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RENE SYLER TO JOIN OUTSTANDING KEYNOTE LINEUP AT MASSACHUSETTS CONFERENCE FOR WOMEN

BOSTON, Mass. (September 5, 2007) — The Massachusetts Conference for Women announced today that Rene Syler, former CBS news anchor, author and medical advocate will join Anna Quindlen and Jack and Suzy Welch as a keynote speaker for the December 11 event at the Boston Convention and Exhibition Center.

Prior to 2007, Syler had been an anchor of CBS News' *The Early Show* since October 2002. In early January, Syler underwent a bilateral prophylactic mastectomy. That is, she had her breasts removed – even though she didn't have cancer. As *The Oprah Winfrey Show* followed her story, Syler's course of action was influenced by the fact that her parents both had breast cancer; her intention was to show others that risk factors are part of the process in determining what individuals can do to take control of their medical destinies.

Following her surgery, Syler, a married mother of two, embarked on a book tour to promote her first title, *GOOD ENOUGH MOTHER: The Perfectly Imperfect Book of Parenting*. In the book, Syler discusses her medical procedure, food options, race relations and other issues affecting families.

Syler joins Anna Quindlen, and Jack and Suzy Welch as a keynote at the third annual Massachusetts Conference for Women.

Anna Quindlen, a Pulitzer Prize-winning journalist and bestselling author, writes *Newsweek's* popular column "The Last Word." During the past 30 years, her work has appeared in America's most influential newspapers and magazines and on fiction and nonfiction bestseller lists.

Jack Welch began his career with the General Electric Company(GE) in 1960 and in 1981 became the company's eighth Chairman & CEO. In his 20 year tenure as CEO, GE market value grew from \$13 billion to \$400 billion.

Suzy Welch, a contributing writer for O Magazine, writes frequently about balancing work and life, as well as the delicate art of managing career challenges. She also serves as the Executive-in-Residence at Babson University's Center for Women's Leadership.

The Massachusetts Conference for Women is a day-long forum that provides a unique opportunity for the women of Massachusetts to gather together, learn together and enrich their lives together. With more than 75 renowned experts in the fields of health and wellness, business and finance, community involvement, career development and personal growth, the Conference will foster new friendships, renewed spirits, and the wellbeing of each individual. In addition, the Conference will recognize inspiring women with the Be the Change Award which honors Massachusetts' unsung heroes who give tirelessly to their communities.

Conference details are available at www.maconferenceforwomen.org.

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