

Invitation to Exhibit at the Marketplace for Professional Women

December 9, 2010

Boston Convention & Exhibition Center



Conference Attendees

More than 5,500 women are expected to attend the 2010 Massachusetts Conference for Women. Attendees are corporate executives, small-business owners, and community leaders responsible for the buying decisions in their organizations and their households.

Why Exhibit?

Exhibitors at the Conference offer a wide range of products and services meaningful to women. Exhibitors will have the opportunity to make profitable new business contacts, sell goods and services, present new products, educate decision-makers and fulfill entrepreneurial outreach, diversity, and recruitment programs. Various Conference events, including book signings, are planned in the Marketplace in order to facilitate traffic flow and increase networking.

How to Reserve Exhibit Space

To reserve exhibit space, complete and return the Exhibit Space Application including your payment, to the address or fax number listed on the application. The application is available to download at www.maconferenceforwomen.org. Discounts are available for multiple-booth purchases, so be sure to read through the discount pricing schedule prior to completing payment. Upon management's receipt of the application and full payment, exhibitors will be considered for a space at the Conference.

Once an exhibitor has been accepted into the show, management will send a confirmation letter. Answers to frequently asked questions and more details about the Conference are also available online.

Cancellation Policy

Cancellations must be received in writing by October 29, 2010 to receive a 50% refund. No refunds will be given after that time.

Career Fair

The Massachusetts Conference for Women is thrilled to announce that it will partner with career expert Tory Johnson and Women For Hire to host the Career Fair at the Conference on December 9, 2010.

The Career Fair, held as part of the Marketplace for Professional Women, will feature local and national employers and recruiters with current employment opportunities in Massachusetts. Expert speakers will present workshops on career development and advancement as well as practical advice such as resume development and networking tips. To apply for a booth at the Career Fair, simply fill out the regular exhibit space application and indicate that you will be recruiting onsite for open jobs. We will list exhibitors with career opportunities separately in the program and will add a small sign to your booth indicating jobs are available.

Booth Fees

TYPE OF BOOTH	REGULAR PRICE	GOV'T AGENCY & NON-PROFIT	501(C)(3) NON-PROFIT
Standard Inline (10' x 10')	\$675	\$475	\$375
Premium Corner (10' x 10')	\$800	\$675	\$575
Deluxe Island (20' x 20')	\$3,975	\$3,350	\$2,850

*501(c)(3) ORGANIZATIONS MUST SUBMIT PROOF OF STATUS WITH APPLICATION TO RECEIVE DISCOUNTED RATE. WITHOUT DOCUMENTATION, STANDARD NON-PROFIT RATES WILL PREVAIL.



Standard Booth Package Includes:

- Access to thousands of women who are leaders in their businesses & communities
- Exhibit space defined by 8' back drape and 3' side drape
- Complimentary booth identification sign
- 6' skirted table and two chairs per 10' x 10' space
- Listing in Conference program, subject to printing deadline
- Listing on Conference Web site
- Three exhibit-hall-only passes for booth staff
- One complimentary full conference registration, including access to Keynote Luncheon, refreshments and admission to all sessions

Note: in an effort to provide a diverse lineup of exhibitors, show management reserves the right to limit similar product offerings and services and to deny the application of exhibitors whose companies are not in keeping with the Conference's professional business environment. Exhibitors are expressly prohibited from promoting political candidates.

CONFERENCE SCHEDULE (TENTATIVE)

EXHIBITION HOURS
7:30 am – 5:00 pm

- 7:30 - 8:45
Continental Breakfast & Networking Session
- 8:45 - 9:45
Opening Keynote
- 10:00 - 11:00
First Breakout
- 11:00 - 11:30
Exhibit Hall Time
- 11:30 - 12:30
Second Breakout
- 12:30 - 1:00
Exhibit Hall Time
- 1:00 - 2:30
Keynote Lunch
- 2:30 - 3:00
Exhibit Hall Time
- 3:00 - 4:15
Third Breakout
- 4:15 – 5:00
Exhibit Hall Open

AUDIENCE OF OVER 5,500 WOMEN

MORE THAN 9 HOURS OF EXHIBIT TIME

WOMEN LOOKING FOR NEW PRODUCTS & SERVICES

NATIONALLY RECOGNIZED SPEAKERS

EXCEPTIONAL ARRAY OF SEMINARS

Don't miss your chance to be a part of this unparalleled event.

The Massachusetts Conference For Women is a 501(c)(3) Federal ID#20-2699177

For more exhibitor information, call:

866-433-1437

E-mail Inquiries:

exhibitors@MAConferenceForWomen.org

The application is available to download at:

MAConferenceForWomen.org

Exhibitor registration and booth setup hours are from 1:00 pm until 7:00 pm the day before the Conference. Move-out hours are from 5:00 pm until 8:00 pm the day of the Conference.