to. This is the perfect session for those trying to navigate the complexity of relationships at work while staying human.

THOUGHT LEADER: Fran Hauser, media executive, startup investor, and author, The Myth of the Nice Girl @fran_hauser
PANELISTS: Mary-Jo Gagliardi, SVP, human resources, Wells Fargo Capital Finance @wellsfargo
Maci Peterson Philitas, co-founder and CEO, On Second Thought and ranked Inc. Magazine’s 30 Under 30 List @macipeterson
Laurie Ruettimann, HR consultant, blogger, author, and founder of the Let’s Fix Work podcast @lruettimann
EMCEE: Sanam Razzaghi Feldman, senior director, people strategy, Rapid7 @rapid7

PERSONAL DEVELOPMENT

Atomic Habits: Tiny Changes, Remarkable Results (W)
If you’re having trouble changing your habits, the problem isn’t you – the problem is your system. Bad habits repeat themselves again and again not because you don’t want to change, but because you have the wrong system for change. No matter your goals, this session will offer a proven framework for improving – every day. Led by James Clear, one of the world’s leading experts on habit formation, you will explore practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. Learn how to:
• Make time for new habits (even when life gets crazy)
• Overcome a lack of motivation and willpower
• Design your environment to make success easier
• Get back on track when you fall off course

Whether you are a team looking to hit your bottom line, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal – this session will offer you a fresh perspective to think about progress and success and arm you with the tools and strategies you need to transform your habits and get 1% better every day.

SPEAKER: James Clear, creator, Habits Academy, entrepreneur and author, Atomic Habits @jamesclear
EMCEE: Cynthia Johnson, VP, global data center sales, Cisco @cisco

CAREER ADVANCEMENT

Personal Brand Overhaul: Redefine the Way You’re Perceived at Work (POE)
People tend to come up with their own perceptions about who you are, what you’re good at – and, quite likely, what you’re not good at. They “brand” you in their own minds, which means your brand is created by default rather than by intentional design. Why let others define your reputation? Join this session to explore how to brand or rebrand yourself. Experts will share their personal experiences to help you reassess your brand – in person and online – and adjust your communication to attract high-profile projects and clients, solidifying your reputation as a leader.

THOUGHT LEADER: Lida Citroën, reputation management and personal branding expert and author, Reputation 360: Creating Power through Personal Branding @lidacitroen
PANELISTS: Kate Dobbs, SVP, marketing & communications, Fresenius Medical Care @FMCNAnews
Melody Godfied, founder, Write In Color & Fred and Far, former litigation attorney @writeincolor
Cara Alwill Leyba, best-selling author, master life coach, podcast creator and host, Style Your Mind @champagnediet
EMCEE: Nishita Roy-Pope, senior consultant, strategy & operations, Dell @dell

CAREER ADVANCEMENT

Self-Advocate, Stand Up and Negotiate for What You Want (POE)
Whether you are an introvert or an extrovert, an executive or a manager, shy or a social butterfly, this session will provide new tools for you to have powerful conversations and be a better listener in the workplace. Learn skills that will have a direct impact on your ability to negotiate, advocate, and build relationships. You will be exposed to new perspectives on negotiation and offered renewed confidence in your ability to self-advocate, hold your own, and push back to secure what is rightfully yours – promotion opportunities, plum assignments, and higher pay.

THOUGHT LEADER: Selena Rezvani, leadership expert, Forbes columnist, and author, Pushback @selenarezvani
PANELISTS: Denise Cox, VP, customer experience centers Americas, Cisco @cisco
Jennifer Meade, VP, breast & skeletal, BSH sales and commercial excellence, Hologic @hologic
Chris Voss, CEO and founder, Black Swan Group Ltd, and author, Never Split The Difference @vossnegotiation
EMCEE: Ali LaValley, director, global procurement, Converse @converse
SESSION II BREAKOUT SESSIONS

11:30 A.M. – 12:30 P.M.
SESSIONS ARE LISTED BY LOCATION

PERSONAL DEVELOPMENT

Meeting Room 210 (simulcasting to MR 206)

Session: Authentic Activism: Creating Change from 9 to 5...and Beyond (POE)

Whether you work at a startup, a large corporation, or for a small non-profit, turning your personal mission into your purpose at work can lead to great change in your life and in the world. Purpose can be found in any position because it’s not about your job title, it’s about your approach to your work. Anyone can spark change by integrating your mission, authenticity, passion, and giving back into your career and life. Online sensation Franchesca Ramsey will share how she transformed her “viral moment” into a platform for social justice and ultimately became what she describes as an “Accidental Activist.” A panel of pioneers will discuss their personal journeys to forging a life of meaning. They will offer practical tips for driving change even if you aren’t in charge of policy. We will explore what it means to be an authentic activist: how to create a clear vision, inspire supporters, and persuade decision makers.

Thought Leader: Franchesca Ramsey, comedian, activist, television and YouTube personality @chescaleigh
Panelists: Kristy Dunchak, senior director, product management, Tyco, Johnson Controls @johnsoncontrols
Meredith (Max) Hodges, executive director, Boston Ballet @bostonballet
Carmen Perez, exec. director, The Gathering for Justice and national co-chair, Women’s March on Washington @msladyjustice1
Emcee: Judy A. Durkin, VP, financial planning & analysis, Raytheon Company @raytheon

Meeting Room 205 (simulcasting to MR 204)

Session: Get Money: Play (and Win) the Real-Life Game of Personal Finance (W)

Does the idea of managing your money feel like going to the dentist or standing in line at the DMV? Personal finance may seem dreadful, but it doesn’t have to be. By having a better understanding of how your finances work, you’ll “get” money and leave out the stress and intimidation. In this session, personal finance expert Kristin Wong will show you how to get more money in your pocket without letting it rule your life. Participants will learn how to:

- Build a budget that actually works
- Super-charge a debt payoff plan
- Strategically hack your credit score
- Side-hustle to speed up your money goals
- Start a simple investment portfolio

Now is your chance to live the life you want, not just the life you can afford!

Speaker: Kristin Wong, personal finance expert and career journalist @thewildwong
Emcee: Colleen Richards Powell, director, corporate citizenship & diversity, MFS Investment Management @followmfs

Meeting Room 160 (simulcasting to MR 159)

Session: How to Survive (and Thrive) Your Next Career Pivot (POE)

Life is too short and you spend way too much time at work to just go through the motions. Attend this session and learn how to give your career a reboot so you can thrive, not just survive Monday through Friday. Whether you’re bored at work, burned out on a job, or just looking for a fresh challenge, this session will give you a nudge and some concrete tips to approach a career transition regardless of your age or professional stage. Career pivots are not easy – but they are possible and this session will inspire you to challenge your status quo, get unstuck, and redesign your life.

Thought Leader: Cate Luzio, founder & CEO, Luminary @bealuminary
Panelists: Yvonne Albert, head, human resources, MilliporeSigma @millipore.sigma
Lauren Smith Brody, founder, The Fifth Trimester Movement @laurensbrody @thefifthtrimester(IG)
Katie Rosen Kitchens, co-founder and editor-in-chief, FabFitFun @katieakitchens @fabfitfun
Emcee: Jessica Morris, Digital Lumens’ director, application engineering, OSRAM @osramericas

Meeting Room 156 (simulcasting to MR 157)

Session: Rebel Talent: Why it Pays to Break the Rules (W)

From an early age, we are taught to be rule followers, and the pressure to fit in only increases as we age. But conformity comes at a steep price for our careers and personal lives. When we mindlessly accept rules and norms rather than questioning and constructively rebelling against them, we ultimately end up stuck and unfulfilled. As leaders, we are less effective and respected. As employees, we are more likely to be overlooked for top assignments and promotions. As partners and friends, we are checked out and unhappy. Francesca Gino has been studying rebels in life and in the workplace for more than fifteen years. She has discovered that rebels—those who practice “positive deviance” at work—are harder to manage, but they are good for the bottom line. Their passion, drive, curiosity, and creativity raise the entire organization to a new level. Packed with case studies and strategies for embracing rebellion at work and in life, this session encourages you to rebel against what’s comfortable so you can thrive. Learn how to embrace your inner rebel and break the rules as an individual as well as learn how to manage, lead, and embrace rebel employees.

Speaker: Francesca Gino, Tandon Family Professor, Business Administration, Negotiation, Organizations & Markets Unit, Harvard Business School @francescagino
Emcee: Terri Bresenham, chief innovation officer, GE Healthcare @gehealthcare
EMERGING PROFESSIONALS ................................................................. Meeting Room 153 (simulcasting to MR 154)

Women & Work: The Changing Meaning of Ambition (LP)
Faced with pivotal and thought-provoking moments in their careers, college friends Hana Schank and Elizabeth Wallace came back together decades post-graduation to embark on a project about women, ambition, transition, crisis, and achievement. Drawing on their book *The Ambition Decisions*, this thought provoking fireside chat will explore how ambition evolves over a career; the role a partner plays in your ambition; and internal obstacles to success.

**MODERATOR:** Jane Steinmetz, office managing principal, EY @jane_steinmetz_  
**SPEAKERS:** Hana Schank & Elizabeth Wallace, co-authors, *The Ambition Decisions* @hanaschank @lizzardwallace  
**EMCEE:** Jennifer Briere, VP, HR business partnering & strategic workforce planning, National Grid @nationalgridus

CAREER ADVANCEMENT ................................................................. Meeting Room 104 (simulcasting to MR 102)

Ditch Workplace Drama and Drive Results (W)
Ego-driven behaviors are the #1 source of drama in workplaces today, generating huge amounts of drama, politics, and emotional waste. Some people thrive on the toxicity. But for most of us, it is an unwanted distraction. How do we eliminate the big egos and frenzy from our organizations? In this session, leadership expert Cy Wakeman will show you how to ditch the drama so you can be responsible for your own success and learn to love your job again, no matter your level at an organization. Learn the tips and tools for cultivating accountability so you can help drive results and restore sanity to the workplace.

**SPEAKER:** Cy Wakeman, president and founder, Reality Based Leadership and best-selling author @cywakeman  
**EMCEE:** Sarah Grimwood, head, portfolio, strategy & operations, and chief of staff, rare disease research unit, Pfizer, Inc. @pfizer

**SHARING YOUR EXPERIENCE #MASSWOMEN**
SESSION III BREAKOUT SESSIONS
3:00 PM – 4:00 PM
SESSIONS ARE LISTED BY LOCATION

TRANSITIONS
Leverage the Gig Economy to Accelerate Your Career Trajectory (POE)
Blogging, graphic design, coaching, copywriting – the list is endless. Discover how you can leverage your knowledge, hidden talents, and network (beyond your desk job) to create your own career trajectory. Whether you are looking to supplement your current salary or find a flexible alternative to the traditional world of work, this session will offer valuable insights to consider by diving into the gig economy. Hear from experts and peers who have taken the plunge and explore what it’s all about, how to get started, and what works for you given your unique talents. Walk away with advice and motivation to take charge of your career destiny and lead the life you actually want.

THOUGHT LEADER: Diane Mulcahy, writer, consultant, adjunct lecturer, Babson College, & sr fellow, Kauffman Foundation @dianemulcahy

PANELISTS: Amanda Healy, award-winning B2B mktg demand generation leader and marketing mgr, TIBCO Software @amanda_healy
Janet Kraus, co-founder and CEO, Peach @janetkraus @withlovepeach

EMCEE: Jane Bowman, vice president, marketing & strategic partnerships, Boston Globe Media @bowmanjane

CAREER ADVANCEMENT
ENCORE: Self-Advocate, Stand Up and Negotiate for What You Want (W)
Compromise is the worst thing you can do; never split the difference! Does this seem contrary to everything you’ve learned about negotiations? Former FBI lead international kidnapping negotiator Chris Voss will share all kinds of surprising tactics that radically diverge from conventional negotiating strategy so that you always negotiate as if your life depended on it and you never have to split the difference. Whether you are an introvert or an extrovert, an executive or a manager, shy or a social butterfly, this session will expose you to new perspectives on negotiation and offer renewed confidence in your ability to self-advocate, hold your own, and push back to secure what is rightfully yours: promotion opportunities, plum assignments, and higher pay.

SPEAKER: Chris Voss, CEO & founder, Black Swan Group Ltd and author, Never Split The Difference @vossnegotiation

EMCEE: Lisa Brady, director, supply chain sustainability, Cisco Systems, Inc. @cisco

PERSONAL DEVELOPMENT
Inspiration to Ignite Your Inner Rebel: Real Stories from Real Rebel Girls (LP)
From Silicon Valley entrepreneurs to global best-selling author, Francesca Cavallo, one of the co-creators of the “Good Night Stories For Rebel Girls” series, will share their rebellious journey. Hear how their battle against Silicon Valley sexism led to writing stories of real women. Learn why the fight for gender equality begins with the stories we tell our children and how their book series sparked a movement of rebel girls across the globe. Walk away inspired to unleash your inner rebel and make a difference for yourself and the next generation of pioneers to come.

SPEAKER: Francesca Cavallo, co-author, Rebel Girls @rebelgirlsbook @francescacavallo

EMCEE: Jan Schwartz, sr. director, engineering, enterprise management, Oracle Corporation @oracle

LEADERSHIP
Leading Through Controversy: Lessons on Courage and Risk-Taking (W)
Whether or not you agree with her mission, Cecile Richards is an influential and progressive leader who has succeeded in driving change in the midst of controversy. When it could have been much easier to give up, Richards always stayed the course. Leading in the frontlines of today’s workplace is complicated and filled with an abundance of obstacles and opposition. How leaders navigate through these pitfalls is critical to their success and ultimately their bottom line. In this powerful session, Richards will draw on her personal leadership experiences to explore courage, influence, and risk-taking. She will offer practical advice and actionable takeways for how you can stand up, speak up, positively gain traction with your team and superiors, and ultimately impact change as a leader within all areas of your organization, despite the pushback and bumps you face along the way.

SPEAKER: Cecile Richards, nationally respected leader in women’s health and reproductive rights and best-selling author @cecilerichards

EMCEE: Jennifer Tomosivitch, VP, market development, Laboratory Products Group, Thermo Fisher Scientific, Inc. @thermofisher

ADDITIONAL INFORMATION:
ADDING A SESSION TO YOUR SCHEDULE ON THE APP DOES NOT GUARANTEE SEATING.
ARRIVE EARLY TO ENSURE A SEAT AT ALL BREAKOUT SESSIONS.

Please See Breakout Session Key at the bottom of page 20
PERSONAL DEVELOPMENT .................................................................................................................. Meeting Room 210 (simulcasting to MR 206)
Mental Health Crisis: Managing the Anxiety & Depression Epidemic Today (POE)
Rates of anxiety, depression, and suicide have skyrocketed in the last few decades and continue to rise at a staggering rate. Mental health doesn’t discriminate. It hits hard and it can hit anyone regardless of background, as we have seen with the recent deaths of Kate Spade and Anthony Bourdain – people who looked on paper like they had it all. The stats are alarming: one out of five American children and college students suffers from a diagnosable mental, emotional or behavioral disorder. According to the National Alliance on Mental Illness, 75% of all mental health conditions begin before the age of 24. Whether you are suffering yourself or caring for children who are suffering, it is important to know you are not alone. This session will discuss warning signs, resources, and strategies available to help you manage through crisis. A panel of experts and pioneers who have braved the battle will share their experiences and offer guidance for those in need.

THOUGHT LEADER: Myechia Minter-Jordan, MD, MBA, president and CEO, The Dimock Center @thedimockcenter @drmy

PANELISTS: Dr. Laurie Santos, professor of psychology & head, Silliman College, Yale University @lauriesantos
Amanda Southworth, creator, Anxiety Helper, and mental health and LGBTQ activist @amndasouthwrth
Amanda Stern, writer, literary organizer, and author, Little Panic @amandastern

EMCEE: Stephanie Browne, VP, talent acquisition, chief diversity & inclusion officer,
Blue Cross Blue Shield of Massachusetts @bcbsma

CAREER ADVANCEMENT .................................................................................................................. Meeting Room 205 (simulcasting to 204)
ENCORE: Ditch Workplace Drama and Drive Results (W)
Ego-driven behaviors are the #1 source of drama in workplaces today, generating huge amounts of drama, politics, and emotional waste. Some people thrive on the toxicity. But for most of us, it is an unwanted distraction. How do we eliminate the big egos and frenzy from our organizations? In this session, leadership expert Cy Wakeman will show you how to ditch the drama so you can be responsible for your own success and learn to love your job again, no matter your level at an organization. Learn the tips and tools for cultivating accountability so you can help drive results and restore sanity to the workplace.

SPEAKER: Cy Wakeman, president and founder, Reality Based Leadership, best-selling author @cywakeman
EMCEE: Simone Stewart, senior director, web strategy & operations, Akamai Technologies @akamai

PERSONAL DEVELOPMENT .................................................................................................................. Meeting Room 160 (simulcasting to MR 159)
ENCORE: Atomic Habits: Tiny Changes, Remarkable Results (W)
If you’re having trouble changing your habits, the problem isn’t you – the problem is your system. Bad habits repeat themselves again and again not because you don’t want to change, but because you have the wrong system for change. No matter your goals, this session will offer a proven framework for improving – every day. Led by James Clear, one of the world’s leading experts on habit formation, you will explore practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. Learn how to:

• Make time for new habits (even when life gets crazy)
• Overcome a lack of motivation and willpower
• Design your environment to make success easier
• Get back on track when you fall off course

Whether you are a team looking to hit your bottom line, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal – this session will offer you a fresh perspective to think about progress and success and arm you with the tools and strategies you need to transform your habits and get 1% better every day.

SPEAKER: James Clear, creator, Habits Academy, entrepreneur and author, Atomic Habits @jamesclear
EMCEE: Deb Shapiro, global head, HR, Sanofi Genzyme @sanofigenzyme

PERSONAL DEVELOPMENT .................................................................................................................. Meeting Room 156 (simulcasting to MR 157)
Conscious Minimalism: Be More with Less (W)
Are you overwhelmed by busyness? The quest to earn more, produce more, and be more can complicate the simpler, more intentional lives we desire. Author Courtney Carver knows firsthand about the consequences of a busy life, which compromised her relationships and eventually threatened her health. In this workshop, the author of Soulful Simplicity: How Living with Less Can Lead to So Much More will share how to stop getting caught up in the rush and to discover the power of simplicity. She shares how conscious minimalism can improve health, build more meaningful relationships, and relieve stress in our lives. You will learn how to get rid of excess and create more with less—more space, more time, and even more love.

SPEAKER: Courtney Carver, blogger, creator of Project 333, & author, Soulful Simplicity @bemorewithless
EMCEE: Christina Farup, MD, MS, VP, transformation and change management, J&J Medical Devices @jinnews
SESSION III BREAKOUT SESSIONS
3:00 PM – 4:00 PM
SESSIONS ARE LISTED BY LOCATION

CAREER ADVANCEMENT

Tips For A Successful Mentor-Mentee Relationship (FC)

Meeting Room 153 (simulcasting to MR 154)

A lot of hard work and mix of mentors helped FOX’s NFL reporter Laura Okmin break the barriers of a male dominated field and ultimately assume the position to cover the biggest names on the biggest stages including over ten Super Bowls, two Olympics, multiple NBA Finals, World Series and All-Star games. Now she’s paying it forward by helping to train, mentor, and prepare the next generation of women in sports media with her new program, GALVANIZE. Having experienced both sides of the mentee and mentor relationship, Laura is here to share her best practices and lessons learned for creating the most successful two-sided relationship to ensure it is a win-win. We will also get up close and personal in a fireside chat with real-life mentor and mentee, Anthony Ostler, SVP at Global Services and Stacy Dawson Belf, MD at Alternative Investment Solutions – both part of State Street’s PWN Mentoring Circles program. Whether you are looking to develop your leadership skills or seeking guidance to put you on a path for a promotion or high profile assignment, this session will arm you with practical tips for leveraging a mentor program to support your multifaceted career journey.

THOUGHT LEADER: Laura Okmin, Emmy award-winning sports reporter and founder, GALvanize @lauraokmin @galvanizelife

SPEAKERS: Stacy Dawson Belf, managing director, alternative investment solutions, State Street Corporation @statestreet

Anthony Ostler, SVP, global services Americas, State Street Corporation @statestreet

EMERGING PROFESSIONALS

Foster Your Inner Entrepreneur and Innovator (POE)

Meeting Room 107

Being an entrepreneur isn’t just about starting a business - it’s about being a pioneer and leader of thought. Your next innovative idea could solve problems, create new paradigms, lead to breakthroughs, and possibly even change the world. What’s holding you back? Whether you are in startup mode or looking to generate that next big idea within your current organization, this session will explore the essential skills, characteristics, and habits to help foster your inner entrepreneur. From corporate professionals to business owners, this interactive panel will share their first hand experiences, successes, and pitfalls to help you with idea generation, scalability, and tips to navigate the obstacles that have kept that audacious idea of yours from becoming a reality.

THOUGHT LEADER: Nataly Kogan, founder, Happier, venture capitalist, and author, Happier Now @natalykogan

PANELISTS: Melissa Ben-Ishay, president and chief product officer, Baked by Melissa @bakedbymelissa

Kathy Krisch, director, consumer wellness division, Bose @bose

Raquel L. Lachman, brand marketing leader and former vice president, marketing, S’well @rockylachman

EMCEE: Nadya Okamoto, founder & executive director, PERIOD, and author, Period Power @nadyaokamoto

LEADERSHIP

ENCORE: Be a Great Boss and Colleague AND Stay Human (W)

Meeting Room 104 (simulcasting to MR 102)

Even in 2018, we continue to grapple with the negative perception of women’s “niceness” in the business world. If women are nice, they are seen as weak and ineffective. But if they are tough, they are labeled some other things. This is the perfect session for those trying to navigate the complexity of relationships at work while staying kind and respectful of others. Explore how women can reclaim “nice” and sidestep regressive stereotypes about what a strong person looks like. Sharing her time-tested strategies, Fran Hauser will prove that women don’t have to sacrifice their values or hide their authentic personalities to be successful. Join this session to explore how to:

• Balance being empathetic and decisive
• Ask for what you want without feeling badly
• Become a someone who is respected, not feared
• Act with kindness, empathy, and strength
• Be authentic, confident and crush it at work

SPEAKER: Fran Hauser, media executive, startup investor, and author, The Myth of the Nice Girl @fran_hauser

EMCEE: Shannon Resetich, head, rare diseases & rare blood disorders, North America, Sanofi Genzyme @sanofigenzyme

ADDING A SESSION TO YOUR SCHEDULE ON THE APP DOES NOT GUARANTEE SEATING. ARRIVE EARLY TO ENSURE A SEAT AT ALL BREAKOUT SESSIONS.

Please See Breakout Session Key at thebottom of page 20
In partnership with Bain Capital and Crimson Lavine, the Massachusetts Conference for Women is proud to present its Young Women’s Program, providing high school junior and senior girls the opportunity to attend the Conference and participate in a seminar track designed especially for them. The participation of over 500 high school students at this year’s Conference is made possible thanks to the generosity of our sponsors. This unique program enables our next generation of leaders the opportunity to hear from dynamic speakers, exchange ideas, and begin to chart their own paths. In our thirteen-year history, more than 8,000 young women have attended the Massachusetts Conference for Women through these scholarships. Please take a moment to acknowledge the young women in attendance as you travel the halls of the convention center today. You may be sharing your experience with future teachers, doctors, authors, CEOs, or even a president!

**10:00 – 10:45 AM**

**Every“BODY” is Beautiful: A Healthy Self Image for All Shapes & Sizes (W)**

A sense of self is ever-changing, but one thing remains constant: our overall wellness depends on a healthy self-image. Author and yoga instructor Jessamyn Stanley is well-known for her body positive image, but her inspiring self-confidence was hard won. She discusses her life, yoga, and the moment-by-moment work of addressing emotional and physical barriers. This unique workshop will include a seated movement and breathing exercise.

**SPEAKER:** Jessamyn Stanley, body positive advocate & author, Every Body Yoga @jessnotjazz

**EMCEE:** Meredith J. DeWitt, founder & principal, MJD Associates, LLC @meredithdewitt

**11:00 – 11:45 AM**

**Anxiety Helper: Lifesaving Lessons from a Teenage Pioneer (FC)**

Fifteen-year-old Amanda Southworth has struggled with mental illness and suicidal thoughts. Grappling with her situation, she started coding and used this as an outlet to develop apps designed to help others stop suffering in silence and find the courage to reach out and change their life. To her surprise, her apps not only helped others but gave her a purpose and a reason to stick around. Today, Southworth is a programmer, designer, and creator of the apps AnxietyHelper and Verena. Her apps are designed to provide safety, information, and emergency help to those who are struggling with mental illness (Anxiety Helper) or are a member of the LGBTQ+ community and need emergency support (Verena). In addition to coding, she works with Teen Vogue to write articles about her experiences. A born problem-solver, Amanda will share her personal experiences and passion for using her privilege and experience to help those who don’t have that same privilege. Following her speech, we will dive deep into conversation with Amanda about her struggles, coding, and life today.

**SPEAKER:** Amanda Southworth, creator, Anxiety Helper and mental health and LGBTQ activist @amndasuthwrth

**MODERATOR:** Sakina Ibrahim, social entrepreneur, NAACP Image Award nominee & author, Big Words To Little Me @sakina_world

**EMCEE:** Saron Tesfalul, VP, consumer retail and dining, Bain Capital Private Equity @baincapital

**11:50 AM – 12:30 PM**

**We Are All Rebel Girls: Tools & Inspiration to Lead a Revolution (W)**

Train your rebel spirit with the creators of “Good Night Stories For Rebel Girls.” This workshop is designed to challenge perspective, induce thought, and prompt action. Write love notes to your favorite body parts, draw yourself climbing a mountain, write a letter to an elected representative. This session will help you create space for big ideas and develop the tools you need to lead the revolution of your time.

**SPEAKERS:** Francesca Cavallo, co-author, Rebel Girls @rebelsbook @francescacavallo

**EMCEE:** Alison Smith, marketing manager, Reebok @reebok

**PARTICIPATING SCHOOLS AND ORGANIZATIONS:**

- 826 Boston students
- Andover Youth Services
- Arlington High School Young Feminist Alliance
- Big Sister Association of Greater Boston
- Boston Community Leadership Academy
- Boston Community Leadership Academy Brookline High School
- City Year
- empowHER
- Esperanza Academy
- Framingham High School
- Girl Scouts
- Girl Up
- Girls Inc of Lynn
- Girls Inc of Worcester
- Hamilton-Wenham Regional High School
- Hopkins Academy
- LEAP for Education
- Needham High School Varsity Girls Swim Team
- Newton South Girl Up
- Root
- Salem High School
- Shrewsbury High and Lowell High
- Stand and Deliver
- Teens in Print
- The Possible Project Inc
- The Rivers School
- Tri-Town Council
- Triton High School
- uAspire
- Upward Bound
- Urban Edge
- Walpole/Foxborough METCO program
- Westborough High
- Write Boston
9:30 AM
Shawn Achor

11:00 AM – 11:30 AM
Valorie Burton
Courtney Carver
Jean Chatzky
Carol Fulp
Marshall Goldsmith & Sally Helgesen
Martie Haselton
Ellen Hendriksen
Joanne Lipman
Maria Marlowe
Nathalie Molina Niño
Cecile Richards
Britney Robbins
David Smith
Jessamyn Stanley

12:30 PM – 1:00 PM
Lauren Smith Brody
Francesca Cavallo
Lida Citroën
James Clear
Francesca Gino
Melody Godfred
Fran Hauser
Sakina Ibrahim
Cara Alwill Leyba
Francesca Ramsey
Selena Rezvani
Hana Schank & Liz Wallace
Chris Voss
Cy Wakeman
Kristin Wong

2:45pm
Jesym Ward

4:00 PM – 4:30 PM
Melissa Ben-Ishay
Courtney Carver
Francesca Cavallo
James Clear
Fran Hauser
Nataly Kogan
Diane Mulcahy
Nadya Okamoto
Cecile Richards
Amanda Stern
Chris Voss
Cy Wakeman

4:40 PM – 5:00 PM
Holly Chessman
Jodi Flynn
Annemarie Riley Guertin
Britney Robbins

BOOK STORE & AUTHOR SIGNINGS
LOCATED IN THE EXHIBIT HALL • OPEN ALL DAY
SPONSORED BY

Plan time in your day to purchase books by your favorite authors, and meet them during their signing!

BOOKSTORE BROUGHT TO YOU BY:
The Massachusetts Conference for Women and Cradles to Crayons are teaming up to collect 2,500 winter essentials to distribute to children in the region who most need them. Please bring new hats, gloves and/or coats to the Cradles to Crayons’ booth (#223) and let’s help prepare these children for the cold weather. Old Navy will also be onsite selling hats and gloves for those who wish to purchase items to donate.

**EVERY VOTE COUNTS!**
The Conference’s theme continues to be “The Power of Us – Amplify Your Voice”, and never has that the power of that been more evident than in the recent midterm elections. Women ran for office in record numbers, and nationally more than 117 women were elected to office. The League of Women Voters will be onsite to help us keep this momentum going. We encourage you to stop by their booth to learn how you can stay involved.

**WINE TASTING NETWORKING RECEPTION**
LOCATED IN THE EXHIBIT HALL • 4:00 PM – 5:00 PM

This year attendees can network around a shared interest! Join us for a glass of wine and connect with other women to discuss Caretaking, Community Involvement, being an Emerging Professional, Career Advancement ... or just recap your day!
MFS and the Massachusetts Conference for Women are thrilled to offer the 2018 Career Pavilion. Join us for intimate and unique opportunities to best position yourself on the job, enhance your career skills, and network with peers. Don’t miss out on these offerings!

### CAREER PAVILION

**LOCATED IN THE EXHIBIT HALL • OPEN ALL DAY**

**SPONSORED BY**

![MFS Investment Management](image)

9:30-10 AM | 3-5 PM

**Even Par: How Golf Helps Women Gain the Upper Hand in Business**

If you’re a woman in business and want to get to the top, you should avail yourself of all the critical tools. Golf is a critical tool that contributes to the social capital needed to help you reach your potential in business. Led by Leslie Andrews, this interactive workshop will explore how you can use golf to level the playing field and enhance your career and life. Through practical advice and live demos, attendees will learn:

- Basic golf terminology, etiquette, and rules
- Ways to overcome fear and embarrassment on the golf course
- The “must knows” and “must nots” for using golf in business
- How to look the part and feel great doing it
- How to capitalize on the business benefits of golf

**Leslie will also be selling and signing her books!**

**Leslie Andrews**, director, golf, Nehoiden Golf Club at Wellesley College, Class A member of the LPGA, & author

### COACHES CORNER 7:30 AM – 5:00 PM*

The Coaches Corner is the place where Conference attendees receive one-on-one “laser coaching” with a professional certified coach from the International Coach Federation (ICF) New England Charter Chapter. This is a valuable opportunity to take what you learn at the Conference and translate it into action to take your career to the next level. ICF credentialed coaches will support your goals to advance your career and help you plan your next step by exploring topics relevant to your situation, which may include:

- Clarifying your professional goals
- Prioritizing and balancing your life
- Navigating career transitions
- Negotiating a raise
- Asking for that promotion
- Launching a new career or job search
- Seeking and attaining board positions
- And much more!

It’s helpful to have a topic in mind to discuss with your coach, but if you’re feeling overwhelmed or not sure where to start, your coach can help with clarity.

![Coaches Corner Image](image)

*Subject to change and availability*

**Speakers and Topics**

- **Jen Armstrong, Bright Chirp Consulting**
- **Taryn Ash, Taryn Ash Global Coaching**
- **Nancy Austin, Leonardo Coaching**
- **Sibel Babacan, Sibel Babacan Coaching and Mentoring**
- **George Baker, InnerOvation**
- **Amy Tate Berenson, Compass Coaching - Navigate Ahead**
- **Jan Bouch, Justice Coaching Center**
- **Barti Bourgault, Beyond The Edge, LLC**
- **Amy Carleton, Accurient Leadership**
- **Kate Carleton, Executive Coach**
- **Karen Carmody, Chrysalis Coaching & Consulting**
- **Cindy Crosby, CL Crosby International, LLC**
- **Jessica Curtis, J. S. Curtis Coaching**
- **Elaine Davis, ETD Coaching**
- **Jeanine Delay, Power Coaching**
- **Debra Donini, Debra Donini Leadership Partners, LLC**
- **Kimberly DuBrui, Kimberly DuBrui Coaching**
- **Denise Ebacher King, Catalyst Associates**
- **Laurie Fitzpatrick, Gestalt International Study Center**
- **Nancy Formella, NAFormella Executive Coaching**
- **Christina Granahan, Granahan Coaching and Consulting**
- **Elizabeth Hall, Getting It Done Coaching**
- **Penny Harris, Renewable Philanthropy LLC**
- **Heather Holmes Floyd, Compass Coaching & Consulting**
- **Margaret Jablonski, Jablonski Consulting Group**
- **Elza Jacobs, Power in the Middle**
- **Lisa Kleitiz, Inner Assets Leadership Development**
- **Brianna Krupaw, Personal Development Coach**
- **Janet LaFlamme, Keystone Coaching and Consulting**
- **Valerie Libby, Valerie S. Libby Executive Coach and Consultant**
- **Trisha Lichauco, LichauCoach**
- **Lisa Luken, Simple Joy Living, LLC**
- **Tracey Lukes, Tracey Lukes LLC – Parent & Teen Coach**
- **Elaine MacLelean, Performance Development, Inc.**
- **Sarah Mann, Spark HR Solutions**
- **Beth Masterman, Masterman Executive Coaching, Inc.**
- **Jan McCafferty, Tandem Solutions**
- **Kris McCrea, McCrea Coaching**
- **Alyson McEvo, Measure What Matters**
- **Kim Meninger, Executive Career Success**
- **Melissa Mirres, Mirres Coaching**
- **Donna Milofsky, Volare Leadership International**
- **Melissa Murphy, True Reach**
- **Karen O’Donnell, Generating Autonomy LLC**
- **Kirsten Olson, Old Stow Coaching and Consulting**
- **Mary O’Sullivan, Encore Executive Coaching**
- **Elizabeth Phillips, Mitsubishi Electric Research Labs**
- **Jayne Purinton, Blue Sky OD Consulting and Coaching**
- **Naomi Rafalowitz, Naomi Rafalowitz Life Coaching**
- **Tajan Renderos, Tajan Renderos Coaching, LLC**
- **Susan Retik, Results Coaching**
- **Jacqueline Ross, Jacqueline C. Ross LLC**
- **Lisa Sasso, Medical Development Partners, LLC.**
- **Michelle Silbert, Ignite Your Sparks Coaching**
- **Dale Sinesi, NP Launch**
- **Vicki Tardino, Organizational Consultant & Executive Coach**
- **Colleen Taintor, Colleen Taintor Coaching & Consulting**
- **Vicki Tardino, Organizational Consultant & Executive Coach**
- **Karen Taintor, Colleen Taintor Coaching & Consulting**
- **Lauren Teller, Positive Change for Life Coaching**
- **Elsa Van Dam, Maternity Leave Success Coach**
- **Maddie Weinreich, Maddie Weinreich Coaching**
- **Anne Weiskopf, Make Your Now WOW!**
- **Amanda Wright, Coaching Through Life’s Transitions**

**NOTE:** Coaches listed are those confirmed as of print date and are subject to change.
RESUMÉ REVIEW 7:30 AM – 5:00 PM*

HR and career service experts will be providing free resumé critiques. Don’t miss this opportunity to have a seasoned pro give your resumé a checkup and help you market yourself better in the ever-changing job market!

Frances Adjoorlolo, Wellesley College
Judy Banker, Simmons College
Sharon Britton, Northeastern University
Emily Brown, Boston University School of Public Health
Zeena Brown, Office of Workforce Development, City of Cambridge
Brenda Campbell, Endicott College
Heather Carpenter-Oliveira, Northeastern University
Diane Ciarletta, Northeastern University
Dorothy Commons, Boston College Law School
Divya Das, Boston College
Christopher De La Cerda, Wellesley College
Amy Flynn, Boston College
Denise Geggatt, Stonehill College
Lauren Gray, Suffolk University
Anne Grieves, Northeastern University
Amanda Helfand, Monotype
Diane Hewitt, University of Massachusetts Lowell
Dana Keep, Wellesley College
Kelly Kelleher, Bentley University
Becky King, Wellesley College
Carrie Klaphake, Northeastern University
Paula Koczera, Harvard Kennedy School
Sahra Kuper, Office of Workforce Development, City of Cambridge
Lada Lau, University of Massachusetts Lowell
Dale McLennan, Endicott College
Caroline Meditz, Boston College
Alison Nogueira, Northeastern University
Christelle Paul, Suffolk University
Jennifer Perrigo, Boston College Law School
Elyse Pipitone, EMPath (Economic Mobility Pathways)
Sara Polcari, Stonehill College
Cindy Richard, Endicott College
Kristine Shatas, Stonehill College
Becky Smith, Wentworth Institute of Technology
Julianne Smith, Boston College
Katie Thatcher, ThriveAdmission
Lauren Tracey, Boston College

NOTE: Reviewers listed are those confirmed as of print date and are subject to change

*Coaches & Reviewers will not be available during the opening and lunch keynote sessions.
Committed to your health and well-being, take time to explore The Massachusetts Conference for Women’s Health & Wellness Pavilion which offers expert speakers, healthy snacks, product demonstrations, health screenings and strategies to achieve optimal health and prevention.

TARGET LIFESTYLE LOUNGE

Join Target in celebrating women – today and every day.
- Recharge yourself & your devices
- Kick your feet up and take a break
- Discover new beauty products
- Free samples!

HEALTH & WELLNESS CLASSROOM SESSIONS Featuring an amazing roster of speakers and classes.

7:45 – 8:05 AM  Give Yourself a Performance Boost
We all want to perform and feel our best. However, our reality is that in our 24/7 environment, we’re experiencing mounting pressures both in and out of our jobs that can leave us unfocused and unmotivated. How do we meet these increasing expectations without feeling depleted? Join this session to learn how to tap into our four realms of energy - spiritual, mental, emotional and physical – to create higher productivity and stronger leadership. Attendees will learn how to improve their personal health, happiness and fulfillment through lasting, positive behavior changes.
Megan Duelks, Americas lead, Employee Health Innovation Center of Excellence, Johnson & Johnson @jnjcares

10:00 – 10:20 AM  Grocery Store 101: How to Grocery Shop Like a Nutrition Pro
Who has time to eat healthy? We all do! Whether you’re too busy, too stressed, or travel too often, learn how to save time when it comes to healthy eating. Integrative Nutrition Health Coach Maria Marlowe will share tips from her book, The Real Food Grocery Guide on how to make smart choices at the grocery store, ideas for fuss-free meal prep and batch cooking, and all around how to stay healthy despite being busy. Together we will explore: food buzzwords; what to avoid; when it is best to go organic; how to read food packages and nutrition labels; and how to save money without skimping on nutrition.
Maria Marlowe, nutritional health coach & author, The Real Food Grocery Guide @mariamarlowe1

11:05 – 11:25 AM  Connecting Through Social Networks to Achieve Better Sexual Health Outcomes
Sexual health can be uncomfortable for women to talk about—whether it be with her partner, friends or even her healthcare provider - which can lead to women not seeking necessary treatment. Creating a safe and supportive environment in which women can connect with others and learn how to talk about their sexual health is critical and may lead to better health outcomes. Attend this session to learn how digital health communities can help empower women to seek support, tools and information about their sexual health.
Meghan Rivera, VP, digital engagement & women’s health marketing, AMAG Pharmaceuticals @meglopresto @amagpharma
12:40 – 1:00 PM  **Wellness Hacks for the Workplace**
Sometimes life can be chaotic and stressful. Trying to navigate our busy schedules while keeping our health and wellbeing a priority is often challenging. During this session we will explore self-care strategies that can be easily incorporated into each day. Our goal is to help you find ways to stay resilient and calm at any age.
Nicole Pizzi, MPH, health engagement strategist, Blue Cross Blue Shield of Massachusetts @bcbssa

3:00 – 3:20 PM  **Strategies to Defeat Unconscious Bias in Healthcare Interactions**
Two monologues do not make a dialogue. Productive conversations between health care providers and patients are critical to ensuring successful medical outcomes. Whether you are a patient or clinician, attend this session to learn strategies to combat the insidious occurrence of unconscious bias that can occur in health care interactions.
Kristin Gabriel, DO, MPH, senior medical director, global medical affairs, neurology & immunology, Research and Development Institute, EMD Serono, a business of Merck KGaA, Darmstadt, Germany @emdserono

3:25 – 3:45 PM  **Skincare 101 for Aging Skin**
Remember when you’d wake up in the morning with a fresh, dewy glow? Now do you wake up to sheet lines on your face and chest that takes hours to go away? This is a telltale sign that your skin is losing its elasticity. Join me for a discussion on the aging skin and learn what you can do to keep your skin healthy, minimize further damage and possibly reverse the signs of aging.
Andrea Morrison, RN, national clinical manager, Cynosure, Division of Hologic @hologic

3:50 – 4:10 PM  **Improve your Mind, Body, Soul AND Productivity**
Workplace well-being is becoming an organizational imperative based on growing evidence that shows a direct correlation between health and wellness with performance and productivity. Merck is committed to building a culture of wellbeing that supports employees to take control of their health and live their best lives. Well Being is more than physical health and the absence of disease - it encompasses many interdependent components including physical, emotional, financial and safety. Attend this session to explore Merck’s best practices and lessons learned for supporting employees and their families to be healthier and more productive, both professionally and personally. Leave armed with practical tips and easy to implement takeaways for improving your mind, body, soul AND productivity at work and in life.
Cathryn E. Gunther, VP, global population health, Merck & Co., Inc. @merck

4:15 – 4:35 PM  **Ten Things You Need to Know about Heart Disease**
What are the most common types of heart disease? Do you know your risk factors and the symptoms of heart disease? What should you do in a heart emergency? Find answers to these questions and learn strategies to reduce your risk and take control of your health.
Kristin Hendrickson, acting director, Close the Gap, Boston Scientific @bostonsci

---

**LIFE BALANCE & INTEGRATION COACHING**  Brought to you by MFS Investment Management

7:30 AM – 5:00 PM
The Conference is pleased to offer an additional coaching opportunity to attendees who are looking for support other than career assistance. Join us in the Health & Wellness Pavilion where you can receive one-on-one “laser coaching” with a professional certified coach from the International Coach Federation of New England (ICFNE). This is a valuable opportunity to take what you learn at the Conference and translate it into action and impact. ICF credentialed coaches will support your goals and help you plan your next step by exploring relevant topics, which may include:

- Clarifying your personal and/or professional goals;
- Prioritizing and balancing the many aspects your life;
- Navigating life transitions;
- Identifying ways to get involved in causes about which you are passionate;
- And, much more!

*Sessions are 30 minutes and are first-come, first-served — advance sign-up is NOT required!"
USE YOUR POWER TO EMPOWER
Visit the Social Hub, brought to you by State Street, to enjoy a comfortable seat, charging stations, and plenty of opportunities for organic networking. Also check out:

• **Orbit 360 Photo Booth**: A 360 degree slow-motion photo booth where attendees can take a photo or video, and receive it directly to their phones.

• **Chalk Wall**: Actionable question & interactive wall – Tell us how you empower other women?

SOCIAL SELL YOURSELF: Leveraging LinkedIn to Build Your Personal Brand

11:00 AM – 11:45 AM
12:30 PM – 12:50 PM

Don’t miss your chance to attend LINKEDIN PROFILE MAKEOVER WORKSHOPS to perfect your networking skills. Featuring **AMANDA HEALY**, award-winning B2B marketing demand generation leader and social media expert.

THANK YOU STATE STREET FOR 12 AMAZING YEARS OF PARTNERSHIP!
TECH ROUNDTABLES
Tech roundtables aim to address conference attendees’ diverse needs and interests related to technology and innovation. Led by an expert facilitator, each roundtable offers an informal and intimate setting to share best practices around a very focused and specific topic. Roundtables are discussion-based and will not feature a formal presentation. This ensures each discussion is truly personalized and allows attendees to ask questions relevant to growing their unique skillsets. We encourage attendees to come with questions.

Roundtables are limited to ten people per topic and are first-come, first-served. We encourage you to come early to guarantee your spot. We will offer each roundtable a total of three times so attendees can participate in multiple discussions on different topics, and to ensure that participants have other opportunities to join should their first-choice table fill up fast.

Roundtables will take place at the following times:

- 3:00 PM – 3:30 PM
- 3:35 PM – 4:05 PM
- 4:10 PM – 4:40 PM

Shape the Future of Office Productivity and Quality of Life with Lighting Technology
Join Nancy Chen to explore connected building solutions that enable improved employee engagement and productivity using some of the newest innovations in lighting technology - Human Centric Lighting (HCL). HCL can benefit the biological, emotional, and physical health and overall wellbeing of people by mimicking the levels of sunlight throughout the day, increasing employee engagement and productivity. Attend this session to learn how this technology can help you transform the workplace of the future.

Nancy Chen, staff scientist, projects and solutions, OSRAM @osramamericas

Hacks to Grow Your Online Reputation and Your Bottom Line
People like to work with people, not companies, therefore how you brand yourself is at the core of building a strong customer base and creating a solid reputation. Join the roundtable to talk tools, methodologies, social media channels and more to build your reputation and accelerate your business growth online.

Holly Chessman, one of New England’s top 40 influencers in content and digital marketing, Holly Chessman Marketing @hollychessman
SEO 2018: Kick Ass in Search
From algorithm adjustments to negative SEO, never has search been more competitive nor a more difficult hurdle to overcome than it is in 2018. Join this roundtable session to dive into the issues SEOs, content creators, and marketers are facing today and the real-world organic search strategies that work.

Jessica Levenson, VP, search & engagement, TechTarget @guerillagirl

Podcasting as a Unique Opportunity to Amplify Your Personal Brand
There is a lot of competition in the online space and in the current job market. It can be difficult to distinguish yourself from others using the same strategies that have been around for decades. Even with the growing number of podcasts being launched daily there is still a barrier to entry and sustainability – making it the PERFECT way to stand out from the crowd if you’re willing to apply tried and true methods that simplify the process and attract the right audience for you.

Jodi Flynn, owner, Women Taking the Lead, podcaster & author @jodimflynn

10+ Proven Ways to Monetize Your Blog Successfully
Tell anyone at a networking event that you are a blogger and the response is frequently “How do you make money?” Whether you have ambitions of starting a profitable blog or you’ve been at it for a few years and want to boost your income, this roundtable will answer the money-making question in depth. We’ll explore 10+ different avenues for bringing in revenue through your website and social profiles. Expect to start with the basics like advertising and sponsored content, and then delve into less common strategies like digital courses, affiliate marketing, and physical product creation.

Chrissy Carroll, registered dietician, social media enthusiast & founder, Snacking in Sneakers @chrissytherd

Being an Influencer: How to Build a Devoted Following
Laurel Driskill, aka @sugar_Boogerz & sugar boogerz ASMR, is a rising influencer on Instagram and YouTube. In less than two years, she has 160,000 followers for her short-format videos. Join this roundtable to learn tips and tricks to engage and grow your online audience into a devoted following – and make money while doing work you love.

Laurel Driskill, social media influencer, Sugar Boogerz ASMR (IG) @sugar_boogerz

Power Up Your Stories with FB Live Video
While the rise of video isn’t exactly a secret, it has been traditionally associated with a high barrier to entry, questionable ROI, and a somewhat heavy investment in terms of time and resources. Join this roundtable to see how easy it is to live stream on Facebook and why it is such an important tool for businesses today to increase audience engagement, provide an in-depth look at your brand, and gain more exposure and awareness. Together we will explore:

- Benefits of using videos for your overall digital marketing strategy
- Unique requirements for Facebook Live
- Tips for repurposing video content and useful tools

Angela Pitter, founder & CEO, LiveWire Collaborative @angelapitter
We work hard each year to bring you a wonderful group of local and national businesses, all owned by women. Join the Conference in our commitment to supporting these women – today and throughout the year!

See pages 69-73 for a full listing of exhibitors in this area.

**SMALL BUSINESS ROUNDTABLES**

Led by expert facilitators, roundtables offer an informal and intimate setting to share best practices around a very focused and specific topic within the small business and entrepreneurial spaces. Roundtables are discussion-based and will not feature a formal presentation. This ensures each discussion is truly personalized and allows attendees to ask questions relevant to their needs.

Roundtables are limited to ten people per topic and are first-come, first-served. We encourage you to come early to guarantee your spot. However, we will offer each roundtable a total of three times to give attendees the opportunity to participate in multiple discussions on different topics and ensure that participants have another opportunity to join should a table fill up fast.

**Roundtables will take place at the following times:**

- 3:00 PM – 3:30 PM
- 3:35 PM – 4:05 PM
- 4:10 PM – 4:40 PM

**Brand Transformation for a Growing and Evolving Climate**

Ocean Spray is transforming its farmer-owned cooperative into a farm-to-family, health and wellness company through innovative products that showcase the unique health benefits of the cranberry, and by connecting its farms to families for a better life. The ability to evolve rapidly and respond to changing consumer demands is imperative to continued growth for your business and brand. Attend this engaging discussion to learn from Ocean Spray about transforming your purpose and brand to stay relevant in today’s landscape—as well as bring your colleagues and culture along on the journey.

*Kellyanne Dignan*, director, global corporate affairs, Ocean Spray Cranberries, Inc. @oceansprayinc

**Retirement Plans for Small Business Owners**

Are you a small business owner with one to 1000+ employees and wondering what type of retirement plan is best for you, your employees, and your bottom line? This roundtable will explore what options are available, including 401K, SEP IRA, SIMPLE IRA, profit sharing, and defined benefit plans, and discuss which is best for your unique situation.

*Cristen Tara Moore*, senior vice president, investments, Wells Fargo Advisors
How to Build a Lasting Brand in a Competitive Landscape
The competition for consumer dollars has never been more intense – from online retailers to e-commerce to more traditional brick-and-mortar shops. Today’s consumers have incredibly high expectations when it comes to where they spend their money. They are looking for a brand that resonates with them personally, whether it’s the product itself, the founder’s story, where the product is sourced, and beyond. FabFitFun has carved out a niche in the e-commerce space with a membership service that consumers love and it’s growing every day. Hear from co-founder/editor-in-chief Katie Rosen Kitchens on what it took to get there and how they are setting FabFitFun to be a lasting consumer brand.

Katie Rosen Kitchens, co-founder & editor-in-chief, Fabfitfun @katieakitchens @fabfitfun

Hacks for Running an Efficient Business
It’s sometimes hard to juggle all the roles it takes to run a successful business. Finding resources to help support our work is challenging, as we simply don’t have the time to seek them out. More often than not, the help we need is right in front of us - we just have to take the time to prioritize our needs. This roundtable will help you get a better handle on how to identify your needs and offer easy hacks and invaluable resources to save you time and ultimately help your business run more efficiently.

Britney Robbins, founder & CEO, The Gray Matter Experience @bask_n_robbins

From Idea Generation to a Successful Launch
I have a great business idea, now what? Entrepreneurs can often feel overwhelmed when deciding how and when to launch a business. This roundtable session is for women who are considering launching or are already in the early stages of their business. Enjoy candid conversation with your peers while receiving guidance from women startup enthusiast Natasha Zena, cofounder of Lioness, the digital magazine for the female entrepreneur. Zena will offer actionable steps and share the latest techniques to take your idea and launch it into a successful venture.

Natasha Zena, founder & publisher, Lioness Magazine @natashazena_

Debunk the Myths of Social Entrepreneurism
Social entrepreneurship is an excellent path for those who want to do good in the world and make money too. Through this roundtable, we will debunk the myths of social entrepreneurship and break it down to its very practical components so attendees understand what it is, how to get started, and current success stories. We will explore topics including: incorporation, finding a team, selling and scaling your product or service, and much more.

Yulkendy Valdez, co-founder & managing partner, Forefront @yulkendyvaldez

How to Create and Share Your Value Proposition
Your sixty-second elevator pitch may be the most important presentation you make, and in many more places than an elevator. This session is a brief, to-the-point opportunity to create it and practice delivery while getting feedback from a professional speech coach who specializes in storytelling, humor, and persuasion. You will have a fun and real-time learning experience.

Robin Golinski, executive communication coach, The Speech Improvement Company @robingolinski

No Agent, No Cry: Tips and Tricks to Publishing Without an Agent
Achieving success in the big world of publishing is attainable – even if you don’t have an agent. Whether you’re a writer or an illustrator, there are ways to break into the field and turn your vision into a reality! Led by Annemarie Riley Guertin, author of How Finch Got His Colors, this roundtable will use her journey from concept to publication to offer you the tips, practical advice, and inspiration to propel your publishing dreams forward.

Annemarie Riley Guertin, children’s picture book author, How the Finch Got His Colors @arileyguertin

HR for Start-Ups: What to Know as You Grow
Managing HR issues can be complicated and confusing for any organization, but it can be particularly daunting for start-ups and small businesses that may not have dedicated HR staff and resources. In this roundtable we will explore the nuts and bolts of hiring and onboarding employees, managing staff, deciding on benefits, and developing a workplace culture that aligns with your company’s mission and values. Through a guided discussion, you’ll receive compliance information as well as practical tips, advice, and best practices. Whether your business is just getting started or is up and running, there is no better place to brainstorm solutions to your people problems than with other like-minded entrepreneurs.

Wendy Silver, founder & president, Beyond the Workplace, LLC @beyondworkhr
### EXHIBITORS ALPHABETICAL

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Booth Number</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crazy Awesome Socks</td>
<td>1008</td>
<td>crazyawesomesocks.com</td>
</tr>
<tr>
<td>Cultural Care Au Pair</td>
<td>840</td>
<td>culturalcare.com</td>
</tr>
<tr>
<td>Dakini, LLC</td>
<td>907</td>
<td>dakini.com</td>
</tr>
<tr>
<td>Lifestyle apparel</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Many items made in Mass</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deborah MacFail Designs - Boston Handmade</td>
<td>906</td>
<td>facebook.com/deborahmacfaildes</td>
</tr>
<tr>
<td>Gemstone and Pearl Jewelry</td>
<td></td>
<td><a href="mailto:dmacfail@hotmail.com">dmacfail@hotmail.com</a></td>
</tr>
<tr>
<td>Dell</td>
<td>520</td>
<td>dell.com</td>
</tr>
<tr>
<td>Design of Mine</td>
<td>615</td>
<td>thefluttershawl.com</td>
</tr>
<tr>
<td>Destiny Rescue</td>
<td>346</td>
<td>destinyrescue.org</td>
</tr>
<tr>
<td>Dignity Together</td>
<td>267</td>
<td>DignityTogether.org</td>
</tr>
<tr>
<td>You deserve dignity and respect at work</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Divadend Footwear</td>
<td>616</td>
<td>divadend.com</td>
</tr>
<tr>
<td>Doves and Figs</td>
<td>817</td>
<td>dovesandfigs.com</td>
</tr>
<tr>
<td>Dream Big!</td>
<td>357</td>
<td>dream-big.org</td>
</tr>
<tr>
<td>Drops by DEW (doTERRA Essential Oils)</td>
<td>935</td>
<td>dropsbydew.com</td>
</tr>
<tr>
<td>E3 Financial Planning</td>
<td>466</td>
<td>e3financialplanning.com</td>
</tr>
<tr>
<td>Envision. Educate. Empower.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Edie &amp; Fin- Boston Handmade</td>
<td>906</td>
<td>eleandphant.com</td>
</tr>
<tr>
<td>Emerson Fry</td>
<td>341</td>
<td>emersonfry.com</td>
</tr>
<tr>
<td>EPICC Social Work</td>
<td>1157</td>
<td>epiccsocialwork.org/</td>
</tr>
<tr>
<td>Exclusive Concepts Inc.</td>
<td>417</td>
<td>exclusiveconcepts.com</td>
</tr>
<tr>
<td>Farah Bean</td>
<td>823</td>
<td>farahbean.com</td>
</tr>
<tr>
<td>Fashion For Empowerment</td>
<td>352</td>
<td>fashionforempowerment.org</td>
</tr>
<tr>
<td>Federation for Children</td>
<td>440</td>
<td>fcson.org</td>
</tr>
<tr>
<td>Fidelity Investments</td>
<td>265</td>
<td>Fidelity.com/frontseat</td>
</tr>
<tr>
<td>Tackle your financial curveballs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visit our to learn how</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flagship Private Wealth</td>
<td>614</td>
<td>FlagshipPrivateWealth.com</td>
</tr>
<tr>
<td>Flanabags LLC</td>
<td>607</td>
<td>Flanabags.com</td>
</tr>
<tr>
<td>AirQuart travel bag</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fashion-forward TSA-compliant</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flutter Eyewear</td>
<td>933</td>
<td>fluttereyewear.com</td>
</tr>
<tr>
<td>Foxfire Creative Studio - Boston Handmade</td>
<td>906</td>
<td>foxfirecreativestudio.com</td>
</tr>
<tr>
<td>Printed Home Goods</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Framingham State University</td>
<td>372</td>
<td>framingham.edu</td>
</tr>
<tr>
<td>Fresenius Medical Care, NA</td>
<td>633</td>
<td>fmcna.com</td>
</tr>
<tr>
<td>FMCNA Free Kidney Health Check</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ask A Nurse</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Electric Company</td>
<td>1150</td>
<td>ge.com</td>
</tr>
<tr>
<td>Girl Power Go</td>
<td>456</td>
<td>girlpowergo.com</td>
</tr>
<tr>
<td>GoodCell</td>
<td>1147</td>
<td>goodcell.com</td>
</tr>
<tr>
<td>Stem Cell Storage + Health Information</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Green Eyed Daisy</td>
<td>810</td>
<td>Greeneeyeddaisybouique.com</td>
</tr>
<tr>
<td>Cape Cod, Boston</td>
<td>508-495-0403</td>
<td></td>
</tr>
<tr>
<td>Half-n-the-Bag</td>
<td>1024</td>
<td>halfnthebag.com</td>
</tr>
<tr>
<td>Harvard Business School</td>
<td>264</td>
<td>exed.hbs.edu</td>
</tr>
<tr>
<td>Executive Education</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hawaiian Moon</td>
<td>806</td>
<td>aloecream.biz</td>
</tr>
<tr>
<td>HERstory Apparel</td>
<td>1025</td>
<td>herstoryapparel.com</td>
</tr>
<tr>
<td>A brand to honor and inspire,</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hippy Pilgrim</td>
<td>1015</td>
<td>hippypilgrim.com</td>
</tr>
<tr>
<td>Hoist Away Bags</td>
<td>1120</td>
<td>hoistawaybags.com</td>
</tr>
<tr>
<td>One-of-a-kind sailbags.</td>
<td>207-351-5526</td>
<td></td>
</tr>
<tr>
<td>Hologic Inc.</td>
<td>932</td>
<td>hologic.com</td>
</tr>
<tr>
<td>Iamtra</td>
<td>937</td>
<td>iamtra.com</td>
</tr>
<tr>
<td>Igneous, LLC</td>
<td>1116</td>
<td>igneousllc.com</td>
</tr>
<tr>
<td>International Coach Federation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>New England Charter Chapter</td>
<td>1068</td>
<td>icfne.org</td>
</tr>
<tr>
<td>In transition? New challenge?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Our coaches are here for you!</td>
<td></td>
<td></td>
</tr>
<tr>
<td>invisaWear</td>
<td>620</td>
<td>invisaWear.com</td>
</tr>
<tr>
<td>Iterators LLC</td>
<td>512</td>
<td>IteratorsTesting.com</td>
</tr>
<tr>
<td>Jack and Mary Designs</td>
<td>1017</td>
<td>JackandMaryDesigns.com</td>
</tr>
<tr>
<td>Jennifer’s Handmade Soap</td>
<td>906</td>
<td>jenniferssoap.com</td>
</tr>
<tr>
<td>Artisan Soaps &amp; Bath and Beauty Products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Johnson &amp; Johnson</td>
<td>965</td>
<td>jnj.com</td>
</tr>
<tr>
<td>Johnson Controls</td>
<td>420</td>
<td>johnsoncontrols.com</td>
</tr>
<tr>
<td>Smart women, smart buildings.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Learn about women in STEM.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JOTT</td>
<td>820</td>
<td>stratumbrands.com</td>
</tr>
<tr>
<td>Just Add Cooking</td>
<td>756</td>
<td>justaddcooking.com</td>
</tr>
<tr>
<td>Boston based meal kit</td>
<td></td>
<td>customersupport@justaddcooking</td>
</tr>
<tr>
<td>Kathy Kamei Designs</td>
<td>922</td>
<td>kathykamei.com</td>
</tr>
<tr>
<td>KIND Snacks</td>
<td>641</td>
<td>kindsnacks.com</td>
</tr>
<tr>
<td>Keds</td>
<td>446</td>
<td>keds.com</td>
</tr>
<tr>
<td>Keds Sneaker Activation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keysie</td>
<td>1111</td>
<td>Keysie.com</td>
</tr>
<tr>
<td>KIND Snacks</td>
<td>641</td>
<td>kindsnacks.com</td>
</tr>
<tr>
<td>Lands’ End Business Outfitters</td>
<td>773</td>
<td>business.landsend.com</td>
</tr>
<tr>
<td>Laughing Lotus Boutique</td>
<td>706</td>
<td>laughinglotusboutique.com</td>
</tr>
<tr>
<td>Soulful Jewelry &amp; Accessories</td>
<td></td>
<td><a href="mailto:shoplaughinglotus@gmail.com">shoplaughinglotus@gmail.com</a></td>
</tr>
</tbody>
</table>

**SHARE YOUR EXPERIENCE #MASSWOMEN**
EXHIBITORS ALPHABETICAL

League of Women Voters of Massachusetts ... 234
lwvma.org
Voter Registration, Education
Civic Engagement, Advocacy

Lean In Boston ........................................... 253
leainboston.org

Lesley University ........................................ 474
lesley.edu

Liberty Mutual Insurance ................................ 564
libertymutualinsurance.com

Lingowares .................................................. 1112
lingowares.com
A mindfulness based lifestyle brand.

Little Brown Box ......................................... 622
shoplittlebrownbox.com
Jewelry for modern women

Loomination - Boston Handmade ..................... 906
loomination.net

Macy's ................................................................ 664
macy's.com/boston-ma?
Macy’s Downtown Boston
Boston’s Beauty Destination

Mainely Local ............................................... 611
MainelyLocal.com
Crafts from Maine 603-969-6447
MainelyLocal@yahoo.com

Mary Kay ....................................................... 617
marykay.com/oriblades

Massaging Insoles ......................................... 711
massaginginsoles.com
Super thin Therapeutic insoles
732 691 2116

Merck & Company ........................................ 665
merck.com

Merck KGaA, Darmstadt, Germany ............ 952
emdggroup.com/en/company/curiosity.html

Metro Man Gifts ............................................ 720
metromangifts.com

Metro Meeting Centers-Boston ...................... 243
metromeetingcenters.com

MIT Sloan Executive Education .................... 367
executive.mit.edu/

MIT Sloan School of Management ................ 369
mitsloan.mit.edu

ML Lifestyle ............................................... 1012
soleilhairtools.com

MM.LaFleur ............................................... 625
mlalfleur.com
Workwear for women with better things to do than shop

Morrison Mae - Boston Handmade .............. 906
morrisonmae.com
Handcrafted jewelry pieces
mphillips@morrisonmae.com

Moxi Pilates Fitness Chair ......................... 754
moxi pilates.com
Home fitness made easy.
dorianne@moxi pilates.com

Mylestyle, LLC ............................................. 736
Apele.com

National Grid .............................................. 523
nationalgrid.com
New Energy Solutions

National Ovarian Cancer .............................. 940
ovarian.org

Natrallee ..................................................... 1121
natrallee.com
handmade & natural skin-care
sustainably made in MA

New Balance Athletics ............................... 741
newbalance.com
helen.garity@newbalance.com

Nichols College .......................................... 473
gps.nichols.edu

nohmii ....................................................... 721
nohmii.com

One For Women ......................................... 1122
oneforwomen.com

OSRAM ...................................................... 515
osram.us

ParTea ...................................................... 707
infusethebooze.com
Craft clean cocktails

Peach ......................................................... 724
discoverpeach.com

Pearls With Purpose .................................. 436
pearlswithpurpose.org

PERIOD. The Menstrual Movement ............ 653
period.org
Come talk periods with us!

Periodically Inspired ................................ 612
periodicallyinspired.com
A science/chemistry-inspired
collection of gifts & apparel

Picasso Jasper .......................................... 1032
picasso.jasper.com

Planned Parenthood .................................. 740
plppm.org

PossibilitiesFertilityCoaching .................... 1034
lives-transformed.com

Preservation Society of Newport County ...... 237
NewportMansions.org

Project Bead .............................................. 454
projectbead.com

Project Have Hope ..................................... 340
projectchavehope.org

Pulse ....................................................... 1047
loveympulse.com

Pure Haven .............................................. 732
Purelody.com

PurseAmie ............................................... 1115
purseamie.com

Rani Wise Co ........................................... 723
ranwise.com

Rapid7 ..................................................... 521
rapid7.com
Career Opportunities

reachHIRE ............................................... 972
reachhire.com

Red + Wolf - Boston Handmade ................. 906
redandwolf.org
Eco-friendly paper products
give back to wildlife!

Reebok .................................................... 657
reebok.com
Inspiring women to be their
Best selves through fitness

Regis College .......................................... 368
regiscollege.edu

Rodan + Fields ......................................... 920
lousiedunn.myrandf.com

rose & thread ......................................... 914
roseandthread.com

Safe Havens Interfaith Partnership Against Domestic Violence ........ 335
interfaithpartners.org
Interfaith Partnership Against Domestic Violence

Scarf King ................................................ 814

Scarves Unlimited .................................... 1020

SCORE Boston ......................................... 365
boston.score.org

Seaworthy Naturals .................................. 1153
seaworthy naturals.com/

SeneGence International ........................... 708
senegence.com

Shana Gulati Jewelry ................................. 1113
shanagulati.com

Shana Gulati Jewelry ................................. 1113
shanagulati.com
EXHIBITORS ALPHABETICAL

Sharon Schindler Photography .................. 621
sharonschindlerphotography.com

She Geeks Out ..................................... 415
shegeekout.com

She plants love ....................................... 841
sheplantslove.com

functional clean skincare
email: hello@sheplantslove.com

Shepherd’s Run Jewelry - Boston Handmade .. 906
shepherdsrunjewelry.com

Modern, minimal metal jewelry
info@shepherdsrunjewelry.com

Shriners Hospitals for Children .................. 643
shrinershospitalsforChildren.org/Boston
Pediatric specialty care
regardless of ability to pay

Simmons University ................................. 275
simmons.edu
617-521-2000

SKM Collection ..................................... 715
skmcollection.com

Society of Women Engineers ....................... 241
sweboston.org

Boston Professional Section
swebos@sweboston.org

Spina Bifida Association of Greater New England........... 1144
sbagreaterne.org/
avaca@sbagreaterne.org
888-479-1900

Stash Jewelry ......................................... 610
stashjewelry.com

Swarovski crystal and gemstone jewelry. Handmade in the USA.

State Street Corporation ............................ 639
statestreet.com

The State Street Social Hub

Stella & Dot ........................................... 1009
stelladot.com/carriemcgraw
Trendy accessories & apparel
cmcgraw@gmail.com

Stephanie Saunders Art Gallery ................. 1117
stephaniesaundersart.com

164 Newbury Street, Boston, MA
stephanie@stephaniesaundersart

Suffolk University .................................... 373
suffolk.edu

Susie Os Handbags ................................. 924
susieoshandbags.com

Sweetgum Textiles ................................... 623
sweetgumhome.com

Synergy Private Health ............................. 842
synergyprivatehealth.com

Your Health. Your Way. (617) 830-2290

Taleo Handmade - Boston Handmade ......... 906

tanzaniahandmade.com

Tanzania School Foundation ...................... 255
tanzaniaschoolfoundation.org

Target .................................................. 946
Target.com

Taza Chocolate ....................................... 1124
tazachocolate.com

Teradyne .............................................. 873
http://teradyne.com

The Boston Globe ................................... 257
globesanta.org

Globe Santa

The Cue ............................................... 921
shopthecue.com

The Junior League of Boston ..................... 442
jiboston.org

The Philanthropy Connection .................... 336
thephilanthropyconnection.org/

The Pink Poppy ...................................... 1021
facebook.com/thepinkpoppy

Thermo Fisher Scientific ........................... 964
jobs.thermofisher.com

Stop by our for a mini makeover & professional photo

Treeline & Tide - Boston Handmade .......... 906
treelineandtide.com
hello@treelineandtide.com
Wood jewelry & accessories

TripAdvisor .......................................... 669
tripadvisor.com
Learn about our career opportunities.

UMassOnline ......................................... 374
www.umassonline.net

United .................................................... 432
united.com

United States Coast Guard ........................ 874
www.gocastguard.com

Coast Guard Recruiting Office
Boston (781) 338-9480

University of Massachusetts Boston ........... 375
www.umass.edu/cmgrad

Graduate Business Programs
617.287.7720

UTEC ................................................... 353
www.uteclowell.org

Waffles & Honey Jewelry ....................... 1125
wafflesandhoney.com

Gemstone & Gold Jewelry
info@wafflesandhoney.com

Wayfair ............................................... 864
wayfair.com

WCVB Channel 5 .................................... 332
www.wcvb.com

Your News & Community Leader!

Wellesley College .................................. 273
www.wellesley.edu

Wells Fargo ......................................... 825
www.wellsfargo.com

Wend Africa .......................................... 356
www.wendafrica.com

What Women Want Travel ....................... 1119
www.whatwomenwanttravel.com

Active Adventures For Women
lisa@whatwomenwanttravel.com

Whole Foods Market ............................... 746
www.wholefoodsmarket.com

WITI ............................................... 513
www.witi.com

Women’s Lunch Place ............................. 342
www.womenslunchplace.org

Wozz Kitchen Creations ......................... 942
www.wozzkitchencreations.com

YO1 Wellness Center .............................. 1155
www.yo1.com

Holistic Wellness Destination
Health for Mind, Body, Spirit

SHARE YOUR EXPERIENCE #MASSWOMEN
SAVE THE DATE
FOR NEXT YEAR’S CONFERENCE
DECEMBER 12, 2019
REGISTRATION WILL OPEN IN JUNE- MARK YOUR CALENDARS AND SIGN UP FOR THE NEWSLETTER FOR UPDATES!